

SPRING SEASON
2026



GRAPHICS

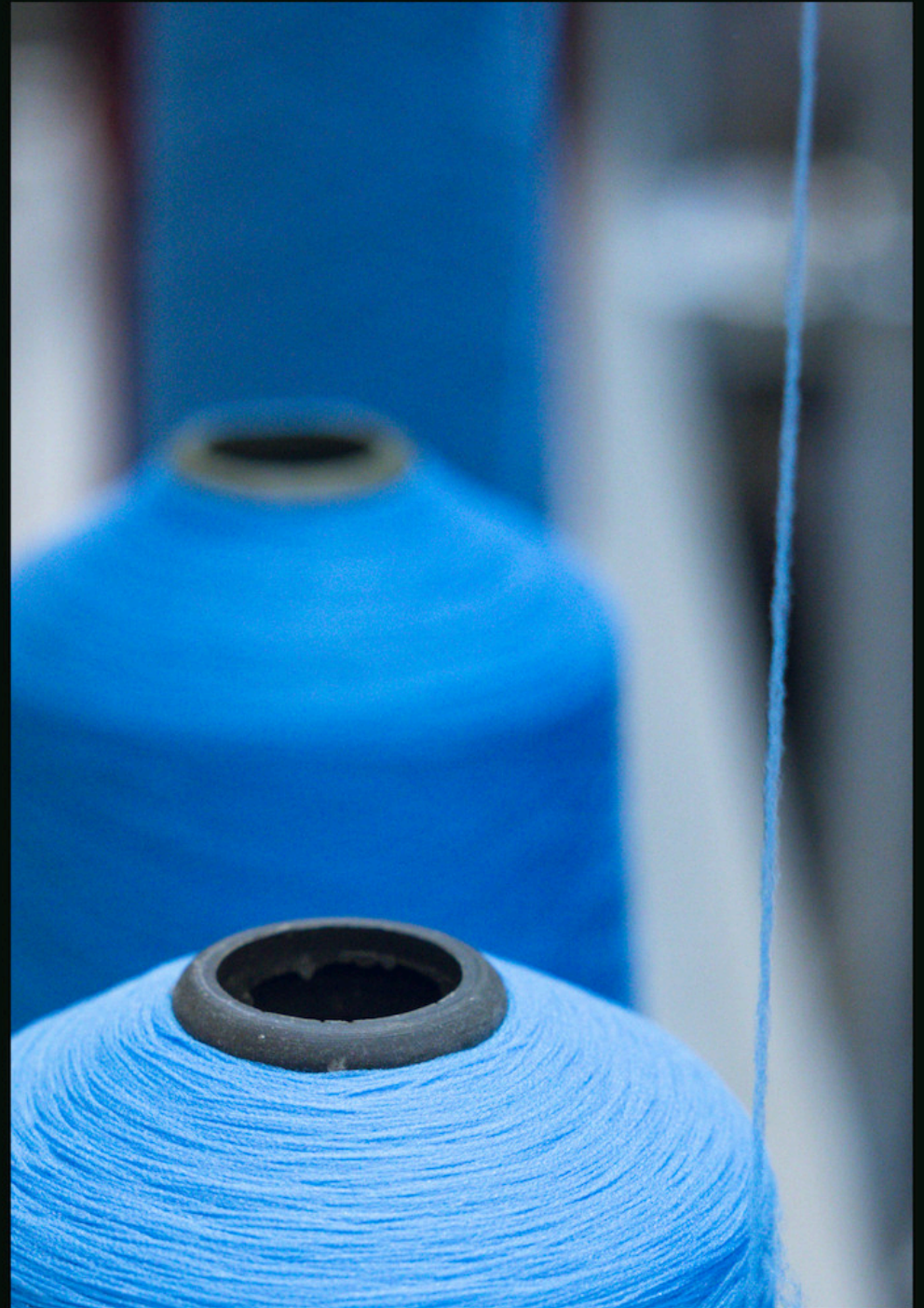
STITCHED DIFFERENT®

From day one, Stance has set out to challenge the status quo. Today, the brand is a platform for the artists, athletes and communities who do the same. Our products are designed to ignite your daily pursuits and spark the comfort and creativity to walk your own path. From our products to our people, we are Stitched Different®.



SETTING THE STANDARD IN FOOT COMFORT SINCE 2009.

Since our inception, Stance has been experimenting, pioneering and creating a new future for artists and athletes across the world. Backed by a community of skateboarders, snowboarders, surfers, runners, painters, musicians and more, our products are designed for and by the pursuits we were raised by. Now, after 15 years of building a legacy, we are igniting a new evolution of product and fueling the flame in the creative revolution we helped spark. This is creativity in motion. This is Stitched Different™.



PRIMARY MESSAGING

Hero Franchise Campaign

CASUAL SOCKS: EVERYDAY ESSENTIAL
PERFORMANCE SOCKS: TESTED EVERYWHERE

HERO PRODUCTS

Seasonally Relevance

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

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COMMERCIAL MOMENTS

Valentine's Day
President's Day

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UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Spring Break

BRAND PARTNERSHIPS

Energy Injections

ARIZONA ICED TEA

NATIONAL PARKS

PRIMARY MESSAGING

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PERFORMANCE SOCKS: TESTED EVERYWHERE

HERO PRODUCTS

Seasonally Relevance

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COMMERCIAL MOMENTS

Spring Break

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UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Memorial Day

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Fathers Day

BRAND PARTNERSHIPS

Energy Injections

STAR WARS



WORLDWIDE
TEE





WORLDWIDE SS

A3SS1A26WO - OLV - U
OLIVE - ALL GENDER

SIZE XS S M L XL XXL

NEW

WORLDWIDE SS

A3SS1A26WO - BLK - U
BLACK - ALL GENDER

SIZE XS S M L XL XXL

NEW

WORLDWIDE PO

AFH1A26WOR - BLK - U
BLACK - ALL GENDER

SIZE S M L XL XXL XS

NEW



BOXED
TEE





BOXED SS

A3SS1A26BO - WHT - U
WHITE - ALL GENDER

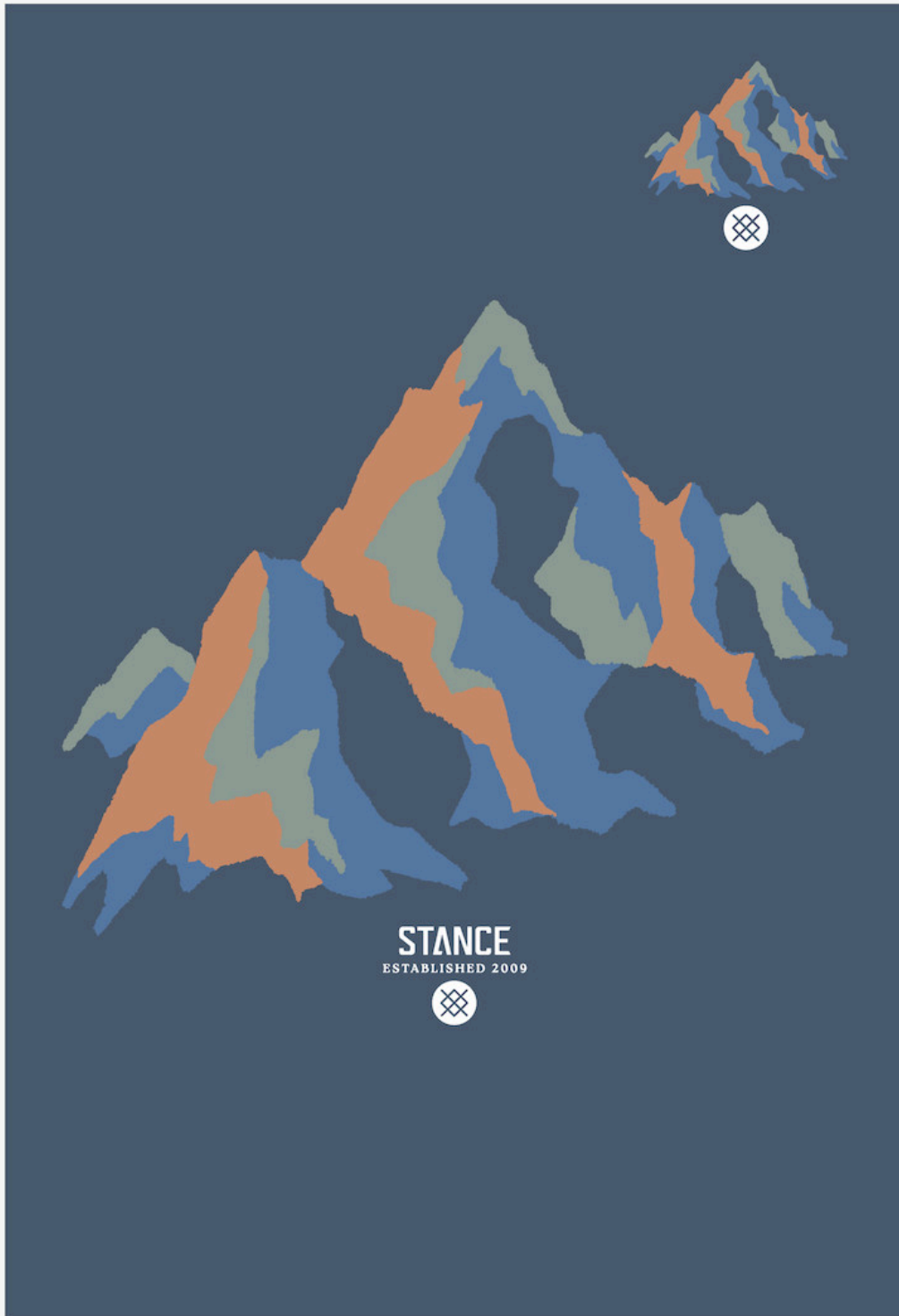
SIZE XS S M L XL XXL

NEW

BOXED BLUR SS

A3SS1A26BB - BLK - U
BLACK - ALL GENDER

SIZE XS S M L XL XXL



PEAKS
TEE





PEAKS SS

A3SS1A26PE - SBL - U
SEABLUE - ALL GENDER

SIZE XS S M L XL XXL

NEW

STANCE
STITCHED DIFFERENT

STANCE
MFG CO.
STITCHED DIFFERENT
ESTABLISHED 2009

CARRIER
TEE





CARRIER SS
A3SS1A26CA - BLK - U
BLACK - ALL GENDER

SIZE XS S M L XL XXL

 NEW

STANCE
STITCHED DIFFERENT

STANCE
MFG CO.
STITCHED DIFFERENT
ESTABLISHED 2009

CARRIER
CREW



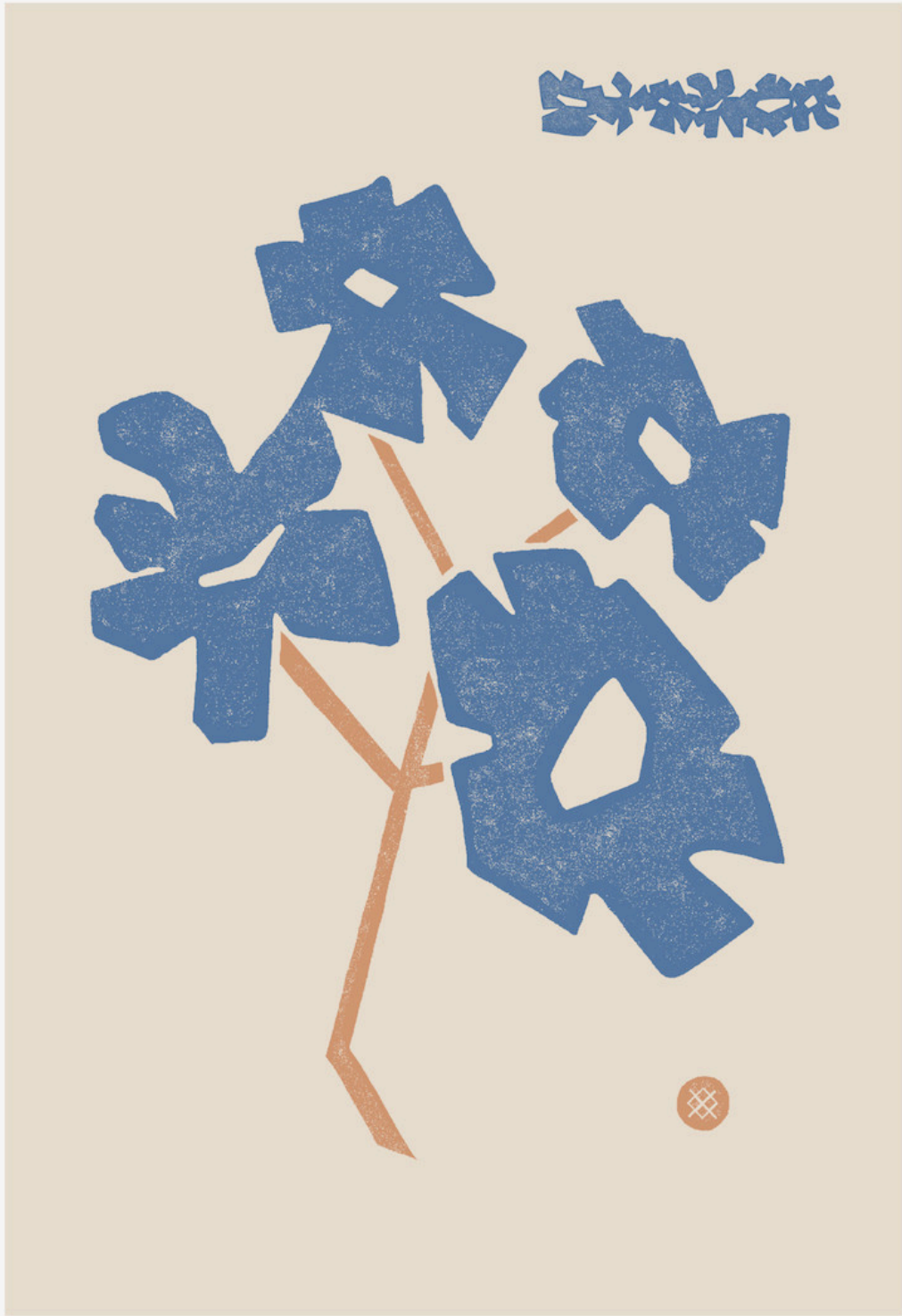


CARRIER CREW

ACS1A26CAR - ARM - U
ARMY - ALL GENDER

SIZE S M L XL XXL XS

 NEW



STOMPED
TEE





STOMPED SS

A3SS1A26ST - CVS - U
CANVAS - ALL GENDER

SIZE XS S M L XL XXL

NEW

STOMPED SS

A3SS1A26ST - BLK - U
BLACK - ALL GENDER

SIZE XS S M L XL XXL

NEW



MAGIC
TEE





MAGIC SS

A3SS1B26MA - CVS - U
CANVAS - ALL GENDER

SIZE XS S M L XL XXL

NEW

GRAPHICS OVERVIEW





ALL DAY TEE

M3SS1D24AL - CVS - M
CANVAS - MENS

SIZE XS S M L XL XXL

ALL DAY TEE

M3SS1D24AL - BLK - M
BLACK - MENS

SIZE XS S M L XL XXL

ALL DAY TEE

M3SS1D24AL - WHT - M
WHITE - MENS

SIZE XS S M L XL XXL

ALL DAY TEE

M3SS1D24AL - OLV - M
OLIVE - MENS

SIZE XS S M L XL XXL

SIZE GUIDES

SOCKS - ADULT

	US M	US W	UK M	UK W	EU	JP M	JP W	BR
S	3-5.5	5-7.5	1.5-4.5	3-5.5	35-37	20-23	22-24	32-35
M	6-8.5	8-10.5	5.0-7.5	6-8.5	38-42	24-26	25-27	36-39
L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16	-	12.5-15	-	48-50	32-34	-	46-48

SOCKS - KIDS

	US	EU	UK	JP	BR
S	7-10	23-28	6.5-9.5	14-16.5	21.5-25.5
M	11-12	29-34	10.5-13.5	17-19.5	27-31
L	3-5.5	35-37	1.5-4.5	20-23	32-35

UNDERWEAR

UNISEX / MENS	XS	S	M	L	XL	XXL
WAIST	27-29 in	29-31 in	31-33 in	33-35 in	35-37 in	37-40 in

UNDERWEAR - KIDS

KIDS	S (6-8)	M (8-10)	L (10-12)	XL (12-14)
WAIST IN INCHES	22.5-24	24-26	26-28	28-30

APPAREL

UNISEX / MENS	XS	S	M	L	XL	XXL
SHOULDER	16.75-17.25 in	17.25-17.75 in	17.75-18.25 in	18.25-18.75 in	18.75-19.25 in	19.25-20.25 in
CHEST	35-37 in	37-39 in	39-41 in	41-43 in	43-45 in	45-48 in
WAIST	27-29 in	29-31 in	31-33 in	33-35 in	35-37 in	37-40 in
HIPS	35-37 in	37-39 in	39-41 in	41-43 in	43-45 in	45-48 in

THANK YOU

