









ALL GENDER SOLIDS ALL GENDER BUTTER BLEND ALL GENDER STRIPES

ALL GENDER PRINT AND PATTERN ALL GENDER FLORALS SOCK ASSORTMENT

BRAND PARTNERSHIP SOCKS WOMENS KIDS KIDS SOLID KIDS PRINT AND PATTERN

KIDS PACKS BABY AND TODDLER PERFORMANCE ULTRALIGHTCUSHION LIGHTCUSHION

MIDCUSHION WOMENS PERFORMANCE SOCKS FIXTURE



We believe that you shouldn't have to sacrifice self-expression for the sake of functionality or craftsmanship. Because why would you? Our philosophy is that everything you wear should be a direct extension of who you are and how you feel. An amplifier of your own unique energy. A point of view that's reflected in our products from toe to head. Sure, we've done our homework. Innovative materials, unparalleled comfort and colorful constructions that are built to last. Ours is an open invitation to embrace a life of creativity and confidence.

OUR STORY

In 2009, we took the stance to reimagine what was once a stagnant staple and transform socks into one of fashion's most exciting accessories. By unlocking the creative potential of an open canvas too often overlooked, we ignited a worldwide cultural movement that has attracted visionary artists, athletes and icons to embrace our positive message of individuality, movement and self-expression. In the years since, our vision has expanded from toe to head with a full line of colorful apparel styles for a life in motion. After all, why should feet have all the fun? Through a bold combination of technological innovation, superior comfort and fresh artistic design that has become the foundation of our brand, Stance can now be found in over 40 countries for anyone looking to defy convention. We are Stitched Different®.



Scan to view our Stitched Different Anthem



STICHED DIFFICIALITY

Stitched Different® is our latest brand filter that will lead us into the next phase of Stance's evolution as we position ourselves at the intersection of comfort and self-expression. The underlying human truth here is that everyone wishes to be seen... to be free to truly be themselves. We believe that our products play a role in sparking confidence and igniting individuality, a surefire way to unlock one's truest self. Because clothes have powers. What you wear affects not only how you see yourself and but how you experience the world. So go ahead, make yourself comfortable.



PUNKS & POETS

We are a culture of doers bound by curiosity. Freethinkers who celebrate a life less ordinary. We are called "punks", and at the same time "poets". We know that there's a path but... we'll just blaze our own.

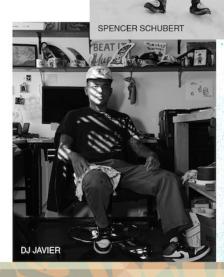




NATE KOSTECHKO











Scan to learn more about our Punks & Poets.



ICON





HERO PRODUCTS

ICON CLASSIC CREW 144N RIB CREW Iconic Stance Patterns: Solids, Boyd, Curren, Joven, OG

ICONIC STATUS

What does it take to be an Icon?

Classic design and modern sensibility. Our gold standard of style and comfort, the Stance Icon remains our pinnacle of sock perfection and our best selling style of all time. Carefully crafted for that feel-good fit in a kaleidoscope of vibrant colors, Stance Icons are your all-day, everyday essential to match your every mood and move. For those with a true appreciation for premium craftsmanship, accept no substitutes.

Our Marketing Plan

Look for Icons to be featured prominently on our legendary roster of Punks & Poets. From Neen Williams, Ishod Wair and Louie Lopez, to Nora Vasconcellos and Beatrice Domond, we've aligned our signature style with some of the most notable pros in the game. Look for Icon campaigns to be a more ever-present story featured in brand campaign imagery and video content pushed through organic and paid media plans via Youtube, CTV and all of our social media platforms. An always on seeding platform to Punks & Poets and cultural icons in the world of street, art, music and sport will keep our most in demand style on the feet of the ultimate connoisseurs of stylish comfort.

CASUAL - LIGHT CUSHION

1. Arch Support

Kill it in comfort with our all-day Arch Support.



4. Targeted Cushioning

Targeted Cushioning for added comfort where you need it most.



2. Seamless Toe

Seamless Toe Closure for an anti-friction finsih your feet will love.



5. No Slip Grip**

Our no shows stay put with no slip grip at the heel.



3. Infiknit™ Durability*

High filament nylon yarn twisted into areas of footbed for added durability.



(*select styles, **no shows only)

*MADE WITH:

BUTTERBLEND™

SUPERIOR SOFTNESS

Butter Blend™ delivers superior softness and unparalleled comfort.

(*see individual style description for features)









NO SHOW



ADULT

	US M	US W	UK M	UK W	EU	JP M	JP W	BR
S	3-5.5	5-7.5	1.5-4.5	3-5.5	35-37	20-23	22-24	32-35
М	6-8.5	8-10.5	5.0-7.5	6-8.5	38-42	24-26	25-27	36-39
L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16		12.5-15	-	48-50	32-34	-	46-48

YOUTH

US		EU	UK	JP	BR					
YS	7-10	23-28	6.5-9.5	14-16.5	21.5-25.5					
YM	11-12	29-34	10.5-13.5	17-19.5	27-31					
YL	3-5.5	35-37	1.5-4.5	20-23	32-35					



CASUAL - MID CUSHION

1. Arch Support

Kill it in comfort with our all-day Arch Support.



4. Targeted Cushioning

Targeted Cushioning for added comfort where you need it most.



2. Seamless Toe

Seamless Toe Closure for an anti-friction finsih your feet will love.



3. Infiknit™ Durability*

High filament nylon yarn twisted into areas of footbed for added durability.



(*select styles)

*MADE WITH:

BUTTERBLEND[™]

Butter Blend™ delivers superior softness and unparalleled comfort.

(*see individual style description for features)





ADULT

	US M	US W	UK M	UK W	EU	JP M	JP W	BR
S	3-5.5	5-7.5	1.5-4.5	3-5.5	35-37	20-23	22-24	32-35
М	6-8.5	8-10.5	5.0-7.5	6-8.5	38-42	24-26	25-27	36-39
L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16	23	12.5-15	-	48-50	32-34		46-48

YOUTH

	US	EU	UK	JP	BR
YS	7-10	23-28	6.5-9.5	14-16.5	21.5-25.5
YM	11-12	29-34	10.5-13.5	17-19.5	27-31
YL	3-5.5	35-37	1.5-4.5	20-23	32-35









ICON NO SHOW A145A21INS - PNK - U COMBED COTTON BLEND

SIZE S M L



ICON NO SHOW A145A21INS - DOA - U COMBED COTTON BLEND

SIZE S M



ICON NO SHOW A145A21INS - OAT - U COMBED COTTON BLEND

SIZE S M



ICON NO SHOW

A145A21INS - HGR - U COMBED COTTON BLEND

SIZE S M L



ICON NO SHOW

A145A21INS - BLK - U COMBED COTTON BLEND

SIZE S M L



ICON NO SHOW

A145A21INS - WHT - U COMBED COTTON BLEND

SIZE S M L





LOVE NO SHOW A145A23LOV - WHT - U

COMBED COTTON BLEND

SIZE S M L



ICON NO SHOW 3 PACK

A145A23ICO - BLK - U COMBED COTTON BLEND

SIZE S M L XL



ICON NO SHOW 3 PACK

A145A23ICO - MUL - U COMBED COTTON BLEND

SIZE S M L



ICON NO SHOW 3 PACK

A145A23ICO - WHT - U COMBED COTTON BLEND

SIZE S M L XL





ICON QUARTER

A356A21IQT - BRN - U COMBED COTTON BLEND

SIZE L

NEW*



ICON QUARTER

A356A21IQT - BLK - U COMBED COTTON BLEND

SIZE S M L



ICON QUARTER

A356A21IQT - WHT - U COMBED COTTON BLEND

SIZE S M L





ICON QUARTER

A356A21IQT - PNK - U COMBED COTTON BLEND

SIZE S M L



ICON QUARTER

A356A21IQT - ORA - U COMBED COTTON BLEND

SIZE M L



ICON QUARTER 3 PACK

A356A21IQP - WHT - U COMBED COTTON BLEND

SIZE M L



ICON QUARTER 3 PACK

A356A21IQP - BLK - U COMBED COTTON BLEND





ICON

M311D14ICO - BLS - U COMBED COTTON BLEND

SIZE M L

NEW*



ICON

M311D14ICO - BER - U COMBED COTTON BLEND

SIZE M L

NEW*



LOVE CREW

A556A23LOV - WHT - U COMBED COTTON BLEND

SIZE S M L





ICON

M311D14ICO - PNK - U COMBED COTTON BLEND

SIZE M L S



ICON

M311D14ICO - GRN - U COMBED COTTON BLEND

SIZE M L



ICON

M311D14ICO - ORA - U COMBED COTTON BLEND

SIZE M L



ICON

M311D14ICO - BRN - U COMBED COTTON BLEND

SIZE M L



ICON

M311D14ICO - RED - U COMBED COTTON BLEND

SIZE M L



ICON

M311D14ICO - DAN - U COMBED COTTON BLEND





ICON
M311D14ICO - LIL - U
COMBED COTTON BLEND

SIZE M L S





ICON
M311D14ICO - GRH - U
COMBED COTTON BLEND

SIZE M L S



ICON 3 PACK
M556D18ICP - WHT - U
COMBED COTTON BLEND

SIZE S M L



ICON

M311D14ICO - BLW - U COMBED COTTON BLEND

SIZE M L XL S



Key Marketed Style

ICON 3 PACK

M556D18ICP - DRA - U COMBED COTTON BLEND

SIZE M L







ICON 3 PACK

M556D18ICP - MUL - U COMBED COTTON BLEND

SIZE S M L



ICON

M311D14ICO - WHB - U COMBED COTTON BLEND

SIZE M L XL S





ICON 3 PACK

M556D18ICP - BLK - U COMBED COTTON BLEND

SIZE S M L XL





OG M556D17OGG - SAN - U

COMBED COTTON BLEND

SIZE M L





OG M556D17OGG - BLK - U COMBED COTTON BLEND

SIZE S M L XL



OG M556D17OGG - WHT - U COMBED COTTON BLEND

SIZE S M L XL



OG M556D17OGG - CAM - U COMBED COTTON BLEND

SIZE M L



OG M556D17OGG - GRP - U COMBED COTTON BLEND

SIZE M L



OG M556D17OGG - WHR - U COMBED COTTON BLEND

SIZE M L



THE OG 3 PACK A556C20OG3 - BLW - U COMBED COTTON BLEND

SIZE M L



BUTTER BLEND™



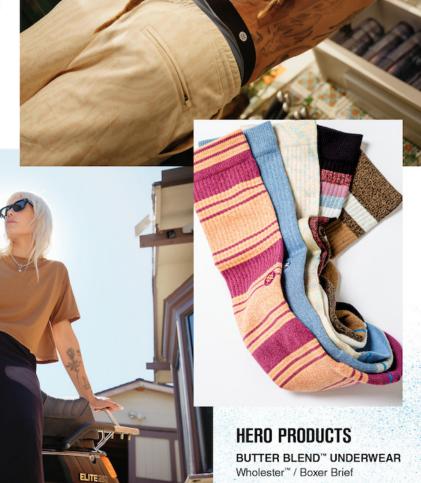
SUPERIOR SOFTNESS

What is Butter Blend™?

Our signature expression of superior softness is achieved by using only premium fibers and finishing techniques that are carefully selected by category to ensure we exceed our own extraordinary standard across all Butter Blend™ products. None softer, 'nuff said.

Our Marketing Plan

Our buttery best will get a big boost as we continue to support this fan-favorite fabrication in bigger ways. While highlighting Butter Blend™ as a toe-to-head offering, we will hyperfocus on driving awareness and education around our Butter Blend™ Wholester and Boxer Briefs, while continuing the momentum around the Butter Blend™ Tees. Look for Butter Blend™ to be a consistent story featured in retail, wholesale, email and performance marketing campaigns, website, social content and seeding to our Punks & Poets.



BUTTER BLEND™ TEES

PANTONE* 18-2326 TCX Cactus Flower

PANTONE® 18-2326 TCX





PANTONE* 18-1630 TCX Dusty Cedar PANTONE® 18-1630 TCX Dusty Cedar



PANTONE* 18-1022 TCX Ermine





TRANSCENDING

A556A24TRA - PEA - U BUTTER BLEND

SIZE M L

NEW*



DOCKERSON

A556A24DOC - NVY - U BUTTER BLEND

SIZE M L

NEW*



SEABORN

A556A24SBN - BLU - U BUTTER BLEND

SIZE M L

NEW*



SHELTER

A556A23SHE - BLK - U BUTTER BLEND

SIZE M L



TRI ANGULAR

A556A24TRI - MUL - U BUTTER BLEND

SIZE L

NEW*



SHELTER 3 PACK

A556A23SHL - BLK - U BUTTER BLEND







CURREN NO SHOW

A145A24CUR - NVY - U COMBED COTTON BLEND

SIZE M L

NEW*



TRAIL BOUND NO SHOW

A145A24TRA - BLK - U COMBED COTTON BLEND

SIZE M L

NEW*



JOVEN LOW

A256A24JOV - NVY - U COMBED COTTON BLEND

SIZE M L

NEW*



BOYD QTR

A356A23BOY - GRN - U COMBED COTTON BLEND

SIZE M L

NEW*





SPEAKEASY

A356A24SPE - BLK - U COMBED COTTON BLEND

SIZE M L





MIKE B

A556A24MIK - BLU - U COMBED COTTON BLEND

SIZE M L





TRAIL BOUND CREW

A545A24TRA - BLK - U COMBED COTTON BLEND

SIZE M L

NEW*



CURREN ST CREW

A556A20CHS - NVY - U COMBED COTTON BLEND

SIZE M L

NEW*





CURREN ST CREW

A556A20CHS - RED - U COMBED COTTON BLEND

SIZE S M L





BARON

A556C21BAR - BLK - U COMBED COTTON BLEND

SIZE M L



BOYD ST

A556A20BOS - BSG - U COMBED COTTON BLEND

SIZE M L



BOYD ST

A556A20BOS - BLU - U COMBED COTTON BLEND

SIZE S M L XL



BOYD ST

A556A20BOS - OFW - U COMBED COTTON BLEND

SIZE M L



NEW*

BOYD ST

A556A20BOS - BLK - U COMBED COTTON BLEND

SIZE S M L



BOYD ST

A556A20BOS - WHT - U COMBED COTTON BLEND

SIZE S M L



Key Marketed Style



JOVEN

M556C17JOV - DAN - U COMBED COTTON BLEND

SIZE M L







JOVEN

M556C17JOV - BLK - U COMBED COTTON BLEND

SIZE M L XL



JOVEN

M556C17JOV - GRY - U COMBED COTTON BLEND





MALIBOO

M558D20MAL - BFD - U COMBED COTTON BLEND

SIZE M L



THE JOVEN 3 PACK

A556C20JPK - GRY - U COMBED COTTON BLEND

SIZE S M L



MALIBOO 3 PACK

A556A24MAL - MUL - U COMBED COTTON BLEND

SIZE M L





THE BOYD 3 PACK

A556A21TB3 - MUL - U COMBED COTTON BLEND

SIZE M L



DUNES 3 PACK

A556A24DUN - BBRN - U COMBED COTTON BLEND

SIZE M L

NEW*









VIBEON A556A24VIB - RAI - U POLY BLEND

SIZE M L

NEW*



TROPICLAY A556A24TRO - HON - U POLY BLEND

SIZE M L

NEW*



PIZZA FACE A556A24PIZ - WHB - U POLY BLEND

SIZE M L

NEW*





WELL WORN A556A24WEL - GBL - U COMBED COTTON BLEND

SIZE M L

NEW*



HANKY A556A24HAN - CRM - U COMBED COTTON BLEND

SIZE M L

NEW*



SPIKE A545A24SPI - BLW - U COMBED COTTON BLEND

SIZE M L

NEW*



WARBIRD A545C20WAR - BUR - U COMBED COTTON BLEND

SIZE M L XL



LANDLORD M556B16LAN - BLU - U POLY BLEND





CALIFORNIA REPUBLIC 2

A556D21CAL - OFW - U COMBED COTTON BLEND

SIZE M L



THE FOURTH ST CREW

A556A20FOS - RED - U COMBED COTTON BLEND

SIZE S M L XL



SIDEREAL 2

A526D20SID - GRY - U COMBED COTTON BLEND

SIZE M L



THE AMERICANA 3 PACK

A556A21TA3 - MUL - U COMBED COTTON BLEND





VINTAGE DISNEY 2020

A556A20VIN - NAT - U COMBED COTTON BLEND

SIZE M L



VINTAGE DISNEY 2020

A556A20VIN - BLK - U COMBED COTTON BLEND

SIZE S M L



VINTAGE MICKEY 2020

A556A20MIC - MUL - U COMBED COTTON BLEND

SIZE M L



VINTAGE MINNIE 2020

A556A20MIN - MUL - U COMBED COTTON BLEND

SIZE S M







SEACRET GARDEN

A556A24SEA - MUL - U POLY BLEND

SIZE M L

NEW*



GLOWW

A556A24GLO - TRO - U POLY BLEND

SIZE M L

NEW*



TWISTED WARBIRD

A556A24TWD - GRN - U POLY BLEND

SIZE M L

NEW*

SPRING ~ ALL GENDER OVERVIEW



STRIPES



PRINT & PATTERN



FLORALS









WELCOME SKATEBOARDS



ABOUT WELCOME SKATEBOARDS

The manifestation of a magical potion combining mystical creatures, exquisite shapes and fun... yes, fun, Welcome Skateboards has been waving its freak flag proudly since 2010. Outliers of uniqueness in an industry plagued by sameness, Welcome has always prided itself on presenting an open-minded and entirely creative perspective in skateboarding. For our latest collaboration, Stance x Welcome is dropping two new casual crews featuring (what else?) a giant spooky spider and the grimmest of reapers. Stitched Different, indeed.







WELCOME SKELLY CREW

A556A24WSC - BLK - U COMBED COTTON BLEND

SIZE M L



WELCOME WILBUR CREW

A556A24WWC - GRN - U COMBED COTTON BLEND

HERO BRAND PARTNERSHIPS

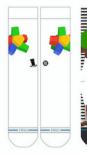
WILLY WONKA BY JAY HOWELL





About the Artist & Collection:

Stance and artist Jay Howell have got your golden ticket to a world of pure imagination. That's right, the creative genius behind "Bob's Burgers" and "Sanjay and Craig" will be adding his own special twist to the one and only Willy Wonka for an all-new collection of colorful socks and shirts. From Oompa Loops and Wonka Bars to a ballooning blueberry Veruca Salt, our latest Howell collaboration is chock full of Charlie and the Chocolate Factory goodness, including a special edition box set with exclusive Golden Ticket style inside. Available in both adult and kids sizing.



FRANCHISE BLOCK CWY PROCESS \$19.99 SIZING: M,L



FRANCHISE BLOCK CWY PROCESS \$19.99 SIZING: M,L



FRANCHISE BLOCK CWY PROCESS \$19.99 SIZING: M,L



PROCESS \$90 SIZING: M,L



KIDS BLOCK CWY PROCESS \$14.99 SIZING: M,L



KIDS BLOCK CWY PROCESS \$14.99 SIZING: M,L





EVERLASTING

A556A24EVE - WHT - U COMBED COTTON BLEND

SIZE M L





WONKA BARS

A556A24WON - BRN - U COMBED COTTON BLEND

SIZE M L





WONKA KIDS

K556A24WBB - BLW - K POLY BLEND

SIZE M L





OOMPA LOOMPA

A556A24OOM - BLW - U COMBED COTTON BLEND

SIZE M L





WILLY WONKA BOX SET

A556A24WIL - MUL - U COMBED COTTON BLEND

SIZE M L



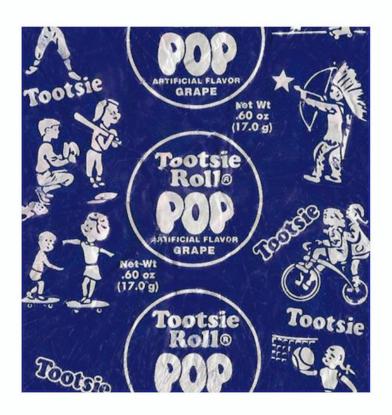


WONKA BARS KIDS

K556A24WON - BRN - K POLY BLEND



TOOTSIE ROLL



ABOUT TOOTSIE ROLL

Since 1931, civilization has grappled with one of the most burning questions in all of recorded history: just how many licks does it take to get to the center of a Tootsie Roll Pop? A leading expert in the field, known only as "Mr. Owl", claims to have discovered this everelusive answer as "three" but analysts remain skeptical. Now you can conduct further research of your own in our new officially licensed collection celebrating the beloved hard candy and chocolate pop. See how long you can resist the crunch with these two multi-colored casual styles in both adult and kids sizing.









MR OWL BLOCK CANVAS \$19.99 BLOCK BLACK BLACK SUBLIMATION \$19.99 SIZING: M.L MR OWL KID BLOCK CANVAS \$14.99 SIZING: M,L BLOCK BLACK BLACK SUBLIMATION \$14.99





MR OWL A545A24MRO - CVS - U COMBED COTTON BLEND

SIZE M L



TOOTSIE POP

A556A24TOO - BLK - U POLY BLEND

SIZE M L



MR OWL KIDS

K545A24MRO - CVS - K COMBED COTTON BLEND

SIZE M L



TOOTSIE POP KIDS

K556A24TOO - BLK - K POLY BLEND

GREEN DAY 'DOOKIE' ALBUM 30th ANNIVERSARY









ABOUT THE ALBUM

As longtime staples of the East Bay punk scene since 1987, nobody was more shocked by the multi-platinum success of Green Day's third album, Dookie, than the band themselves. With their videos for "Longview" and "Basket Case" earning massive rotation on MTV, Billie Joe Armstrong, Mike Dirnt and Té Cool quickly transformed themselves from a relatively unknown trio to the toast of Woodstock '94. To mark the occasion of Dookie's 30th anniversary Stance is releasing an all-new capsule collection featuring the Grammy Award-winning album's legendary artwork on a choice curation of t-shirts, socks and underwear. Welcome to paradise.





1994 CREW OFFWHITE DYE + SCREEN \$19.99 SIZING: M.L

BASKET CASE CRE MULTI SUB \$19.99





1994 CREW

A556A24199 - OFW - U COMBED COTTON BLEND

SIZE M L



BASKET CASE CREW

A556A24BAS - MUL - U POLY BLEND

MELISSA SANTAMARIA



ABOUT THE ARTIST

Artist Melissa Santamaria finds her inspiration in synaesthesia as she translates psychedelic sights from often-abstract soundscapes for altogether unique works of visual sounds. Having worked with such cutting edge artists as Flying Lotus and Sufjan Stevens, Melissa can now add Stance to her long list of esteemed collaborations with an all-new collection for 2024. Applying her immersive 3D experiences to canvas (or in this case, cotton), Melissa's latest pieces include a graphic tee and crop top as well as four separate sock designs.







COYOACAN CREW

A556A24COY - MUL - U POLY BLEND

SIZE M L



ROMA CREW

A556A24ROM - MUL - U POLY BLEND

SIZE M L



JUAREZ CREW

A556A24JUA - MUL - U POLY BLEND

SIZE M L



CONDESA MID CREW

A458A24CON - MUL - U POLY BLEND

NBA



ABOUT THE NBA

Since its creation in 1946 the NBA's cultural impact has spread far and wide, with many incorporating basketball-inspired designs and motifs into their collections. From graphic tees featuring team logos to basketball-themed prints and patterns, the NBA's visual identity has permeated streetwear fashion. We are excited to announce the return of some much loved All Star Styles to our 2024 collection. Keep it subtle in the NBA Logoman or pay homage your favorite player with the FAXED collection. (Check out the rest of the collection in your LEAGUE catalogue)





LOGOMAN ST QTR

A356A20LOG - WHT - U

SIZE M L XL



LOGOMAN ST QTR

A356A20LOG - GRH - U

SIZE L



LOGOMAN ST QTR

A356A20LOG - BLK - U

SIZE M L



LOGOMAN ST

A558A20LOG - BLK - U

SIZE M L



LOGOMAN ST

A558A20LOG - WHT - U

SIZE M L



NBA LOGOMAN DYE

A556C22NBA - DAG - U

SIZE M L



NBA LOGOMAN DYE

A556C22NBA - RED - U

SIZE M L



NBA LOGOMAN DYE

A556C22NBA - LGR - U

SIZE M L



NBA LOGOMAN DYE

A556C22NBA - LBL - U

MLB



ABOUT THE MLB

The MLB is more than just a sport - it's a timeless tradition and an integral part of American history. The league's impact extends beyond the field as well. The MLB is deeply ingrained in communities, with teams serving as beacons of civic pride. Ballparks become gathering places, bringing families and friends together to create lasting memories. The league's commitment to social initiatives, charity work, and community engagement further solidify its place as an integral part of society and Stance are proud to be a part of it. Why not stock up on our official OTC On-Field styles or pick up one of our many lifestyle MLB socks to rep your favourite team off the field. 6 Brand new potassium washed styles and a new CLOSER line for Spring 2024 along with a full collection of previous seasons top sellers. (Check out the LEAGUE catalogue for more styles)





FADE LA A556A24FLA - BLU - U

SIZE L



FADE NY A556A24FNY - NVY - U

SIZE L



FADE SD A556A24FSD - BRN - U

SIZE L



FADE HOU A556A24FHO - NVY - U

SIZE L



FADE PHI A556A24FPH - RED - U

SIZE L



FADE CHI A556A24FCH - BLU - U

SIZE L

SPRING ~ ALL GENDER BRAND PARTNERSHIPS SOCK OVERVIEW

WELCOME SKATE















TOOTSIE ROLL













MELISSA SANTAMARIA















ANIMALISTIC

A145A24ANI - BBRN - U

COMBED COTTON BLEND

SIZE S M

NEW*



WONKY DO

A145A24WON - BLW - U COMBED COTTON BLEND

SIZE S M

NEW*



TAKE A PICTURE

A145A24TAK - FLR - U POLY BLEND

SIZE M

NEW*



ICON NO SHOW

A145A21INS - LIR - U COMBED COTTON BLEND

SIZE S M

NEW*



DYE NAMIC

A145A24DYE - RED - U COMBED COTTON BLEND

SIZE M

NEW*



ICON NO SHOW 3 PACK

A145A23ICO - CHI - U COMBED COTTON BLEND

SIZE S M

NEW*





ABSOLUTE 3 PACK

W145A22ABS - GRG - W COMBED COTTON BLEND

SIZE M

NEW*



FULFILLED 3 PACK

A145A24FUL - PNK - U COMBED COTTON BLEND

SIZE S M

NEW*



PEACH WASH

A256A24PEA - PEA - U COMBED COTTON BLEND

SIZE M





ICON QUARTER

A356A21IQT - HSTO - U COMBED COTTON BLEND

SIZE M





BOYD ST A556A20BOS - LAV - U COMBED COTTON BLEND

SIZE S M

NEW*







BUTTER BLEND BOYD

A556A24BUT - DROA - U BUTTER BLEND

SIZE M

NEW*



DYE NAMIC QUARTER

A356A24DYE - RED - U COMBED COTTON BLEND

SIZE S M





HUNT AND GATHER

A556A24HUN - FOR - U POLY BLEND

SIZE S M

NEW*



VACAY MODE

A556A24VAC - FLR - U BUTTER BLEND

SIZE M

NEW*



ANIMALISTIC CREW

A545A24ANI - BBRN - U COMBED COTTON BLEND

SIZE S M

NEW*



TAKE A PICTURE CREW

A556A24TAK - FLR - U POLY BLEND

SIZE S M

SPRING ~ WOMEN'S **COLLECTION**













ICON ST KIDS

K526A20ICK - BLK - K COMBED COTTON BLEND

SIZE M L



OG ST KIDS

K526A20OGK - WHT - K COMBED COTTON BLEND

SIZE M L



OG ST KIDS

K526A20OGK - BLK - K COMBED COTTON BLEND

SIZE M L



BOYD ST KIDS

K526A20BSK - WBL - K COMBED COTTON BLEND

SIZE M L



BOYD ST KIDS

K526A20BSK - BLK - K COMBED COTTON BLEND





KIDS SEACRET GARDEN K556A24SEA - BLK - K POLY BLEND

SIZE L

NEW*



KIDS TWISTED WARBIRD

K556A24WRB - BLK - K POLY BLEND

SIZE L

NEW*



KIDS VACAY MODE

K556A24VAC - FLR - K POLY BLEND

SIZE L

NEW*



KIDS PIZZA FACE

K556A24PIZ - BLK - K POLY BLEND

SIZE L

NEW*



THE FOURTH ST KIDS

K526A20FSK - WHT - K COMBED COTTON BLEND

SIZE M L



THE BANNER KIDS

K556A21BAN - RED - K COMBED COTTON BLEND

SIZE M L



DINO DAY

K556A21DIN - MUL - K COMBED COTTON BLEND

SIZE M L



DINO DAY

K556A21DIN - BLK - K COMBED COTTON BLEND





KIDS MALIBOO 3 PACK

K556A24MLB - BLK - K COMBED COTTON BLEND

SIZE M L

NEW*



ICON ST KIDS 3 PACK

K556A20ICO - BLK - K COMBED COTTON BLEND

SIZE M L



KIDS TRAILBOUND 3 PACK

K556A24TRL - BLK - K COMBED COTTON BLEND

SIZE M L

NEW*



ICON ST KIDS 3 PACK

K556A20ICO - MUL - K COMBED COTTON BLEND

SIZE M L



KIDS TRAILBOUND 3 PACK

K556A24TRL - PNK - K COMBED COTTON BLEND

SIZE M L

NEW*



OG ST KIDS 3 PACK

K526A20OSK - MUL - K COMBED COTTON BLEND

CASUAL - BABY TODDLER (MID CUSHION)

1. Arch Support

Kill it in comfort with our all-day Arch Support.



2. Seamless Toe

Seamless Toe Closure for an anti-friction finsih your feet will love.



3. Targeted Cushioning

Targeted Cushioning for added comfort where you need it most.







CREW

SIZE CHART

	3-6 MONTHS 3 à 6 Mois	00-0 SHOE SIZE POINTURE 00-0		
BABY / BÉBÉ	6-12 MONTHS 6 Å 12 MOIS	1-3 SHOE SIZE POINTURE 1 Å 3		
TODDLER /	1-2 YEARS OLD 1 Å 2 ANS	4-6 SHOE SIZE POINTURE 4 Å 6		
TOUT-PETIT	2-4 YEARS OLD 2 Å 4 ANS	7-9 SHOE SIZE Pointure 7 Å 9		









TRAILBOUND 3-6M

B110A24TR3 - BLK - BT COMBED COTTON BLEND

NEW*

DYE NAMIC 3-6M

B110A24DY3 - PNK - BT COMBED COTTON BLEND

NEW*

TRAILBOUND 6-12M

B110A24TR6 - BLK - BT COMBED COTTON BLEND

SIZE 6-12

NEW*











DYE NAMIC 6-12M

B110A24DY6 - PNK - BT COMBED COTTON BLEND

SIZE 6-12

NEW*

TRAILBOUND 1-2Y

B110A24TR1 - BLK - BT COMBED COTTON BLEND

NEW*

DYE NAMIC 1-2Y

B110A24DY1 - PNK - BT COMBED COTTON BLEND

NEW*







TRAILBOUND 2-4Y

B110A24TR2 - BLK - BT COMBED COTTON BLEND

SIZE 2-4

NEW*

DYE NAMIC 2-4Y B110A24DY2 - PNK - BT

COMBED COTTON BLEND

SIZE 2-4

SPRING ~ KIDS, BABY & TODDLER CASUAL SEASONAL







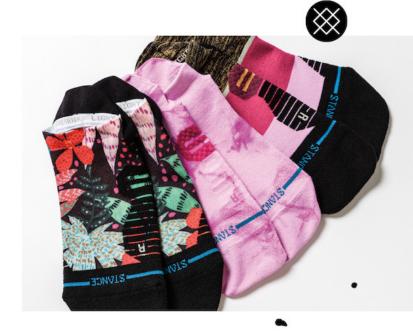
FRESHTEK[™]



HERO PRODUCTS

FRESHTEK™ PERFORMANCE SOCKS Light Tabs / Light Crews

FRESHTEK™ COMPLEX ATHLETIC SHORTS



A FRESH NEW FEEL FOR LIFE ON THE GO

What is FreshTek™?

From warm-up to wind-down, or simply running around town, make the most of your every day in total comfort and confidence with Stance FreshTek™ socks and apparel. Each style has a powerful antimicrobial finish with crucial moisture management properties that keep you feeling fresh and dry. With an array of colorful prints and coveted collaborations designed to amplify your energy, when it comes to peak performance, don't cheat your feet with anything less.

Our Marketing Plan

Be on the lookout for a noticeable increase in messaging around our versatility point of view, truly speaking to the Active Eclectic whose life is in a perpetual state of motion. Our fan-favorite FreshTek™ Performance Tab and Crews will be highlighted as we continue to build momentum around the Freshtek™ Complex Athletic Shorts to complete the ultimate all-day fit to keep you feeling your best.

PERFORMANCE ULTRALIGHT CUSHION

1. Performance Mesh

Performance Mesh keeps you cool with maximized airflow and breathability.



BREATHABILITY

4. Graduated Sport Compression

Graduated Compression optimizes blood flow for performance & recovery.



2. Performance Arch Support

Performance Arch Support fights off strain and fatigue to keep you moving.



5. Reflective Logo

HI-Vis branding for low light performance.



3. Infiknit™ Durability

High filament nylon yarn twisted into areas of footbed for added durability.



MADE WITH:

FRESHTEK™

ODOR & MOISTURE CONTROL

Antimicrobial (silver ion) Wash with moisture wicking finish.







QUARTER

ADULT

	US M	US W	UK M	UK W	EU	JP M	JP W	BR
S	3-5.5	5-7.5	1.5-4.5	3-5.5	35-37	20-23	22-24	32-35
М	6-8.5	8-10.5	5.0-7.5	6-8.5	38-42	24-26	25-27	36-39
L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16	-	12.5-15	-	48-50	32-34	- 5	46-48







CAUTIONARY TAB

A218A24CAU - SPA - U NYLON BLEND

SIZE M L

NEW*



SLANT TAB

A218A24SLA - GRC - U NYLON BLEND

SIZE M L

NEW*



RUN UL TAB

A218A23RUN - VLT - U NYLON BLEND

SIZE S M L



RUN UL TAB

A218A23RUN - COR - U NYLON BLEND

SIZE S M L



RUN UL TAB

A218A23RUN - BLK - U NYLON BLEND

SIZE S M L XL



RUN UL TAB

A218A23RUN - WHT - U NYLON BLEND

SIZE S M L



RUN UL TAB 3 PACK

A218A23FUT - BLK - U NYLON BLEND

SIZE S M L



RIDGE QUARTER

A318A24RID - RED - U NYLON BLEND

SIZE M L



SIZE M L





SLANT CREW

A418A24SLA - GRC - U NYLON BLEND

SIZE M L







FRANCHISE UL CREW 3 PACK

A418A23FUC - BLK - U NYLON BLEND

SIZE S M L



FRANCHISE UL CREW

A418A23FRA - WHT - U NYLON BLEND

SIZE M L



FRANCHISE UL CREW

A418A23FRA - BLK - U NYLON BLEND

SIZE S M L XL

PERFORMANCE LIGHT CUSHION

1. Performance Mesh

Performance Mesh keeps you cool with maximized airflow and breathability.



BREATHABILITY

4. Targeted Cushioning

Soft terry cushioning combines impact protection at heel and footbed.



2. Performance Arch Support

Performance Arch Support fights off strain and fatigue to keep you moving.



5. Graduated Sport Compression

Graduated Compression optimizes blood flow for performance & recovery.



3. Infiknit™ Durability

High filament nylon yarn twisted into areas of footbed for added durability.



6. Reflective Logo

HI-Vis branding for low light performance.



MADE WITH:

FRESHTEK™

ODOR & MOISTURE CONTROL

Antimicrobial (silver ion) Wash with moisture wicking finish.



ADULT

77-5-772								
	US M	US W	UK M	UK W	EU	JP M	JP W	BR
S	3-5.5	5-7.5	1.5-4.5	3-5.5	35-37	20-23	22-24	32-35
М	6-8.5	8-10.5	5.0-7.5	6-8.5	38-42	24-26	25-27	36-39
L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16	7.1	12.5-15	-	48-50	32-34	-	46-48







RALPH TAB

A248A24RAL - BLU - U NYLON BLEND

SIZE M L







SUN DUST TAB

A248A24SUN - BBRN - U NYLON BLEND

SIZE M L

NEW*



DIG DEEP

A248A24DIG - BRN - U NYLON BLEND

SIZE M L

NEW*



RUN LIGHT TAB

A248A23RUN - BLK - U NYLON BLEND

SIZE S M L XL



RUN LIGHT TAB

A248A23RUN - WHT - U NYLON BLEND

SIZE S M L



RUN LIGHT TAB

A248A23RUN - VLT - U NYLON BLEND

SIZE S M L



MIXED 3 PACK

A248A24MIX - BLU - U NYLON BLEND

SIZE M L

NEW*



RUN LIGHT TAB 3 PACK

A248A23FLX - MUL - U NYLON BLEND

SIZE S M L



RUN LIGHT TAB 3 PACK

A248A23FLX - BLK - U NYLON BLEND

SIZE S M L





SUN DUST QUARTER

A348A24SUN - BBRN - U NYLON BLEND

SIZE M L

NEW*



RALPH QUARTER

A348A24RAL - BLU - U NYLON BLEND

SIZE M L

NEW*



RUN LIGHT QUARTER

A348A23RUN - VLT - U NYLON BLEND

SIZE S M L



RUN LIGHT QUARTER

A348A23RUN - BLK - U NYLON BLEND

SIZE S M L



SUN DUST CREW

A448A24SUN - BBRN - U NYLON BLEND

SIZE M L



RALPH CREW

A448A24RAL - BLU - U NYLON BLEND

SIZE M L

NEW*





DIG DEEP CREW

A448A24DIG - BRN - U NYLON BLEND

SIZE M L

NEW*



NEW*

CAUTIONARY CREW

A448A24CAU - SPA - U NYLON BLEND

SIZE M L



RUN LT CREW 3 PACK

A448A23FLX - MUL - U NYLON BLEND

SIZE S M L





RUN LIGHT CREW A448A23RUN - BLK - U NYLON BLEND

SIZE S M L



RUN LIGHT CREW

A448A23RUN - WHT - U NYLON BLEND

SIZE M L



RUN LIGHT OTC

A748A23RUN - BLK - U NYLON BLEND

SIZE M L



LIGHT WOOL TAB

A248A24LIG - BLK - U RWS MERINO WOOL BLEND

SIZE M L



TRACKING QUARTER

A348A24TRA - CVS - U RWS MERINO WOOL BLEND

SIZE L



ELEVATION CREW

A448A24ELE - BRN - U RWS MERINO WOOL BLEND

SIZE M L





DIVIDED LINES CREW

A448A24DIV - BLU - U **RWS MERINO WOOL BLEND**

SIZE M L

NEW*



NEW*





LIGHT WOOL CREW

A448A24LIG - COB - U RWS MERINO WOOL BLEND

SIZE M L





LONELY CANYON CREW

A448A24LON - GRN - U RWS MERINO WOOL BLEND

SIZE L





LIGHT WOOL CREW A448A24LIG - BLR - U

RWS MERINO WOOL BLEND

SIZE M L

NEW*



LIGHT WOOL CREW A448A24LIG - BLK - U RWS MERINO WOOL BLEND

SIZE M L

PERFORMANCE MID CUSHION

1. Performance Mesh

Performance Mesh keeps you cool with maximized airflow and breathability.



4. Targeted Cushioning

Soft terry cushioning combines impact protection at heel and footbed.



2. Performance Arch Support

Performance Arch Support fights off strain and fatigue to keep you moving.



5. Reflective Logo

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FRESHTEK

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QUARTER

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L	9-13	11-13.5	8-12	9-11	43-47	27-31	28-29	40-45
XL	13.5-16	20	12.5-15	-	48-50	32-34		46-48







BORROWED TAB

A258A24BOR - FLR - U NYLON BLEND

SIZE S M L

NEW*



BREEZIE TAB

A258A24BRE - BLU - U NYLON BLEND

SIZE M L

NEW*



ATHLETIC TAB

A258A23ATH - BLK - U NYLON BLEND

SIZE S M L XL



ATHLETIC TAB

A258A23ATH - PNK - U NYLON BLEND

SIZE S M



ATHLETIC TAB

A258A23ATH - WHT - U NYLON BLEND

SIZE S M L



INDEPENDENCE TAB

A258A21IND - NVY - U NYLON BLEND

SIZE M L



DOWN HILL 3 PACK

A258A24DOW - CHK - U NYLON BLEND

SIZE M L

NEW*



ATHLETIC TAB 3 PACK

A258A23FLX - BLK - U NYLON BLEND

SIZE S M L



ATHLETIC TAB 3 PACK

A258A23FLX - MUL - U NYLON BLEND

SIZE S M L





ATHLETIC TAB 3 PACK

A258A23FLX - WHT - U NYLON BLEND

S M L



BORROWED CREW

A458A24BOR - FLR - U NYLON BLEND

SIZE M L





ATHLETIC CREW

A458A23ATH - BLK - U NYLON BLEND

SIZE S M L



MAVEN

A458A24MAV - PUR - U NYLON BLEND

SIZE M L





ATHLETIC CREW

A458A23ATH - VLT - U NYLON BLEND

SIZE M L



BREEZIE CREW

A458A24BRE - BLU - U NYLON BLEND

SIZE M L

NEW*



INDEPENDENCE CREW

A558A21IND - NVY - U NYLON BLEND





ROCZY

A458A24ROC - GRY - U RWS MERINO WOOL BLEND

SIZE M L

NEW*



HIGH PEAK

A458A24HIG - GRN - U RWS MERINO WOOL BLEND

M L



BASE COMMAND

A458A24BAS - PUR - U RWS MERINO WOOL BLEND

S M L



MID WOOL CREW

A458A24MID - BLK - U RWS MERINO WOOL BLEND

M L

NEW*



MID WOOL CREW

A458A24MID - BLR - U RWS MERINO WOOL BLEND

M L

NEW*

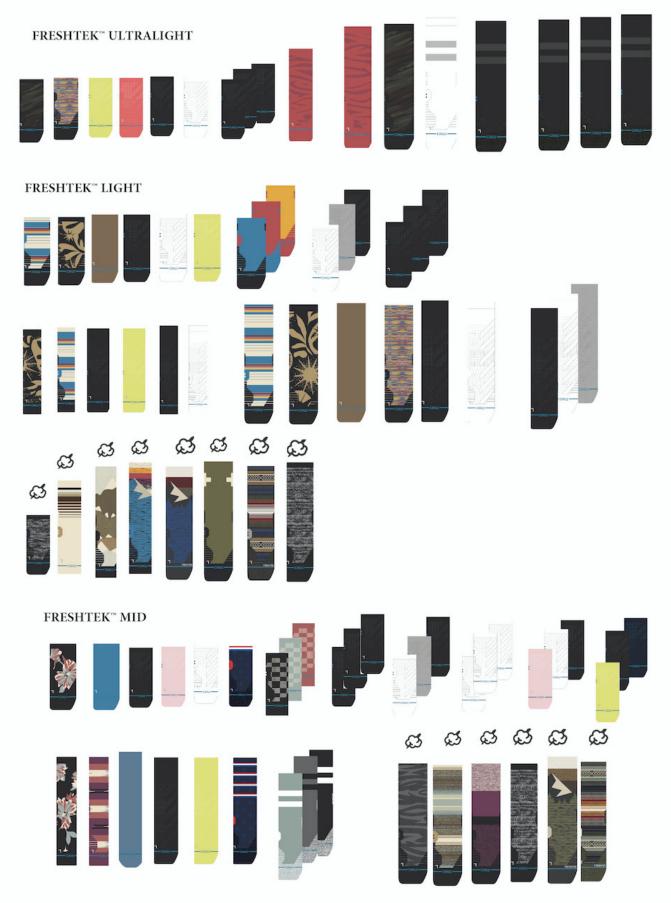


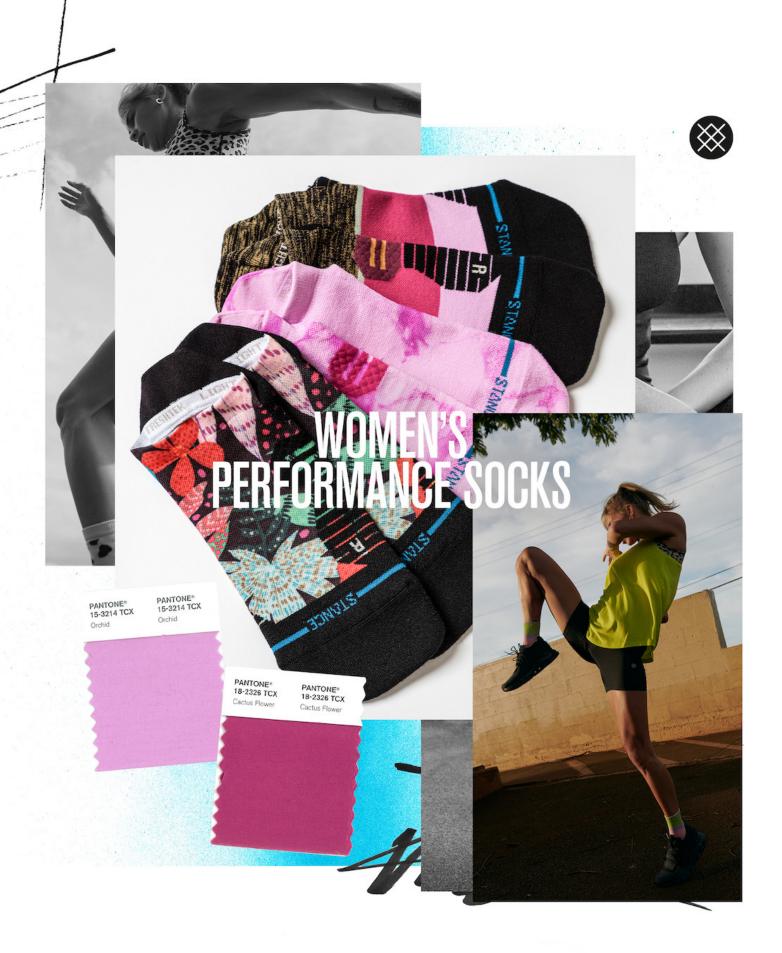
MID WOOL CREW

A458A24MID - OLV - U RWS MERINO WOOL BLEND

M L

2024 ~ PERFORMANCE ALL GENDER









BERRY BURST A218A24BER - LAV - U NYLON BLEND

SIZE S M







FLEXIN ON EM 3 PACK

A218A24FLE - LIL - U NYLON BLEND

SIZE S M

NEW*





SEASCAPE

A318A24SEA - BDY - U NYLON BLEND

SIZE S M

NEW*



APTITUDE

W248C23APT - MGT - W NYLON BLEND

SIZE S M

NEW*



TRIPPY TROP

A248A24TRI - MUL - U POLY BLEND

SIZE S M

NEW*





PICK IT UP 3 PACK

A248A24PIC - MGT - U NYLON BLEND

SIZE S M





LIGHT WOOL QUARTER

A348A24LIG - DBN - U RWS MERINO WOOL BLEND

SIZE M

NEW*



TRIPPY TROP CREW

A448A24TRI - MUL - U POLY BLEND

SIZE S M

NEW*



LIGHT WOOL CREW

A448A24LIG - DBN - U RWS MERINO WOOL BLEND

SIZE S M





PEACH PERSUASION

A258A24PEA - PEA - U NYLON BLEND

SIZE S M

NEW*

MIDCUSHION



TENDENCIES

A258A24TEN - BLK - U NYLON BLEND

SIZE S M

NEW*

MIDCUSHION



STEADY CREW

A458A24STE - MGT - U NYLON BLEND

SIZE S M

NEW*

MIDCUSHION



STEADY FLOW 3 PACK

A258A24STE - MGT - U NYLON BLEND

 $\textbf{SIZE} \quad \textbf{S} \quad \textbf{M}$

NEW*

MIDCUSHION



MID WOOL CREW

A458A24MID - PUR - U RWS MERINO WOOL BLEND

SIZE M

NEW*

MIDCUSHION



MID WOOL CREW

A458A24MID - BER - U RWS MERINO WOOL BLEND

SIZE M

NEW*

MIDCUSHION



TENDENCIES CREW

A458A24TEN - BLK - U NYLON BLEND

SIZE S M

NEW*

MIDCUSHION

FRESHTEK™ - WOMEN'S COLLECTION

FRESHTEK™ ULTRALIGHT



FRESHTEK™ LIGHT



$\mathsf{FRESHTEK}^{\scriptscriptstyle{\mathsf{TM}}}\,\mathsf{MID}$









THANK YOU.