



GRAPHIC TEES

SUMMER SEASON
2026



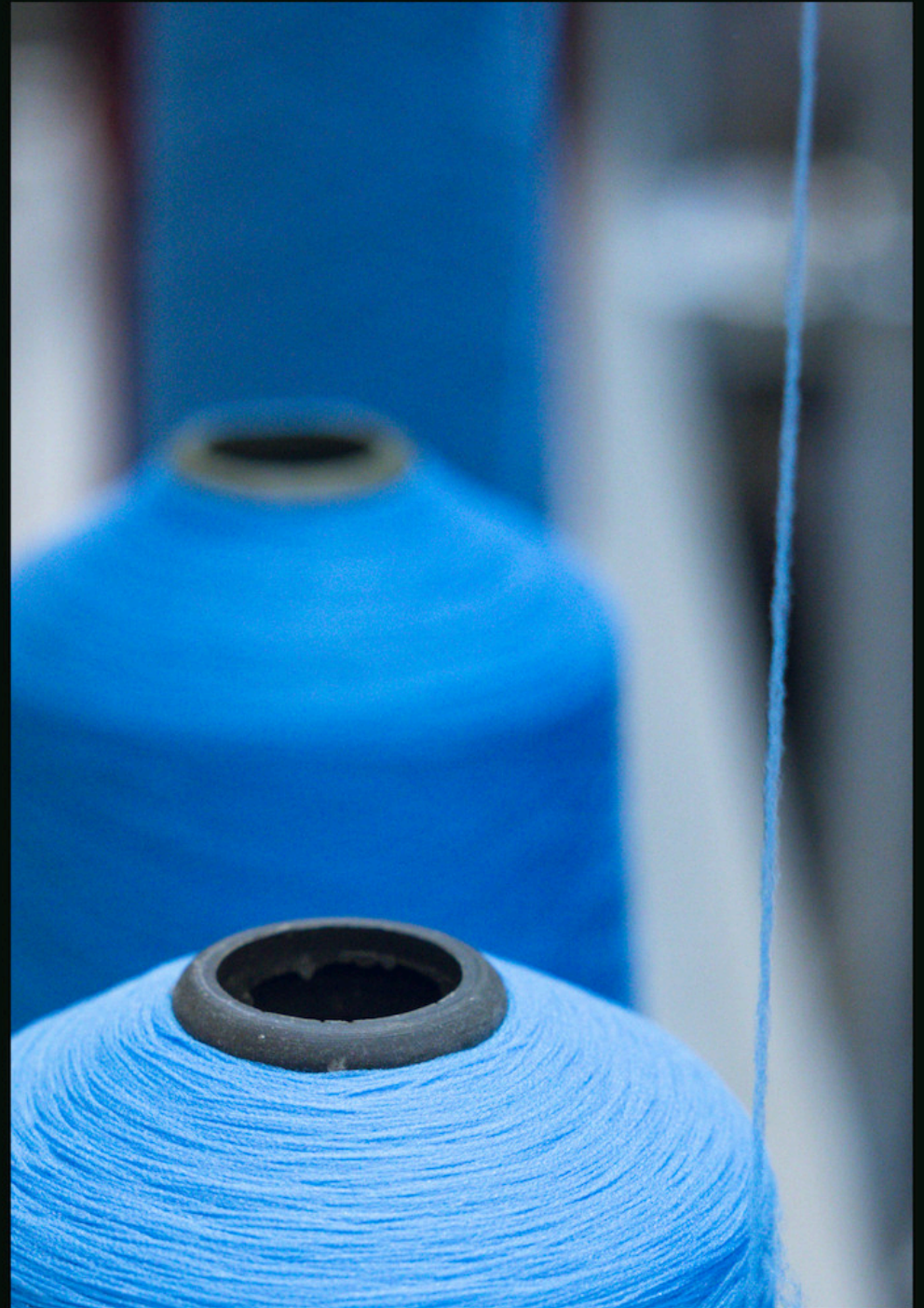
STITCHED DIFFERENT®

From day one, Stance has set out to challenge the status quo. Today, the brand is a platform for the artists, athletes and communities who do the same. Our products are designed to ignite your daily pursuits and spark the comfort and creativity to walk your own path. From our products to our people, we are Stitched Different®.



SETTING THE STANDARD IN FOOT COMFORT SINCE 2009.

Since our inception, Stance has been experimenting, pioneering and creating a new future for artists and athletes across the world. Backed by a community of skateboarders, snowboarders, surfers, runners, painters, musicians and more, our products are designed for and by the pursuits we were raised by. Now, after 15 years of building a legacy, we are igniting a new evolution of product and fueling the flame in the creative revolution we helped spark. This is creativity in motion. This is Stitched Different™.



PRIMARY MESSAGING

Hero Franchise Campaign

CASUAL SOCKS: EVERYDAY ESSENTIAL
PERFORMANCE SOCKS: TESTED EVERYWHERE

HERO PRODUCTS

Seasonally Relevance

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

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COMMERCIAL MOMENTS

Valentine's Day
President's Day

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UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Spring Break

BRAND PARTNERSHIPS

Energy Injections

ARIZONA ICED TEA

NATIONAL PARKS

PRIMARY MESSAGING

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PERFORMANCE SOCKS: TESTED EVERYWHERE

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COMMERCIAL MOMENTS

Spring Break

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UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Memorial Day

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Fathers Day

BRAND PARTNERSHIPS

Energy Injections

STAR WARS

Stance
HOTEL & RESORT



Stance
HOTEL & RESORT
BOOK NOW! 1(555) 843-7625

*Rest & Relaxation.
Are Our Common
Thread!*

RESORT
TEE





RESORT SS

A3SS1B26RE - SBL - U
SEABLUE - ALL GENDER

SIZE XS S M L XL XXL



MFG CO
TEE

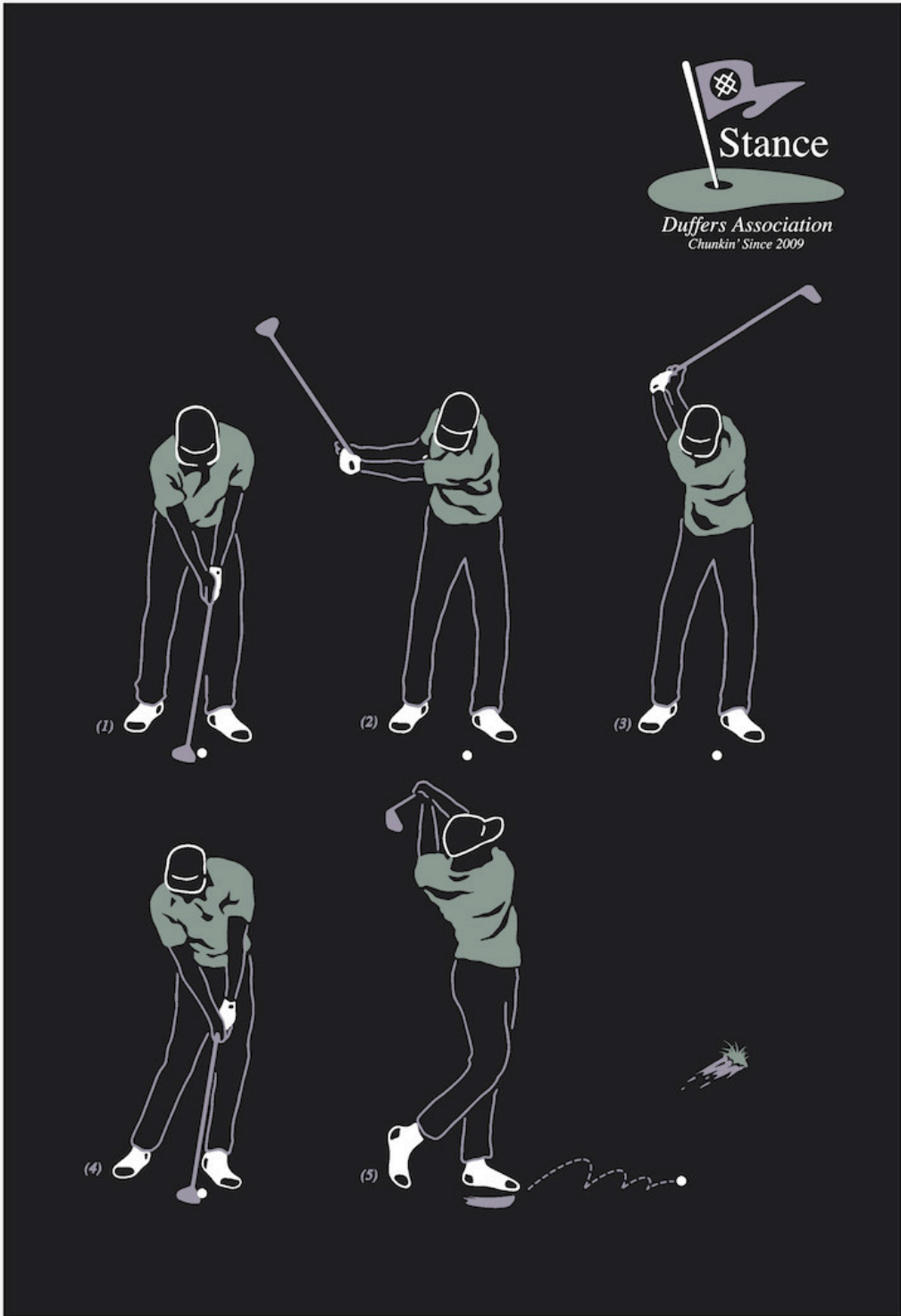




MFG CO SS

A3SS1B26MF - OLIV - U
OLIVE - ALL GENDER

SIZE XS S M L XL XXL



DUFFERS
TEE





DUFFERS SS

A3SS1B26DU - BLK - U
BLACK - ALL GENDER

SIZE XS S M L XL XXL



PLAYERS CLUB
TEE

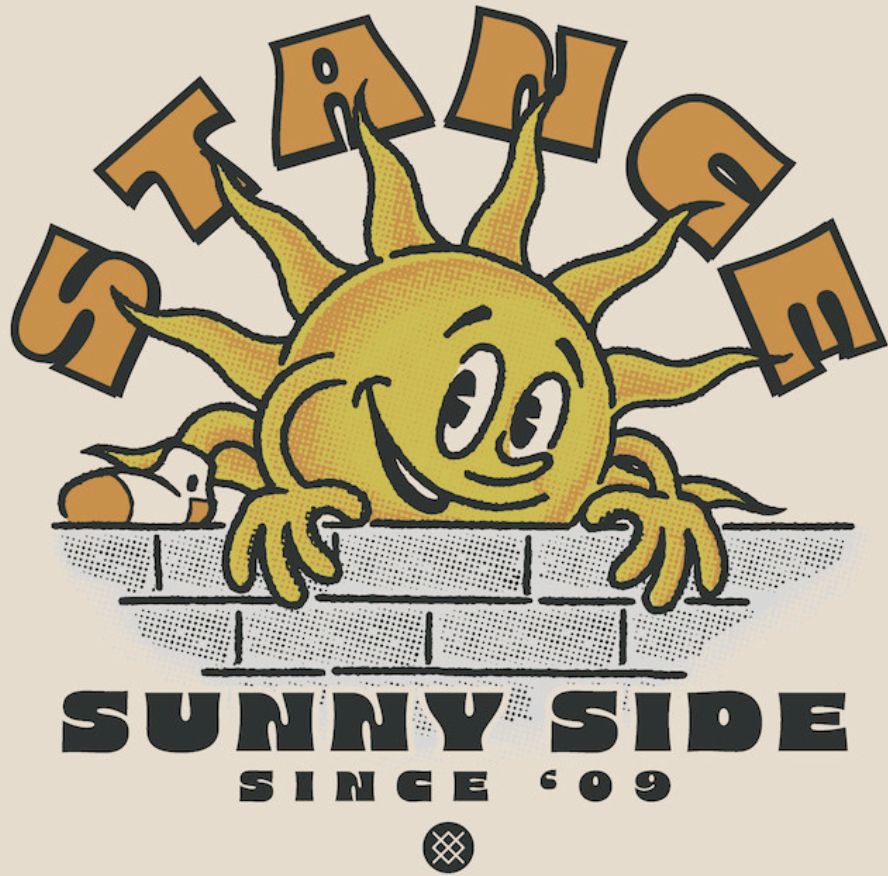




PLAYERS CLUB SS

A3SS1B26PL - WHT - U
WHITE - ALL GENDER

SIZE XS S M L XL XXL



SUNNY SIDE
TEE





SUNNY SIDE SS

A3SS1B26SU - CVS - U
CANVAS - ALL GENDER

SIZE XS S M L XL XXL

SU26 GRAPHICS

GRAPHICS OVERVIEW





ALL DAY TEE

M3SS1D24AL - SBL - M
SEABLUE - MENS

SIZE XS S M L XL XXL

SIZE GUIDES

SOCKS - ADULT

| | US M | US W | UK M | UK W | EU | JP M | JP W | BR |
|----|---------|---------|---------|-------|-------|-------|-------|-------|
| S | 3-5.5 | 5-7.5 | 1.5-4.5 | 3-5.5 | 35-37 | 20-23 | 22-24 | 32-35 |
| M | 6-8.5 | 8-10.5 | 5.0-7.5 | 6-8.5 | 38-42 | 24-26 | 25-27 | 36-39 |
| L | 9-13 | 11-13.5 | 8-12 | 9-11 | 43-47 | 27-31 | 28-29 | 40-45 |
| XL | 13.5-16 | - | 12.5-15 | - | 48-50 | 32-34 | - | 46-48 |

SOCKS - KIDS

| | US | EU | UK | JP | BR |
|---|-------|-------|-----------|---------|-----------|
| S | 7-10 | 23-28 | 6.5-9.5 | 14-16.5 | 21.5-25.5 |
| M | 11-12 | 29-34 | 10.5-13.5 | 17-19.5 | 27-31 |
| L | 3-5.5 | 35-37 | 1.5-4.5 | 20-23 | 32-35 |

UNDERWEAR

| UNISEX / MENS | XS | S | M | L | XL | XXL |
|---------------|----------|----------|----------|----------|----------|----------|
| WAIST | 27-29 in | 29-31 in | 31-33 in | 33-35 in | 35-37 in | 37-40 in |

UNDERWEAR - KIDS

| KIDS | S (6-8) | M (8-10) | L (10-12) | XL (12-14) |
|-----------------|---------|----------|-----------|------------|
| WAIST IN INCHES | 22.5-24 | 24-26 | 26-28 | 28-30 |

APPAREL

| UNISEX / MENS | XS | S | M | L | XL | XXL |
|---------------|----------------|----------------|----------------|----------------|----------------|----------------|
| SHOULDER | 16.75-17.25 in | 17.25-17.75 in | 17.75-18.25 in | 18.25-18.75 in | 18.75-19.25 in | 19.25-20.25 in |
| CHEST | 35-37 in | 37-39 in | 39-41 in | 41-43 in | 43-45 in | 45-48 in |
| WAIST | 27-29 in | 29-31 in | 31-33 in | 33-35 in | 35-37 in | 37-40 in |
| HIPS | 35-37 in | 37-39 in | 39-41 in | 41-43 in | 43-45 in | 45-48 in |

THANK YOU

