

SPRING SEASON
2026



SOCKS

TOP 

SPRING / SUMMER
2026



SMG

TOP ▲

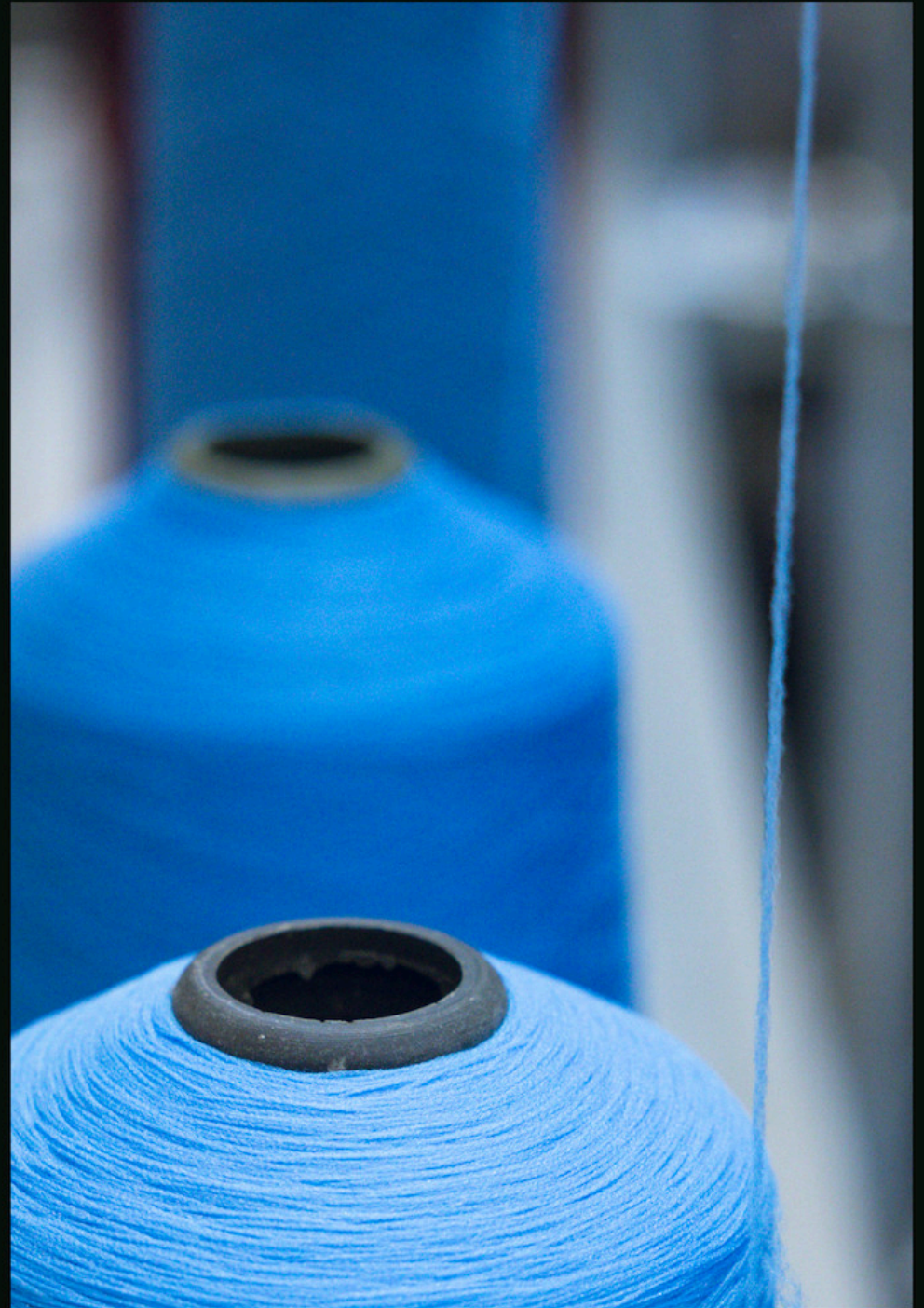
STITCHED DIFFERENT®

From day one, Stance has set out to challenge the status quo. Today, the brand is a platform for the artists, athletes and communities who do the same. Our products are designed to ignite your daily pursuits and spark the comfort and creativity to walk your own path. From our products to our people, we are Stitched Different®.



SETTING THE STANDARD IN FOOT COMFORT SINCE 2009.

Since our inception, Stance has been experimenting, pioneering and creating a new future for artists and athletes across the world. Backed by a community of skateboarders, snowboarders, surfers, runners, painters, musicians and more, our products are designed for and by the pursuits we were raised by. Now, after 15 years of building a legacy, we are igniting a new evolution of product and fueling the flame in the creative revolution we helped spark. This is creativity in motion. This is Stitched Different™.



IF THEY'RE NOT STANCE, THEY'RE JUST SOCKS.

QUALITY & COMFORT

Carefully designed products made to last with details to enhance comfort with every step.



ALL GOOD GUARANTEE

Every Stance purchase is backed by our quality guarantee. If someone is not completely stoked with their order, we'll take care of it. See website for more details or contact us at info@stance.com.



MILE AFTER MILE, STANCE SOCKS ARE THE BEST.



AARON FROM BROOKLYN,
NEW YORK

WORLD FAMOUS CASUAL AND PERFORMANCE SOCKS



THE ICON SOCK

The pinnacle of sock perfection, the Icon classic crew is designed for all-day comfort and versatile styling. Crafted with targeted cushioning, a seamless toe and a stay put fit - the Icon sock is your everyday go-to essential.



PERFORMANCE SOCK

Designed to give you the support you need with varied cushioning options, and with targeted response and immediate connection to your shoe in any terrain. Features Infiknit™ reinforced heels and toes with Freshtek™ moisture and odor control.

BETTER HAVE THE BADGE



ALL GOOD GUARANTEE

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STANCE COMMUNITY

FROM PRO ATHLETES & EVERYDAY STYLE-SEEKERS

For nearly 15 years, we've been committed to engineering and testing products designed for the comfort to be yourself, with the versatility to do more. We believe the perfect fit matters more than fitting in and that the path to innovation is through our imagination. Our community of artists, athletes and everyday icons inspire us to stay in motion and we embrace the full spectrum of their stories. Behind every Stance product is the freedom to choose your unique path and live to your fullest expression.



CANVAS FOR EXPRESSION

COLLABORATIONS & PARTNERSHIPS

The Stance network doesn't stop at our Punk+Poet ambassadors. We show up daily with creatives and crews across the world to put our products to the test and be a canvas for their personal expression. From gallery events to trick contests to run clubs, Stance shows up daily to ignite the pursuits of our creative communities.



PRIMARY MESSAGING

Hero Franchise Campaign

CASUAL SOCKS: EVERYDAY ESSENTIAL
PERFORMANCE SOCKS: TESTED EVERYWHERE

HERO PRODUCTS

Seasonally Relevance

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Valentine's Day
President's Day

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Spring Break

BRAND PARTNERSHIPS

Energy Injections

ARIZONA ICED TEA

NATIONAL PARKS

PRIMARY MESSAGING

Hero Franchise Campaign

CASUAL SOCKS: EVERYDAY ESSENTIAL
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COMMERCIAL MOMENTS

Spring Break

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Memorial Day

HERO PRODUCTS

Socks: Casual (Icon, Boyd, Curren, Butter Blend™), Performance Run Socks, Snow socks. Women's styles. Golf Socks

Apparel: Graphics, Premiere Tee, All Day Tee

UW: Butter Blend™ Boxer Brief

COMMERCIAL MOMENTS

Fathers Day

BRAND PARTNERSHIPS

Energy Injections

STAR WARS

CASUAL SOCKS

Your everyday, go-to essential socks. With 24 hour comfort, they are the first on, and the last off.



TOP A

CASUAL SOCKS

2026 MARKETING POSITION



Stance casual socks are engineered with extra comfort in every step. With targeted cushioning, a seamless toe closure, and a perfect stay-put fit, you will feel and appreciate the difference. This is a necessity for your daily routines and will be your new favorite ritual.



24 HOUR COMFORT

EVERYDAY ESSENTIAL

MORNING TO NIGHT / STREET TO STUDIO

STANCE CASUAL SOCKS
THE OFFICIAL MARK OF QUALITY

TOP ^

STYLES



THE ICON

The pinnacle of sock perfection, the Icon classic crew is designed for all-day comfort and versatile styling. Crafted with targeted cushioning, a seamless toe and a stay put fit - the Icon sock is your everyday go-to essential.

HEIGHTS: NO SHOW, TAB, QUARTER, CREW
GREAT FOR: EVERYDAY LIFESTYLE
GOOD FOR: TRAVEL, GOLF, GENERAL ATHLETICS



BOYD, CURREN & MORE

Our fan-favorite crew height prints are designed with extra comfort in every step, featuring a seamless toe cap, targeted cushioning and stay-put fit.

HEIGHTS: QUARTER, CREW
GREAT FOR: EVERYDAY LIFESTYLE
GOOD FOR: TRAVEL, GOLF, GENERAL ATHLETICS



BUTTER BLEND™

Built with Butter Blend™ superior softness and our Infiknit™ reinforced heel and toe, these socks will have you feeling and looking smooth for the long haul.

HEIGHTS: QUARTER, CREW
GREAT FOR: EVERYDAY LIFESTYLE
GOOD FOR: TRAVEL, GOLF, GENERAL ATHLETICS

DETAILS



TARGETED CUSHIONING

Crafted with targeted cushioning for all day durability.



STAY-PUT FIT

Engineered for optimal ankle support.



SEAMLESS TOE CLOSURE

Seamless toe closure for frictionless comfort.

HEIGHTS



NO SHOW

BELOW THE ANKLE

HEIGHT:
1CM

CUSHIONING:
LIGHT

LOW TAB

AT THE ANKLE

HEIGHT:
4CM

CUSHIONING:
MEDIUM

QUARTER

ABOVE THE ANKLE

HEIGHT:
10-12CM

CUSHIONING:
LIGHT, MID

CREW

MID CALF

HEIGHT:
18-24CM

CUSHIONING:
LIGHT, MID

OTC

OVER THE CALF

HEIGHT:
31-40CM

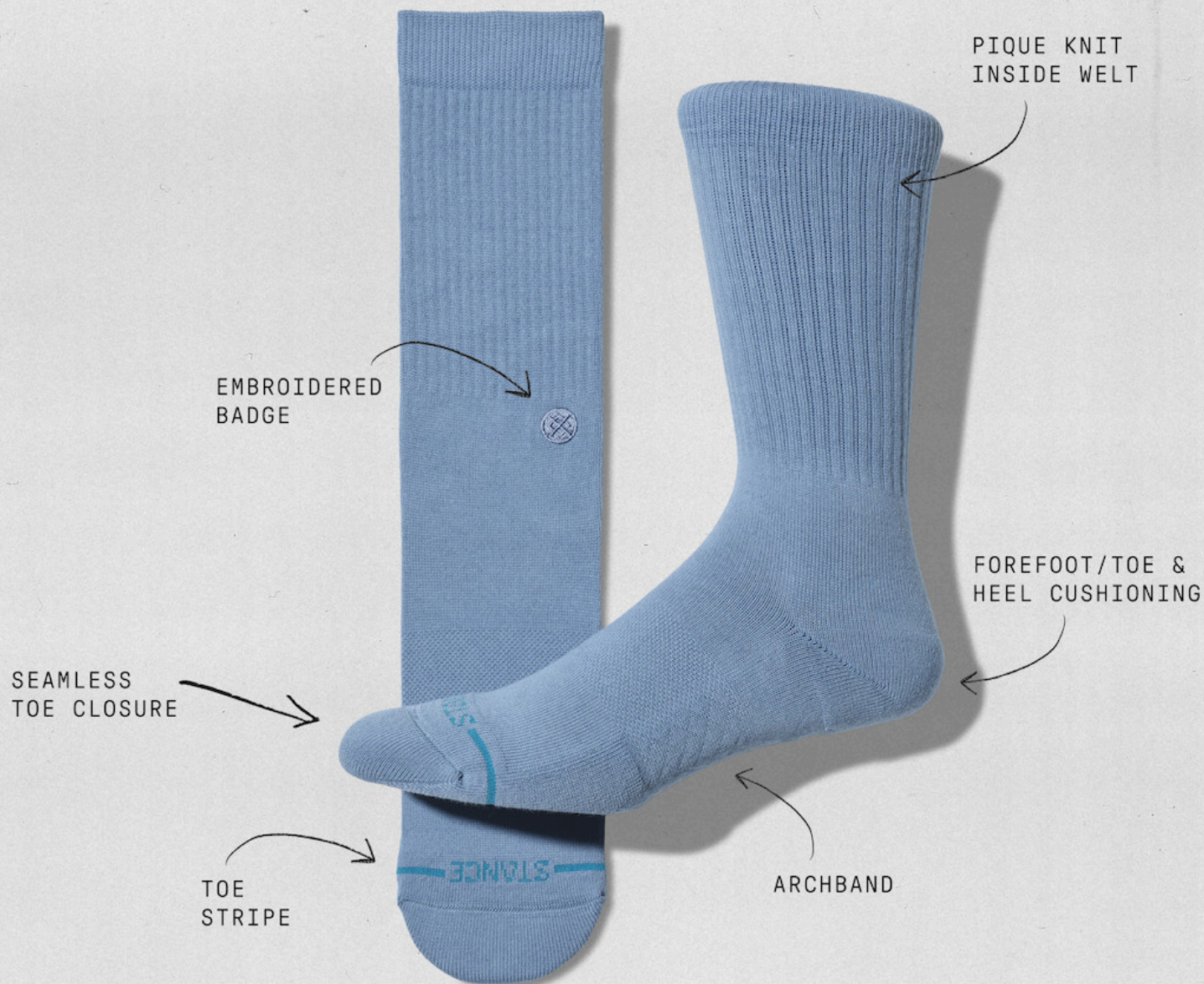
CUSHIONING:
LIGHT

CASUAL SOCKS

FEEL THE DIFFERENCE



All stance casual socks are engineered with extra comfort in every step, featuring a seamless toe cap, targeted cushioning and stay-put fit.



ALL GOOD GUARANTEE

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TOP ^



ALL GENDER LIFESTYLE

SPRING SEASON
2026



TOP ^



ICON NO SHOW

A145A21INS - CAP - U
CAPRIBLUE - ALL GENDER

SIZE M L

ICON NO SHOW

A145A21INS - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

ICON NO SHOW

A145A21INS - HGR - U
HEATHERGREY - ALL GENDER

SIZE S M L XL

ICON NO SHOW

A145A21INS - WHT - U
WHITE - ALL GENDER

SIZE S M L XL

THE FOURTH ST

A145A20TFS - RED - U
RED - ALL GENDER

SIZE M L

NEW



ICON NO SHOW 3 PACK

A145A23ICO - MAN - U
MANGO - ALL GENDER

SIZE M L

ICON NO SHOW 3 PACK

A145A23ICO - MUL - U
MULTI - ALL GENDER

SIZE S M L XL

ICON NO SHOW 3 PACK

A145A23ICO - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

ICON NO SHOW 3 PACK

A145A23ICO - HGR - U
HEATHERGREY - ALL GENDER

SIZE S M L XL

ICON NO SHOW 3 PACK

A145A23ICO - WHT - U
WHITE - ALL GENDER

SIZE S M L XL

NEW



ICON LOW TAB

A256D24ICO - TEA - U
TEAL - ALL GENDER

SIZE S M L

NEW

ICON LOW TAB

A256D24ICO - CAP - U
CAPRIBLUE - ALL GENDER

SIZE S M L

NEW

ICON LOW TAB

A256D24ICO - HSTO - U
HEATHERSTONE - ALL GENDER

SIZE S M L

ICON LOW TAB

A256D24ICO - BLK - U
BLACK - ALL GENDER

SIZE S M L

ICON LOW TAB

A256D24ICO - WHT - U
WHITE - ALL GENDER

SIZE S M L



ICON LOW TAB 3 PACK

A256D24ILT - BLK - U
BLACK - ALL GENDER

SIZE S M L

ICON LOW TAB 3 PACK

A256D24ILT - BK2 - U
BLACK/BLACK - ALL GENDER

SIZE S M L

ICON LOW TAB 3 PACK

A256D24ILT - WHT - U
WHITE - ALL GENDER

SIZE S M L



ICON QUARTER

A356A211QT - DPT - U
DEEPTeAL - ALL GENDER

SIZE S M L

NEW  Key Marketed Style

BOYD QTR

A356A23BOY - GRy - U
GREY - ALL GENDER

SIZE M L

NEW  Key Marketed Style

BOYD QTR

A356A23BOY - DPT - U
DEEPTeAL - ALL GENDER

SIZE M L

NEW

SLUB QTR

A356A26SLU - CAP - U
CAPRIBLUE - ALL GENDER

SIZE S M L

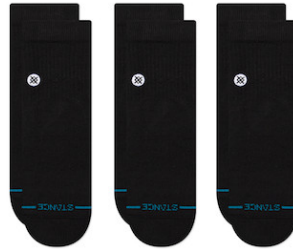
NEW

SLUB QTR

A356A26SLU - GRy - U
GREY - ALL GENDER

SIZE S M L

NEW



ICON QUARTER

A356A211QT - WHT - U
WHITE - ALL GENDER

SIZE S M L XL

 Key Marketed Style

ICON QUARTER

A356A211QT - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

 Key Marketed Style

ICON QUARTER 3 PACK

A356A211QP - MAN - U
MANGO - ALL GENDER

SIZE S M L

NEW

ICON QUARTER 3 PACK

A356A211QP - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

ICON QUARTER 3 PACK

A356A211QP - WHT - U
WHITE - ALL GENDER

SIZE S M L XL



ICON
M311D14ICO - OAT - U
OATMEAL - ALL GENDER

ICON
M311D14ICO - OLV - U
OLIVE - ALL GENDER

ICON
M311D14ICO - WHB - U
WHITEBLACK - ALL GENDER

ICON
M311D14ICO - BLW - U
BLACKWHITE - ALL GENDER

ICON
M311D14ICO - GRH - U
GREYHEATHER - ALL GENDER

SIZE M L S

SIZE M L

SIZE M L XL S

SIZE M L XL S

SIZE M L S

NEW  Key Marketed Style

NEW  Key Marketed Style

 Key Marketed Style  Key Marketed Style



ICON
M311D14ICO - DAN - U
DARKNAVY - ALL GENDER

ICON
M311D14ICO - ORA - U
ORANGE - ALL GENDER

ICON DYED CREW
A556A25IDC - PLM - U
PLUM - ALL GENDER

ICON POP CREW
A556A25ICO - CVS - U
CANVAS - ALL GENDER

ICON POP CREW
A556A25ICO - CAP - U
CAPRIBLUE - ALL GENDER

SIZE M L XL

SIZE M L S

SIZE M L

SIZE M L

SIZE M L

NEW

NEW

NEW



MARLED CREW
A556A26MAR - CAP - U
CAPRIBLUE - ALL GENDER

MARLED CREW
A556A26MAR - GRB - U
GREYBLUE - ALL GENDER

MALIBOO CREW
A556C24MAL - CVS - U
CANVAS - ALL GENDER

CURREN ST CREW
A556A20CHS - DPT - U
DEEPTOAL - ALL GENDER

CURREN ST CREW
A556A20CHS - RED - U
RED - ALL GENDER

SIZE M L

SIZE M L

SIZE M L

SIZE M L

SIZE S M L

•NEW

•NEW

•NEW

•NEW



STRIPED IT CREW
A556A26STR - TEA - U
TEAL - ALL GENDER

STRIPED IT CREW
A556A26STR - CAP - U
CAPRIBLUE - ALL GENDER

BOYD ST
A556A20BOS - MGN - U
MILITARY GREEN - ALL GENDER

BOYD ST
A556A20BOS - BLU - U
BLUE - ALL GENDER

BOYD ST
A556A20BOS - OFW - U
OFFWHITE - ALL GENDER

SIZE M L

SIZE M L

SIZE M L

SIZE S M L XL

SIZE M L

•NEW

•NEW

•NEW

 Key Marketed Style



BOYD ST

A556A20BOS - WHT - U
WHITE - ALL GENDER

SIZE S M L

BOYD ST

A556A20BOS - BLK - U
BLACK - ALL GENDER

SIZE S M L

DIGITAL DAISY CREW

A556A26DIG - BLK - U
BLACK - ALL GENDER

SIZE M L

BLURRED CREW

A556A26BLU - CVS - U
CANVAS - ALL GENDER

SIZE M L

KELP CREW

A556A26KEL - CHR - U
CHARCOAL - ALL GENDER

SIZE M L

 Key Marketed Style

NEW

NEW



NEW



CHERUB CREW

A556A26CHE - CVS - U
CANVAS - ALL GENDER

SIZE M L

GECKO CREW

A556A26GEC - PUR - U
PURPLE - ALL GENDER

SIZE M L

FRUITS CREW

A556A26FRU - CVS - U
CANVAS - ALL GENDER

SIZE M L

REPLICA CREW

A556A26REP - BLU - U
BLUE - ALL GENDER

SIZE M L

STOMPED CREW

A556A26STO - OLV - U
OLIVE - ALL GENDER

SIZE M L

NEW

NEW

NEW

NEW

 Key Marketed Style

NEW



BOYD SKULL CREW

A556A26BOY - HGR - U
HEATHERGREY - ALL GENDER

SIZE M L

NEW

 Key Marketed Style

BRETT CREW

A556A26BRE - TEA - U
TEAL - ALL GENDER

SIZE M L

NEW

CHEF CHECK CREW

A556A26CHF - BLK - U
BLACK - ALL GENDER

SIZE M L

NEW

 Key Marketed Style

THE FOURTH ST CREW

A556A20FOS - RED - U
RED - ALL GENDER

SIZE S M L XL

CALIFORNIA REPUBLIC 2

A556D21CAL - OFW - U
OFFWHITE - ALL GENDER

SIZE M L



STRIPE SLOUCH

A556BA26ST - NST - U
NAVYSTRIFE - ALL GENDER

SIZE S M L

NEW

ICON SLOUCH CREW

A556BD25IC - CVS - U
CANVAS - ALL GENDER

SIZE S M L

ICON SLOUCH CREW

A556BD25IC - CHR - U
CHARCOAL - ALL GENDER

SIZE S M L

ICON

M311D14ICO - PNK - U
PINK - ALL GENDER

SIZE M L S

LANDLORD

M556B16LAN - BLU - U
BLUE - ALL GENDER

SIZE M L



VIBEON
A556A24VIB - RAI - U
POLY BLEND
SIZE M L



TROPICLAY
A556A24TRO - HON - U
POLY BLEND
SIZE M L



PIZZA FACE
A556A24PIZ - WHB - U
POLY BLEND
SIZE M L



FEELING PICKLED CREW
A556C24FEE - CRM - U
POLY BLEND
SIZE M L



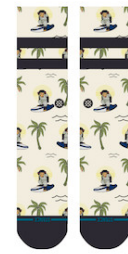
PALM SLAYER CREW
A556D24PSC - BLK - U
BLACK - ALL GENDER
POLY BLEND
SIZE M L



LATER GATOR CREW
A556B24LAT - LBL - U
POLY BLEND
SIZE M L



SONNYS CREW
A556B24SON - YEL - U
POLY BLEND
SIZE M L



SURFIN MONKEY CREW
A556C24SUR - WHT - U
POLY BLEND
SIZE M L



TUBEULAR CREW
A556C24TUB - TEA - U
POLY BLEND
SIZE M L



KOOL KATZ SURF CREW
A556A25KOO - CVS - U
SIZE M L



DARTH CREW
A556A25DAR - BLK - U
BLACK - ALL GENDER

SIZE S M L

THE STORM TROOPER CREW
A556A25THE - WHT - U
WHITE - ALL GENDER

SIZE S M L

C3PO CREW
A556A25C3P - GLD - U
GOLD - ALL GENDER

SIZE S M L

OG
M556D17OGG - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

OG
M556D17OGG - WHT - U
WHITE - ALL GENDER

SIZE S M L XL



VINTAGE MICKEY CREW
A556A25VMC - MUL - U
MULTI - ALL GENDER

SIZE S M L

VINTAGE MINNIE CREW
A556A25MIN - MUL - U
MULTI - ALL GENDER

SIZE S M L

VINTAGE GOOFY CREW
A556A25VIN - MUL - U
MULTI - ALL GENDER

SIZE S M L



DOUBLE VISION CREW

A556A26DOU - TEA - U
TEAL - ALL GENDER

SIZE M L

NEW

MINI BAR CREW

A556A26MIN - OLV - U
OLIVE - ALL GENDER

SIZE M L

NEW

FLORA SCAN CREW

A556A26FLO - CHR - U
CHARCOAL - ALL GENDER

SIZE M L

NEW

 Key Marketed Style

SHELTER

A556A23SHE - OAT - U
OATMEAL - ALL GENDER

SIZE M L

NEW

 Key Marketed Style

SHELTER

A556A23SHE - BLK - U
BLACK - ALL GENDER

SIZE S M L

 Key Marketed Style



SHELTER 3 PACK

A556A23SHL - BLK - U
BLACK - ALL GENDER

SIZE S M L



ICON 3 PACK
M556D18ICP - CHR - U
CHARCOAL - ALL GENDER

PREP STRIPE 3 PACK
A556A26PRE - PAB - U
PALEBLUE - ALL GENDER

ICON 3 PACK
M556D18ICP - BLK - U
BLACK - ALL GENDER

ICON 3 PACK
M556D18ICP - WHT - U
WHITE - ALL GENDER

ICON 3 PACK
M556D18ICP - MUL - U
MULTI - ALL GENDER

SIZE M L

SIZE M L

SIZE S M L XL

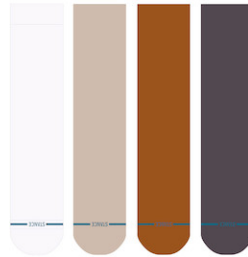
SIZE S M L

SIZE S M L XL

NEW

 Key Marketed Style

NEW



ICON 3 PACK
M556D18ICP - BK2 - U
BLACK/BLACK - ALL GENDER

ICON 3 PACK
M556D18ICP - WH2 - U
WHITEWHITE - ALL GENDER

ICON CREW 4 PACK
A556C24ICP - CVS - U
CANVAS - ALL GENDER

THE JOVEN 3 PACK
A556C20JPK - GRY - U
GREY - ALL GENDER

THE AMERICANA 3 PACK
A556A21TA3 - MUL - U
MULTI - ALL GENDER

SIZE M L

SIZE M L

SIZE M L

SIZE M L XL

SIZE M L



FEEDBACK
COMPRESSION OTC

A745A26FEE - GNH - U
GREENHEATHER - ALL GENDER

SIZE S M L

•NEW



FEEDBACK
COMPRESSION OTC

A745A26FEE - HOT - U
HEATHEROATMEAL - ALL GENDER

SIZE S M L

•NEW



ICON COMPRESSION
OTC

A745A25ICO - BLK - U
BLACK - ALL GENDER

SIZE S M L



ICON COMPRESSION
OTC

A745A25ICO - WHT - U
WHITE - ALL GENDER

SIZE S M L

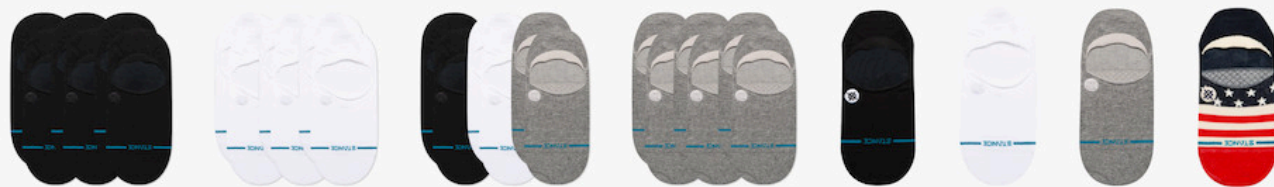
SP26 SOCKS

ALL GENDER LIFESTYLE OVERVIEW



SP26 SOCKS

ALL GENDER LIFESTYLE STAPLES OVERVIEW





WOMENS LIFESTYLE

SPRING SEASON
2026



TOP



WOMENS ICON NO SHOW

W145A23WOM - PNK - W
PINK - WOMENS

SIZE S M

NEW

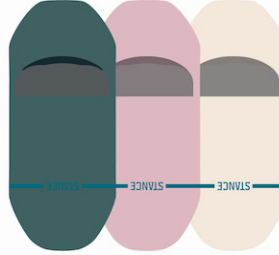


MIA NO SHOW

W145A26MIA - TEA - W
TEAL - WOMENS

SIZE S M

NEW



WOMENS ICON NO SHOW 3 PACK

A145A25WNS - TEA - W
TEAL - WOMENS

SIZE S M

NEW



LEOPARD NO SHOW 3 PACK

W145A26LEO - BRN - W
BROWN - WOMENS

SIZE S M

NEW



RUFFLE ICON QUARTER

W345BD25RU - TEA - W
TEAL - WOMENS

SIZE S M

NEW



RUFFLE ICON QUARTER

W345BD25RU - IVO - W
IVORY - WOMENS

SIZE S M

Key Marketed Style



RUFFLE ICON QUARTER

W345BD25RU - BLK - W
BLACK - WOMENS

SIZE S M

Key Marketed Style



RUFFLE ICON QUARTER

W345BD25RU - HGR - W
HEATHERGREY - WOMENS

SIZE S M



WOMENS BOYD QUARTER

W356D25WBQ - PNK - W
PINK - WOMENS

SIZE S M

NEW



WOMENS ICON
LOWRDER
W335A26WOM - WHT - W
WHITE - WOMENS

SIZE S M

NEW



HEARTS LOWRIDER
W335A26HEA - IVO - W
IVORY - WOMENS

SIZE S M

NEW

 Key Marketed Style



HEARTS LOWRIDER
W335A26HEA - CHR - W
CHARCOAL - WOMENS

SIZE S M

NEW



HEARTS LOWRIDER 3
PACK
W335A26GIP - PNK - W
PINK - WOMENS

SIZE S M

NEW



FLORAL STITCH CREW
W556A26FLO - IVO - W
IVORY - WOMENS

SIZE S M

NEW



WOMENS ICON SLOUCH
CREW
W556BD25WO - HGR - W
HEATHERGREY - WOMENS

SIZE S M

NEW



WOMENS ICON SLOUCH
CREW
W556BD25WO - OAT - W
OATMEAL - WOMENS

SIZE S M

NEW

SP26 SOCKS

WOMENS LIFESTYLE OVERVIEW





KIDS LIFESTYLE

SPRING SEASON
2026



TOP 



KIDS REPLICA CREW

K556A26KID - CAP - K
CAPRIBLUE - KIDS

SIZE L

NEW



CHOP SHOP CREW

K556A26CHO - CAP - K
CAPRIBLUE - KIDS

SIZE M L

NEW



KIDS LIGHTS OUT CREW

K556A26KLO - CHR - K
CHARCOAL - KIDS

SIZE M L

NEW



KIDS RUFFLE ICON
CREW

K545BA26KR - IVO - K
IVORY - KIDS

SIZE M L

NEW



ICON ST KIDS

K526A20ICK - BLK - K
BLACK - KIDS

SIZE M L



THE FOURTH ST KIDS

K526A20FSK - WHT - K
WHITE - KIDS

SIZE M L



KIDS HEARTS 3 PACK

K556A26KHP - IVO - K
IVORY - KIDS

SIZE M L

KIDS MIX STRIPE 3 PACK

K556A26KMX - DPT - K
DEEPTAEL - KIDS

SIZE M L

KIDS STRIPE 3 PACK

K556A26KSP - CAP - K
CAPRIBLUE - KIDS

SIZE M L

ICON ST KIDS 3 PACK

K556A20ICO - BLK - K
BLACK - KIDS

SIZE M L

ICON ST KIDS 3 PACK

K556A20ICO - WHT - K
WHITE - KIDS

SIZE M L

NEW

NEW

NEW



ICON ST KIDS 3 PACK

K556A20ICO - MUL - K
MULTI - KIDS

SIZE M L



GECKO 3 PACK 3-6 MONTHS

B110A26GE3 - MUL - BT
MULTI - BABY/TODDLER

SIZE 3-6

NEW

GECKO 3 PACK 6-12 MONTHS

B110A26GE6 - MUL - BT
MULTI - BABY/TODDLER

SIZE 6-12

NEW

GECKO 3 PACK 1-2 YEARS

B110A26GE1 - MUL - BT
MULTI - BABY/TODDLER

SIZE 1-2

NEW

GECKO 3 PACK 2-4 YEARS

B110A26GE2 - MUL - BT
MULTI - BABY/TODDLER

SIZE 2-4

NEW



DAISIES 3 PACK 3-6 MONTHS

B110A26DA3 - MUL - BT
MULTI - BABY/TODDLER

SIZE 3-6

NEW

DAISIES 3 PACK 6-12 MONTHS

B110A26DA6 - MUL - BT
MULTI - BABY/TODDLER

SIZE 6-12

NEW

DAISIES 3 PACK 1-2 YEARS

B110A26DA1 - MUL - BT
MULTI - BABY/TODDLER

SIZE 1-2

NEW

DAISIES 3 PACK 2-4 YEARS

B110A26DA2 - MUL - BT
MULTI - BABY/TODDLER

SIZE 2-4

NEW



ICON 3-6M

B110C24IC3 - MUL - BT
MULTI - BABY/TODDLER

SIZE 3-6

ICON 6-12M

B110C24IC6 - MUL - BT
MULTI - BABY/TODDLER

SIZE 6-12

ICON 1-2Y

B110C24IC1 - MUL - BT
MULTI - BABY/TODDLER

SIZE 1-2

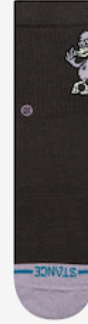
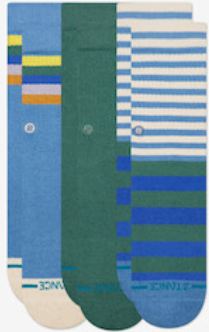
ICON 2-4Y

B110C24IC2 - MUL - BT
MULTI - BABY/TODDLER

SIZE 2-4

SP26 SOCKS

KIDS LIFESTYLE OVERVIEW



SP26 SOCKS

KIDS STAPLES OVERVIEW



PERFORMANCE SOCKS

Get the support you need, when you need it. Engineered with targeted cushioning, Infiknit™ and Freshtek™, these socks push you further.



TOP ^

PERFORMANCE SOCKS

2026 MARKETING POSITION



Stance Performance Socks are designed in California & Tested Everywhere. We ensure our products go through rigorous testing out in the world in a variety of environments and conditions, with our designated wear testers and with our pro athletes.

Designed to give you the support you need with varied cushioning options, and with targeted response and immediate connection to your shoe in any terrain. Features Infiknit™ reinforced heels and toes with Freshtek™ moisture and odor control.



TOP ^

CONSTRUCTION



HIGH-WEAR REINFORCEMENT

Infiknit™ specifically targets high-friction areas for a super tough standard in durability. By adding some serious muscle to both the heel and toes, Infiknit™ guarantees a longer, stronger lifespan than your typical sock construction.

HEIGHTS: NO-SHOW, TAB, QUARTER, CREW
 GREAT FOR: RUN, SNOW/SKI
 GOOD FOR: HIKING, GOLF, GENERAL ATHLETICS, EVERYDAY LIFESTYLE



MOISTURE & ODOR CONTROL

Stance FreshTek™ is an antimicrobial and moisture-wicking wash designed to keep you feeling fresh and dry for life on the move. Utilizing a specialty finish to eliminate odor-causing bacteria, FreshTek™ can now be found on all of our premium performance socks and apparel for all-day play.

HEIGHTS: NO-SHOW, TAB, QUARTER, CREW
 GREAT FOR: RUN, SNOW/SKI
 GOOD FOR: HIKING, GOLF, GENERAL ATHLETICS, EVERYDAY LIFESTYLE



RWS WOOL

The Responsible Wool Standard (RWS) is an industry tool designed to recognize the best practices of farmers, ensuring that wool comes from farms with a progressive approach to managing their land, and from sheep that have been treated responsibly.

HEIGHTS: QUARTER, CREW
 GREAT FOR: SNOW/SKI, HIKE
 GOOD FOR: GENERAL ATHLETICS

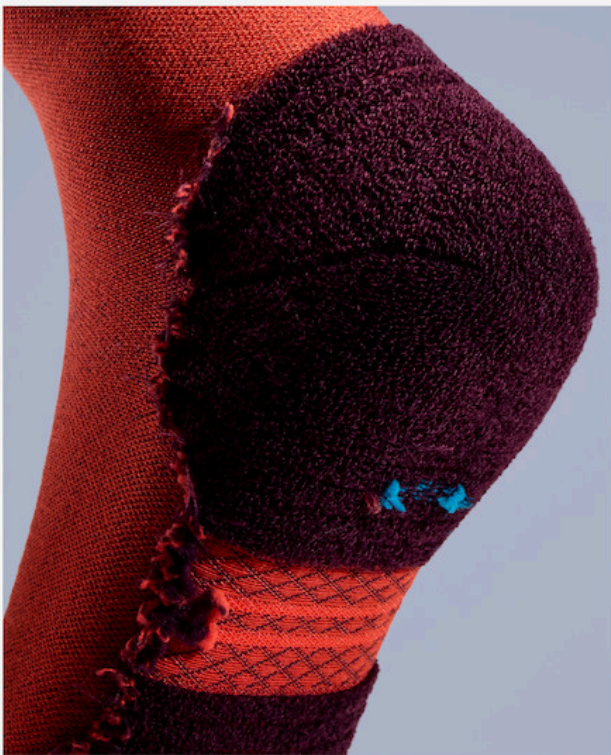
CUSHIONING



ULTRALIGHT CUSHIONING

For an ultra lightweight, next-to-skin feel. Ideal for breathability and that no-sock feeling.

GREAT FOR: RUN, CYCLE
GOOD FOR: HIKE, BASKETBALL



LIGHT CUSHIONING

For added support in targeted cushion zones. Ideal for medium impact activities and terrain.

GREAT FOR: RUN, CYCLE
GOOD FOR: HIKE, BASKETBALL



MEDIUM CUSHIONING

For a fully cushioned experience with maximum comfort and support. Ideal for high versatile wear.

GREAT FOR: GENERAL ATHLETICS
GOOD FOR: CASUAL, RUN, GOLF, HIKE, BASKETBALL

HEIGHTS



TAB

AT THE ANKLE

HEIGHT:
4CM

CUSHIONING:
ULTRA-LIGHT, LIGHT,
MID



QUARTER

ABOVE THE ANKLE

HEIGHT:
9-12CM

CUSHIONING:
ULTRA-LIGHT, LIGHT



CREW

MID CALF

HEIGHT:
18-24CM

CUSHIONING:
ULTRA-LIGHT, LIGHT,
MID



OVER THE CALF

ABOVE THE CALF

HEIGHT:
31-40CM

CUSHIONING:
LIGHT, SNOW

PERFORMANCE SOCKS

FEEL THE DIFFERENCE



Get the the the support you need with targeted cushioning, designed for targeted response and immediate connection to your shoe in any terrain. Features Infiknit™ reinforced heels and toes with Freshtek™ moisture and odor control.

FRESHTEK™
MOISTURE &
ODOR CONTROL

PERFORMANCE
MESH

TOE
STRIPE

GRADUATED
COMPRESSION

INFIKNIT™
DURABILITY

PERFORMANCE
ARCH SUPPORT

SELECT TERRY
CUSHIONING



ALL GOOD GUARANTEE

Every Stance purchase is backed by our quality guarantee. If someone is not completely stoked with their order, we'll take care of it. See website for more details or contact us at info@stance.com.

TOP ^



NEW PERFORMANCE MEDIUM
CUSHION SOCKS



NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW NEW

GOLF

SPRING SEASON
2026



TOP ^



GOLF MID TAB

A258A26GOL - BLK - U
BLACK - ALL GENDER

SIZE M L

GOLF MID TAB

A258A26GOL - WHT - U
WHITE - ALL GENDER

SIZE M L

GOLF MID TAB 3 PACK

A258A26GLP - TEA - U
TEAL - ALL GENDER

SIZE M L

LINED UP MID QUARTER

A358A26LIN - TEA - U
TEAL - ALL GENDER

SIZE M L

LINED UP MID QUARTER

A358A26LIN - WHT - U
WHITE - ALL GENDER

SIZE M L

•NEW

•NEW

•NEW

•NEW

•NEW



GOLF RIBBED MID CREW

A458A26GOL - BLK - U
BLACK - ALL GENDER

SIZE M L

FAIRWAY RIBBED CREW

A458A26FAI - WHT - U
WHITE - ALL GENDER

SIZE M L

•NEW

•NEW

SP26 SOCKS

GOLF OVERVIEW



SPRING SEASON
2026



PERFORMANCE

TOP >



ULTRA LIGHT CUSHION

SPRING SEASON
2026



TOP 



GAMMA RAY UL TAB

A218A26GAM - NAVY - U
NAVY - ALL GENDER

SIZE M L

SOLID UL TAB

A218A26SOL - LIA - U
LILAC - ALL GENDER

SIZE M L

RUN UL TAB

A218A23RUN - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

RUN UL TAB

A218A23RUN - WHT - U
WHITE - ALL GENDER

SIZE S M L

SOLID UL TAB 3 PACK

A218A26SLP - NAVY - U
NAVY - ALL GENDER

SIZE M L

NEW

NEW

NEW



RUN UL TAB 3 PACK

A218A23FUT - BLK - U
BLACK - ALL GENDER

SIZE S M L

SOLID UL QUARTER

A318A26SOL - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

SOLID UL QUARTER

A318A26SOL - WHT - U
WHITE - ALL GENDER

SIZE S M L XL

GAMMA RAY UL CREW

A418A26GAM - NAVY - U
NAVY - ALL GENDER

SIZE M L

SOLID UL CREW

A418A26SOL - BLK - U
BLACK - ALL GENDER

SIZE M L

NEW

NEW



FRANCHISE UL CREW

A418A23FRA - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

FRANCHISE UL CREW

A418A23FRA - WHT - U
WHITE - ALL GENDER

SIZE M L

FRANCHISE UL CREW 3
PACK

A418A23FUC - BLK - U
BLACK - ALL GENDER

SIZE S M L



LIGHT CUSHION

SPRING SEASON
2026

TOP 





LIGHT NO SHOW
A148A25LIG - MNT - U
MINT - ALL GENDER

LIGHT NO SHOW
A148A25LIG - DAN - U
DARKNAVY - ALL GENDER

LIGHT NO SHOW 3 PACK
A148A25NOP - MNT - U
MINT - ALL GENDER

POWDER SPLIT LIGHT TAB
A248A26POW - BLK - U
BLACK - ALL GENDER

RUN LIGHT TAB
A248A23RUN - MNT - U
MINT - ALL GENDER

SIZE S M L

SIZE S M L

SIZE S M L

SIZE M L

SIZE M L

NEW Key Marketed Style

NEW

NEW

NEW

NEW



SCANNER LIGHT TAB
A248A26SCA - MAN - U
MANGO - ALL GENDER

SCANNER LIGHT TAB
A248A26SCA - MNT - U
MINT - ALL GENDER

RUN LIGHT TAB
A248A23RUN - WHT - U
WHITE - ALL GENDER

RUN LIGHT TAB
A248A23RUN - BLK - U
BLACK - ALL GENDER

RUN LIGHT TAB 3 PACK
A248A23FLX - DPT - U
DEEPTAEL - ALL GENDER

SIZE M L

SIZE M L

SIZE S M L

SIZE S M L XL

SIZE M L

NEW

NEW

NEW



RUN LIGHT TAB 3 PACK

A248A23FLX - BLK - U
BLACK - ALL GENDER

SIZE S M L

RUN LIGHT TAB 3 PACK

A248A23FLX - MUL - U
MULTI - ALL GENDER

SIZE S M L



RUN LIGHT QTR

A348C25RUN - BLK - U
BLACK - ALL GENDER

SIZE M L XL

POWDER SPLIT LIGHT QTR

A348A26POW - MAN - U
MANGO - ALL GENDER

SIZE M L

POWDER SPLIT LIGHT QTR

A348A26POW - BLK - U
BLACK - ALL GENDER

SIZE M L

RUN LIGHT QUARTER

A348A23RUN - BLK - U
BLACK - ALL GENDER

SIZE S M L

RUN LIGHT QTR 3 PACK

A348A26RNP - MNT - U
MINT - ALL GENDER

SIZE M L

 Key Marketed Style

NEW

NEW

 Key Marketed Style

NEW

 Key Marketed Style



POWDER SPLIT LIGHT CREW
A448A26POW - MAN - U
MANGO - ALL GENDER

POWDER SPLIT LIGHT CREW
A448A26POW - BLK - U
BLACK - ALL GENDER

SOLID LIGHT CREW
A448A26SOL - BLK - U
BLACK - ALL GENDER

RUN LIGHT CREW
A448A23RUN - MAN - U
MANGO - ALL GENDER

RUN LIGHT CREW
A448A23RUN - WHT - U
WHITE - ALL GENDER

SIZE M L

SIZE M L

SIZE M L

SIZE M L

SIZE M L

NEW

NEW

Key Marketed Style

NEW

NEW



RUN LIGHT CREW
A448A23RUN - BLK - U
BLACK - ALL GENDER

MARLED LIGHT CREW
A448A26MAR - OAT - U
OATMEAL - ALL GENDER

STRIPED IT LIGHT WOOL CREW
A448A26STR - GRY - U
GREY - ALL GENDER

DIGI DASH LIGHT WOOL CREW
A448A26DIG - WHT - U
WHITE - ALL GENDER

DIGI DASH LIGHT WOOL CREW
A448A26DIG - BLK - U
BLACK - ALL GENDER

SIZE S M L

SIZE M L

SIZE M L

SIZE S M L

SIZE M L

NEW

NEW

RWS WOOL BLEND

NEW

RWS WOOL BLEND

NEW

RWS WOOL BLEND



RUN LT CREW 3 PACK

A448A23FLX - MUL - U
MULTI - ALL GENDER

SIZE S M L



PEAKS RIBBED LIGHT CREW

A448D25PEA - NVY - U

SIZE M L



RUNNER LIGHT CREW

A448D25RUN - BLK - U

SIZE M L



STORM CREW

A448D25STO - WHT - U

SIZE M L



DARK SIDE CREW

A448D25DAR - BLK - U

SIZE M L



MEDIUM CUSHION

SPRING SEASON
2026



TOP 



FLORA SCAN MID TAB

A258A26FLO - DPT - U
DEEPTeAL - ALL GENDER

SIZE M L

NEW

SOLID MID TAB 3 PACK

A258C25SOL - BUT - U
BUTTER - ALL GENDER

SIZE M L

NEW

SOLID MID RIBBED CREW

A458C25ICO - BRN - U
BROWN - ALL GENDER

SIZE L

NEW

SOLID MID RIBBED CREW

A458C25ICO - BLK - U
BLACK - ALL GENDER

SIZE M L

NEW

FLORA SCAN MID RIBBED CREW

A458A26FLO - DPT - U
DEEPTeAL - ALL GENDER

SIZE M L

NEW



ATHLETIC TAB

A258A23ATH - WHT - U
WHITE - ALL GENDER

SIZE S M L

ATHLETIC TAB

A258A23ATH - BLK - U
BLACK - ALL GENDER

SIZE S M L XL

ATHLETIC TAB 3 PACK

A258A23FLX - MUL - U
MULTI - ALL GENDER

SIZE S M L

ATHLETIC TAB 3 PACK

A258A23FLX - BLK - U
BLACK - ALL GENDER

SIZE S M L

ATHLETIC TAB 3 PACK

A258A23FLX - WHT - U
WHITE - ALL GENDER

SIZE S M L



ATHLETIC CREW

A458A23ATH - BLK - U
BLACK - ALL GENDER

SIZE S M L



FRANCHISE CREW 3
PACK

A558A21FR3 - MUL - U
MULTI - ALL GENDER

SIZE M L



HIKE

SPRING SEASON
2026



TOP 



BLEND IN HIKE CREW

A488A26BLE - PIN - U
PINE - ALL GENDER

SIZE M L

NEW

BLEND IN HIKE CREW

A488A26BLE - BLK - U
BLACK - ALL GENDER

SIZE M L

NEW

HIKE WORLDWIDE CREW

A488A26HIK - OAT - U
OATMEAL - ALL GENDER

SIZE S M L

NEW

PEAKING HIKE CREW

A488A26PEA - TAN - U
TAN - ALL GENDER

SIZE S M L

NEW

PEAKING HIKE CREW

A488A26PEA - NAVY - U
NAVY - ALL GENDER

SIZE M L

NEW

SP26 SOCKS

ALL GENDER PERFORMANCE OVERVIEW

ULTRA LIGHT



LIGHT



MID



HIKE



SP26 SOCKS

ALL GENDER PERFORMANCE STAPLES OVERVIEW

ULTRA LIGHT



LIGHT



MID





WOMENS PERFORMANCE

SPRING SEASON
2026



TOP 



WOMENS SOLID UL TAB

W218A26WOM - BUT - W
BUTTER - WOMENS

SIZE S M



CROSSOVER UL
QUARTER

W318A26CRO - COB - W
COBALTBBLUE - WOMENS

SIZE S M



WOMENS SOLID LIGHT
TAB 3 PACK

W248A26WOM - COB - W
COBALTBBLUE - WOMENS

SIZE S M



MILO LIGHT CREW

W448C25MIL - BLU - W

SIZE S M



MARSHY LIGHT TAB

W248A26MAR - FUS - W
FUSCHIA - WOMENS

SIZE S M



MARSHY LIGHT
QUARTER

W348A26MAR - FUS - W
FUSCHIA - WOMENS

SIZE S M



TWO TONE LIGHT
QUARTER

W348A26TWO - LBU - W
LTBLUE - WOMENS

SIZE S M



VARIED LIGHT CREW

W448A26VAR - TEA - W
TEAL - WOMENS

SIZE S M



THE RIDGE LIGHT WOOL
CREW

W448C25THE - WIN - W

SIZE S M



WOMENS SOLID MID
TAB

W258C25WOM - LIA - W
LILAC - WOMENS

SIZE S M



WOMENS CORE MID
TAB

W258A26WOE - OAT - W
OATMEAL - WOMENS

SIZE S M



WOMENS SOLID MID
TAB 3 PACK

W258C25WM3 - MUL - W
MULTI - WOMENS

SIZE S M



BEAM STRIPE MID CREW

W458A26BEA - OAT - W
OATMEAL - WOMENS

SIZE S M



LATTA MID CREW

W458A26LAT - LIA - W
LILAC - WOMENS

SIZE S M



LEOPARD MID CREW

W458A26LEO - LBU - W
LTBLUE - WOMENS

SIZE S M

SP26 SOCKS

WOMENS PERFORMANCE OVERVIEW

ULTRA LIGHT



LIGHT



MID



SIZE GUIDES

SOCKS - ADULT

	US M	US W	UK M	UK W	EU	JP M	JP W	BR
S	3-5.5	5-7.5	1.5-4.5	3-5.5	35-37	20-23	22-24	32-35
M	6-8.5	8-10.5	5.0-7.5	6-8.5	38-42	24-26	25-27	36-39
L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16	-	12.5-15	-	48-50	32-34	-	46-48

SOCKS - KIDS

	US	EU	UK	JP	BR
S	7-10	23-28	6.5-9.5	14-16.5	21.5-25.5
M	11-12	29-34	10.5-13.5	17-19.5	27-31
L	3-5.5	35-37	1.5-4.5	20-23	32-35

UNDERWEAR

UNISEX / MENS	XS	S	M	L	XL	XXL
WAIST	27-29 in	29-31 in	31-33 in	33-35 in	35-37 in	37-40 in

UNDERWEAR - KIDS

KIDS	S (6-8)	M (8-10)	L (10-12)	XL (12-14)
WAIST IN INCHES	22.5-24	24-26	26-28	28-30

APPAREL

UNISEX / MENS	XS	S	M	L	XL	XXL
SHOULDER	16.75-17.25 in	17.25-17.75 in	17.75-18.25 in	18.25-18.75 in	18.75-19.25 in	19.25-20.25 in
CHEST	35-37 in	37-39 in	39-41 in	41-43 in	43-45 in	45-48 in
WAIST	27-29 in	29-31 in	31-33 in	33-35 in	35-37 in	37-40 in
HIPS	35-37 in	37-39 in	39-41 in	41-43 in	43-45 in	45-48 in

THANK YOU

