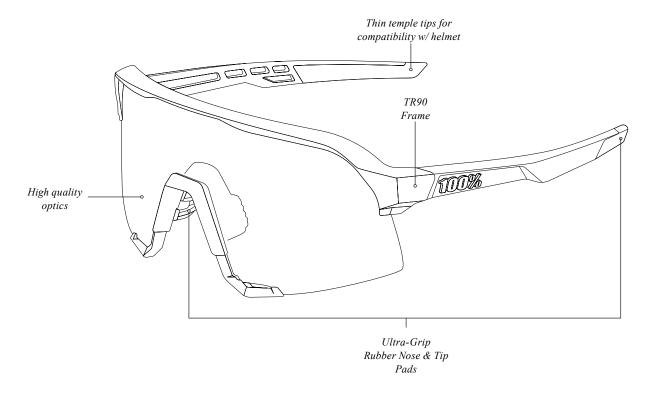




### **Eyewear Technologies**



#### **Features**



#### **TR90 FRAMES**

Shatterproof, high alternative bending strength, lightweight.



#### 3DPlane™ Molded Lens

The unparalleled 3D lens design shape provides the user with the most optical clarity and enhanced protection.



#### ULTRA HD POLYCARBONATE LENSES

Shatterproof, impact resistant, 100% UV protection and optically flawless clarity.



#### PHOTOCHROMIC LENS

Reacts to the intensity of UV light and evolves lens tinting to match conditions.



#### **ULTRA-GRIP**

Rubber nose pad and tips with specifically designed patterns to increase grip.



## HYDROPHOBIC + OLEOPHOBIC COATING

Water, dirt and oil repellent coating.



#### **HIPER LENS**

100%'s own technology ramps up contrast, amps up colors and enhances detail to see more of what matters.



#### HARD COATING

Hard coating of the highest quality prolongs the lifetime of the lenses and ensures crisp optics.



#### The Korbin

Meet Korbin, the pinnacle of Sport Performance eyewear innovation. At the heart of Korbin's distinctive design is our groundbreaking 3DPlane Molded Lens technology. This revolutionary advancement not only enhances its aesthetic appeal but also sets new benchmarks in optical clarity.

Designed to provide an expansive field of view, Korbin transcends traditional eyewear boundaries, offering athletes an unrivaled experience. This fusion of innovative lens technology with futuristic design principles elevates Korbin to unparalleled heights in eyewear excellence.



# Gloss Black Chrome



Metallic Black



HiPER Red Multilayer Mirror Lens 60063-00002

# Gloss

Orange Flash Mirror Photochromic Lens

#### Mirror

**HiPER** 







Purple Multilayer Mirror Lens 60063-00010



#### The Aerocraft

Introducing Aerocraft. The striking look of Aerocraft is attributed to the 3DPlane Molded Lens - a technology that's been implemented into our MX and Snow goggles since 2019. The unparalleled design shape provides users with the unmatched optical clarity and enhanced protection while melding seamlessly into the lightweight, flexible temples.



#### **Features**

- Designed in California
- Ultra HD lenses manufactured from high-impact resistant and lightweight polycarbonate
   6-base cylindrical shield lens for increased peripheral view and protection
- 360° visibility for unobstructed views and optimal field of vision
- Interchangeable scratch resistant lenses provide 100% UV protection (UV400)

- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
  Adjustable temple tips for the perfect fit
  Durable, flexible and lightweight TR90 frame
  Ultra-grip rubber nose and temple tips provide a secure fit no matter how much you sweat
  Also available with contrast-defining HiPER lens and photochromic lens
- Comes with a hard case, microfiber cleaning bag, and extra alternative fit nose pad
- Category defining ULTRA HD lens provides unmatched optical clarity
- Injection-molded 2mm impact-rated, shatter-resistant lens

#### **HiPER**



**HiPER Copper Mirror Lens** 



**HiPER Red Multilayer Mirror Lens** 



**HiPER Blue Mirror Lens** 60032-00011



**HiPER Silver Mirror Lens** 60032-00015

#### **Photochromic**



**Gold Mirror Photochromic Lens** 60032-00012

#### Mirror



**Black Mirror Lens** 60032-00017



**Purple Multilayer Mirror Lens** 60032-00014

#### The Hypercraft

 ${\it Ultra Light. \ Ultra Performance. \ Ultra Carbon^{\rm TM}.}$ Featuring UltraCarbon<sup>TM</sup> technology, 100%® frameless Hypercraft® sunglass is lighter, stronger and more dynamic than any performance shield on the market. Feel Nothing. See Everything.



\* not applicable for SKU's with photochromic lenses

**Features** 

• Designed in California

• 100% UV protection (UV400)

Performance Eyewear Hypercraft

#### **HiPER**



HiPER Red Mirror Lens



HiPER Silver Mirror Lens 60000-00004



HiPER Coral Lens 60000-00005



HiPER Red Multilayer Mirror Lens



HiPER Silver Mirror Lens 60000-00010



HiPER Crimson Silver Mirror Lens 60000-00011



HiPER Lavender Mirror Lens

100Percent We Deliver Vision Eyewear Workbook 2025

#### **Photochromic**



Purple Mirror Photochromic Lens 60000-00031



Photochromic Lens



Blue Mirror Photochromic Lens 60000-00025

#### **Mirror**



Soft Gold Mirror Lens 60000-00001



Purple Multilayer Mirror Lens

7





HiPER Copper Mirror Lens 60001-00007



HiPER Crimson Silver Mirror Lens



HiPER Red Multilayer Mirror Lens 60001-00003



HiPER Blue Multilayer Lens

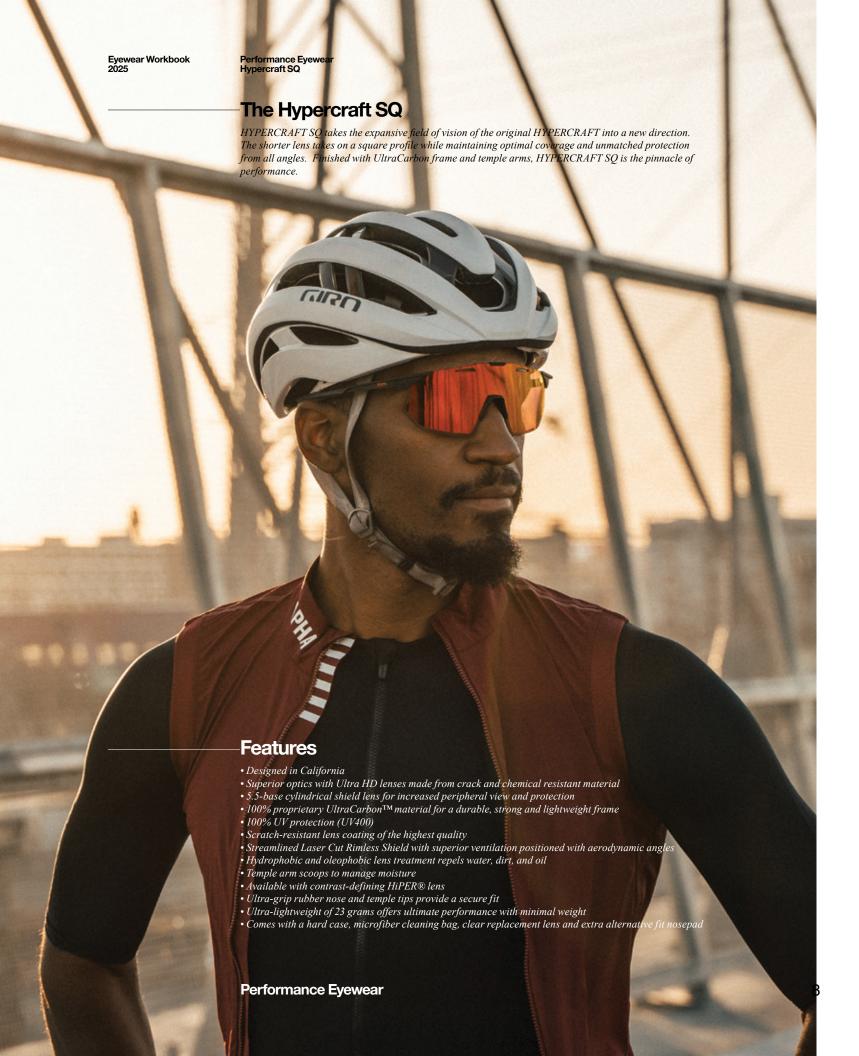
#### **Photochromic**



Purple Mirror Photochromic Lens 60001-00006



Smoke Lens 60001-00002



#### The Hypercraft XS

HYPERCRAFT® XS introduces a new generation of athletes to the lightest, strongest and most dynamic performance shield on the market. Loaded with the same game-changing UltraCarbon™ technology of HYPERCRAFT®, this smaller-scale shield is designed for those smaller faces, uncompromising women, and young athletes that demand bold performance eyewear.



#### **Features**

- Designed in California
- $\bullet \textit{Superior optics with $U$} \textit{ltra HD lenses made from crack and chemical resistant material } \\$
- 6-base cylindrical shield lens for increased peripheral view and protection
- 100% proprietary UltraCarbon™ material for a durable, strong and lightweight frame
- 100% UV protection (UV400)
- Scratch-resistant lens coating of the highest quality
- Streamlined Laser Cut Rimless Shield with superior ventilation positioned with aerodynamic angles
- Hydrophobic and oleophobic lens treatment repels water, dirt, and oil
- Temple arm scoops to manage moisture
- Available with contrast-defining HiPER® lens and photochromic lens
- $\bullet \ Ultra-grip\ rubber\ nose\ and\ temple\ tips\ provide\ a\ secure\ fit$
- Ultra-lightweight of 20 grams offers ultimate performance with minimal weight
- Comes with a hard case, microfiber cleaning bag, clear replacement lens and extra alternative fit nosepad

#### **HiPER**



HiPER Crimson Silver Mirror Lens 60002-00001



HiPER Red Multilayer Mirror Lens 60002-00003

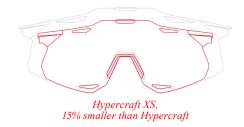
#### **Mirror**



Purple Mirror Lens



Smoke Lens 60002-00002





- 5.5-base cylindrical shield lens for increased peripheral view and protection 360° visibility for unobstructed views and optimal field of vision
- Interchangeable scratch resistant lenses provide 100% UV protection (UV400)
- Lower air scoops to increase ventilation while reducing moisture on the lens
- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil

- Temple arm scoops to manage moisture
  Adjustable temple tips for the perfect fit
  Durable, flexible and lightweight TR90 frame
- Ultra-grip rubber nose and temple tips provide a secure fit no matter how much you sweat
- Also available with contrast-defining HiPER lens and photochromic lens
- Speedcraft SL is the same frame with a shorter lens and nose piece
- Comes with a hard case, microfiber cleaning bag, clear replacement lens\* and extra alternative fit nose pad

<sup>\*</sup>Except for photochromic

#### **HiPER**



HiPER Red Multilayer Mirror Lens 60007-00039



HiPER Polarized Lavender Mirror Lens 60007-00041



HiPER Blue Multilayer Mirror Lens 60007-00004



HiPER Lavender Mirror Lens 60007-00005



HiPER Silver Mirror Lens 60007-00006



HiPER Red Multilayer Mirror Lens



HiPER Red Multilayer Mirror Lens 60007-00009



HiPER Blue Multilayer Mirror Lens 60007-00012

#### **Photochromic**



Photochromic Lens 60007-00011



Rose Gold Mirror Photochromic Lens



Blue Mirror Photochromic Lens

#### **Mirror**



Black Mirror Lens



Purple Multilayer Mirror Lens 60007-00017



Smoke Lens 60007-00042



Smoke Lens 60007-00001

Performance Eyewear Speedcraft SL

100Percent We Deliver Vision

#### The Speedcraft SL

The Speedcraft SL model is designed with a shorter lens profile and more compact nose bridge to fit smaller faces.



\*Except for photochromic \*Camo comes with persimmon lens

• Same frame as Speedcraft with a shorter lens and nose piece

• Comes with a hard case, microfiber cleaning bag, clear replacement lens\* and extra alternative fit nose pad

#### **HiPER**



HiPER Polarized Lavender Mirror Lens 60008-00025



HiPER Silver Mirror Lens



HiPER Blue Multilayer Mirror Lens



HiPER Red Multilayer Mirror Lens 60008-00004



HiPER Red Multilayer Mirror Lens 60008-00005

#### **Photochromic**



Photochromic Lens 60008-00006



Blue Mirror Photochromic Lens 60008-00022



Rose Gold Mirror Photochromic Lens 60008-00023

#### **Mirror**



Black Mirror Lens 60008-00024



Purple Multilayer Mirror Lens 60008-00013



Smoke Lens 60008-00026





**HiPER Lavender Mirror Lens** 



**HiPER Silver Mirror Lens** 60009-00003

#### **Photochromic**



**HiPER Red Multilayer Mirror Lens** 



**Blue Mirror Photochromic Lens** 60009-00017

#### **Mirror**



**Blue Multilayer Mirror Lens** 



**Purple Multilayer Mirror Lens** 60009-00009



**Smoke Lens** 60009-00018



**Smoke Lens** 60009-00000



#### The S3

The S3 combines standout features from two renowned performance favorites, borrowing the understated brow from the S2 and the definitive intake vents from our iconic Speedcraft. The S3 gives riders a subtly softened angularity while retaining the definitive look of unwavering power, ensuring all know—it's about giving it 100%.



#### **Features**

- Designed in California

- 360° visibility for unobstructed views and optimal field of vision
  Lower air scoops to increase ventilation while reducing moisture on the lens
- Interchangeable scratch resistant lenses provide 100% UV protection (UV400)
- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
  Durable, flexible and lightweight TR90 frame
- Ultra-grip rubber nose and temple tips provide a secure fit no matter how much you sweat
   Also available with contrast-defining HiPER lens and photochromic lens
- Comes with a hard case, microfiber cleaning bag, clear replacement lens\* and extra alternative fit nose pad

\*Except for photochromic

\*Camo comes with persimmon lens

**Performance Eyewear** 

#### **HiPER**



Hiper Polarized Lavender Mirror Lens 60005-00043



HiPER Copper Mirror Lens 60005-00045



HiPER Lavender Mirror Lens 60005-00004



HiPER Silver Mirror Lens 60005-00005



HiPER Blue Multilayer Mirror Lens 60005-00006



HiPER Blue Multilayer Mirror Lens 60005-00007

#### **Photochromic**



Rose Gold Mirror Photochromic Lens 60005-00037



Blue Photochromic Mirror Lens

#### **Mirror**



Black Mirror Lens 60005-00042



Purple Mirror Lens 60005-00044



Soft Gold Mirror Lens 60005-00002



Purple Multilayer Mirror Lens 60005-00017

#### The S2

Inspired by Speedcraft's legendary success on cycling's biggest stages, S2\$ is 100% speed that has been newly refined for everyday sports performance. 100% D28 MADE IN KOREA (E 2K)

#### **Features**

- Designed in California
- Ultra HD lenses manufactured from high-impact resistant and lightweight polycarbonate
   5.5-base cylindrical shield lens for increased peripheral view and protection
- 360° visibility for unobstructed views and optimal field of vision
- Interchangeable scratch resistant lenses provide 100% UV protection (UV400)
- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil

- Tryarophotic and Oteophotic lens treatment repets water, air and on
  Temple arm scoops to manage moisture
  Durable, flexible and lightweight TR90 frame
  Ultra-grip rubber nose and temple tips provide a secure fit no matter how much you sweat
  Also available with contrast-defining HiPER lens and photochromic lens
- Comes with a hard case, microfiber cleaning bag, clear replacement lens\* and extra alternative fit nose pad

\*Except for photochromic

\*Camo comes with persimmon lens

Performance Eyewear S2

#### **HiPER**



HiPER Polarized Lavender Mirror Lens



HiPER Crimson Silver Mirror Lens



HiPER Silver Mirror Lens 60006-00004



HiPER Blue Multilayer Mirror Lens 60006-00006



HiPER Red Multilayer Mirror Lens 60006-00007

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#### **Photochromic**



Photochromic Lens



Blue Photochromic Mirror Lens

#### **Mirror**



Soft Gold Mirror Lens 60006-00032



Soft Gold Mirror Lens 60006-00003



Purple Multilayer Mirror Lens 60006-00019



Smoke Lens 60006-00000



Smoke Lens 60006-00001

Eyewear Workbook

#### The Glendale

The GLENDALE achieves the perfect balance of timeless styling melded with premium frame and lens technology that distinguished riders expect.



#### **Features**

- ID lenses manufactured from shatter proof and impact resistant polycarbonate se cylindrical shield lens for increased peripheral view and protection

- ection (UV400)
- lens coating of the highest quality entilation to prevent fogging
- bic lens treatment repels water, dirt and oil
- eight TR90 frame
- temple tips provide a secure fit
- defining HiPER lens
- ith a vintage style hard case, microfiber cleaning bag, replacement lens\* and extra alternative fit nose pad

\*Camo comes with persimmon lens

#### **Performance Eyewear**

#### **HiPER**



**HiPER Red Multilayer Mirror Lens** 



**HiPER Lavender Mirror Lens** 60011-00007

#### **Photochromic**



**Blue Photochromic Mirror Lens** 60011-00012

#### **Smoke**



**Smoke Lens** 60011-00000

#### **Snow Kit**



Black 69049-00001



FC# 4

VLT# 4%

Replacement Lens

**HiPER Mercury Multilayer Mirror Lens** 69047-00031

#### The Norvik

Inspired by stylish racing designs from the past and infused with modern innovation, the NORVIK employs technology and function to perform in any situation. Equipped with side shields for additional protection from the elements, NORVIK offers limitless performance under any conditions.



#### **Features**

- Designed in California
- Superior optics with Ultra HD lenses made from crack and chemical resistant material
  5.5 base cylindrical lenses with a sleek, comfortable frame design
- Interchangeable lenses
- Side shields for additional protection from the elements
- 100% UV protection (UV400)
- Scratch resistant lens coating of the highest quality
  Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
  Durable, flexible and lightweight TR90 frame
- Ultra-grip rubber nose and temple tips provide a secure fit
- Also available with contrast-defining HiPER lens and PEAKPOLAR lens
- Comes with a hard case, microfiber cleaning bag, clear replacement lenses\* and extra alternative fit nose pads

\* not applicable for SKU's with photochromic lenses

#### **HiPER**



**HiPER Crimson Silver Mirror Lens** 60031-00001



**HiPER Silver Mirror Lens** 60031-00003



**HiPER Lavender Mirror Lens** 60031-00004



**HiPER Blue Multilayer Mirror Lens** 60031-00007

#### Mirror



**Purple Multilayer Mirror Lens** 60031-00008



**Smoke Lens** 60031-00005

#### The Westcraft



#### **Features**

- 5.5-base cylindrical lens for increased peripheral view and protection
  Every lens color offered is available in both shield & dual lens configurations through our Replacement Lenses Program
- Unique lens change mechanism with V-latch to lock and unlock the lens
  Removable side shields for additional protection from the elements
  100% UV protection (UV400)

- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
   Durable, flexible and lightweight TR90 frame
- Comes with a hard case, microfiber cleaning bag, clear dual replacement lenses and extra alternative fit nose pads

#### Performance Eyewear

# **HiPER**



**HiPER Crimson Silver Mirror Lens** 



**HiPER Blue Multilayer Mirror Lens** 61046-407-01

#### **Mirror**



Soft Gold Mirror Lens 61046-258-01



**Black Mirror Lens** 61046-265-01



Smoke Lens 61046-102-01

Eyewear Workbook 2025

#### The Eastcraft

Eastcraft and Westcraft reveal equal parts elegance and performance. This perfect blend of style and high fashion with the ultimate sport performance sunglass delivers without compromises. The collection has a distinct aviator silhouette design and comes in two versions, the refined round Westcraft and its square sibling, the Eastcraft.



#### **Features**

- 5.5-base cylindrical lens for increased peripheral view and protection
- Every lens color offered is available in both shield & dual lens configurations through our Replacement Lenses Program
- Unique lens change mechanism with V-latch to lock and unlock the lens
- Removable side shields for additional protection from the elements
- 100% UV protection (UV400)
- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
- Durable, flexible and lightweight TR90 frame
- Comes with a hard case, microfiber cleaning bag, clear dual replacement lenses and extra alternative fit nose pads

#### **Performance Eyewear**

#### **HiPER**



HiPER Crimson Silver Mirror Lens 61045-469-01

#### Mirror



Black Mirror Lens 61045-265-01



Soft Gold Mirror Lens 61045-258-01



Smoke Lens 61045-102-01





Lifestyle Eyewear Slendale

#### **HiPER**



HiPER Copper Mirror Lens 60057-00016



HiPER Blue Multilayer Mirror Lens 60057-00003



HiPER Red Multilayer Mirror Lens 60057-00004



HiPER Vital Pink Mirror Lens 60057-00006

100Percent We Deliver Vision Eyewear Workbook 2025

#### **Photochromic**



Purple Photochromic Mirror Lens 60057-00013

#### **Mirror**



Purple Mirror Lens 60057-00015



Purple Multilayer Mirror Lens 60057-00005



Smoke Lens 60057-00002

#### Lifestyle Eyewear Slendale XS

#### The Slendale SL

Loaded with the timeless style of the original Slendale, the smaller-scale Slendale SL is specifically designed for smaller faces. It's perfect for uncompromising women and young athletes who demand the same excellent field of vision and boldness as the original.

#### **Features**

- Designed in California
- Ultra HD lenses manufactured from shatter proof and impact resistant polycarbonate
- 5.5-base cylindrical shield lens for increased peripheral view and protection
- 100% UV protection
- Scratch resistant lens coating of the highest quality
- Additional lens ventilation to prevent fogging
- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
- Durable, flexible and lightweight TR90 frame
- Ultra-grip rubber nose and temple tips provide a secure fit
- Adjustable temple tips to ensure proper fit
- Also available with contrast-defining HiPER lens

#### **HiPER**



HiPER Vital Pink Mirror Lens 60065-00003

#### **Photochromic**



Photochromic Purple Mirror Lens 60065-00001

#### Mirror



Purple Mirror Lens

#### The Slendale XS

The Slendale XS is engineered with a shorter lens profile and a more compact nose bridge, tailored specifically to fit the smallest faces. This design makes it ideal for athletes as young as 6 years old, ensuring they start their journey with optimal comfort and functionality.

#### **Features**

- Designed in California
- Ultra HD lenses manufactured from shatter proof and impact resistant polycarbonate
- 5.5-base cylindrical shield lens for increased peripheral view and protection
- 100% UV protection
- Scratch resistant lens coating of the highest quality
- Additional lens ventilation to prevent fogging
- Hydrophobic and Oleophobic lens treatment repels water, dirt and oil
- Durable, flexible and lightweight TR90 frame
- Ultra-grip rubber nose and temple tips provide a secure fit
- Adjustable temple tips to ensure proper fit
- Also available with contrast-defining HiPER lens

#### **HiPER**



HiPER Vital Pink Lens 60066-00001



HiPER Blue Multilayer Mirror Lens

#### The RX Insert

Introducing the full peripheral RX Insert designed to be the ultimate vessel to firmly protect your prescription in 100% Sport Performance Sunglasses.





This nylon frame adapter is designed to receive the wearer's specific prescription and is engineered to seamlessly integrate into existing 100% eyewear.





- Large size fits Speedcraft, Speedcraft SL, and S3 models Small size fits Slendale, Speedcraft XS, and Norvik models.
- Clip-in nylon frame adaptor designed to receive your specific prescription
  TPE bumpers mitigate scratching of the sunglass lens and rattling during activities

- Matte translucent finish to suppress glare and light refraction
  Seamless integration with existing sunglass nose bridge for easy installation
  Geometrically enhanced fit with frame for expansive field of view
  Comes with nose bridge, nose pads, height adjustment adapter and microfiber cloth



\*New Model **RX** Insert Small

Fits Slendale, Speedcraft XS, and Norvik Models

Soft Tact Black Nose Bridge 69097-00003



**RX** Insert Fits Speedcraft, Speedcraft SL, and S3 Models

69098-00003

Soft Tact Black Nose Bridge

#### Optical Counter Cube GEN2



100%

34" H x 18" W x 16" D 72064-001-03

#### In Case Modular 3 Pieces Riser

For use in Optical Cube or Tower. Can be assembled to hold 1, 2, or 3 glasses.



#### **Card Holder**







- 5"H x 4"W

72065-010-01 Acrylic Logo Block (red/blue) 72065-010-02 Acrylic Logo Block (black)

# - 1.25" H x 3.5" W x 1.5" D 72065-020-01 Pack of 4



Assorted display cards for eyewear case featuring technology, action, and lifestyle images. Refer to pricelist for most current availability.

6"H x 4"W Cards Pack of 4













Pedestal

60.5"H x 18"W x 16"D 72064-001-06



72066-000-01



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