

TOO%

Fall 24

Snow

Fall 24-100 Prent

Dedicated by Design.

100% Snow Goggles were created by world-class designers & engineers in California. The collection was developed to exceed the performance expectations of top global snow athletes while catering to the weekend warriors and welcoming new adventurers to the mountains.

100% goggles are the perfect blend of visual clarity, premium performance, and optimal protection in various winter conditions.

Content:

Lens Technology

Norg

Signature Series

Snowcraft S

Snowcraft XL

Valnor

Okan

Accessory Lenses

Packaging

Displays



Technology





HiPER lenses filter out certain color wavelengths to create more contrast. You can compare it with a grayscale image that you make more black and white. We filter out the light frequencies that are 'grey' areas, bringing out the more vibrant colors and create more contrast and sharper details by doing so.

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HiPER Blue Flash Mirror VLT: 48% S1 Base Tint: Smoke



HiPER Silver Flash Mirror VLT: 48% S2 Base Tint: Smoke



HiPER Orange Mirror VLT: 13% S3 Base Tint: Dark Smoke



HiPER Green Mirror VLT: 8% S3 Base Tint: Grey-Blue



HiPER Silver Mirror VLT: 8% S4 Base Tint: Grey-Blue



HiPER Turquoise Mirror VLT: 48% S1 Base Tint: Pink



HiPER True Gold Mirror VLT: 38% S2 Base Tint: Smoke



HiPER Purple Mirror VLT: 13% S3 Base Tint: Dark Smoke



HiPER Violet Mirror VLT: 8% S3 Base Tint: Copper



HiPER Red Mirror VLT: 8% S4 Base Tint: Vermilion-Rose



HiPER Copper Mirror VLT: 38% S2 Base Tint: Deep Red



HiPER Blue Mirror VLT: 12% S3 Base Tint: Vermilion-Rose



HiPER Yellow Gold Mirror VLT: 12% S3 Base Tint: Dark Smoke



HiPER Black Mirror VLT: 26% S2 Base Tint: Smoke



HiPER Grey-Green VLT: 38% S2 Base Tint: Grey-Green



HiPER Peach Mirror VLT: 15% S3 Base Tint: Dark Smoke



HiPER Lavender Mirror VLT: 12% S3 Base Tint: Smoke



HiPER Yellow Flash Mirror VLT: 32% S2 Base Tint: Yellow



HiPER Dark Red Mirror VLT: 17% S3 Base Tint: Rose Orange



HiPER White Mirror VLT: 12% S3 Base Tint: Smoke

Norg

Our Flagship Norg goggle is equipped with our proprietary 3DPlane™ Molded Lens Technology, which harnesses the power of the technology from our revolutionary Armega goggle. The unique lens design provides unparalleled structural integrity, enabling the frame to remain soft and comfortable. Coupled with our Gravit8™ magnetic quick change lens system, enabling quick adaptation in every condition mother nature can throw at them.



- Gravit8TM 8 Magnetic touch-points provide a secure fit while ensuring easy lens changing and unrivaled performance
- 3DPlane™ Molded Lens Technology provides seamless lens-to-goggle chasis fit
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included with magnetic protective cover, which adheres to the goggle chassis over the attached goggle — protecting both lenses at once during storage
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection off the hill



Goggles Norg

New Fog HIPER Orange Mirror



	SPARE LENS:	S1 / 489
5	HIPER Turquoise Mirror	
4		

51000-00014 New

Tarheel
HIPER Blue Mirror S3 / 12%



	SPARE LENS:	S2 / 38%
A	HIPER Copper Mirror	

51000-00017

Essential Black
HIPER Red Mirror





51000-00002

New Max Palm



SPARE LENS:	S3 / 179
HIPER Dark Red Mirror	

51000-00015

Essential White HIPER Green Mirror S3 / 15%



S1 / 48%

51000-00004

SPARE LENS:

HIPER Turquoise Mirror

Essential Black HIPER Silver Mirror



51000-00001

Steel HIPER Silver Mirror



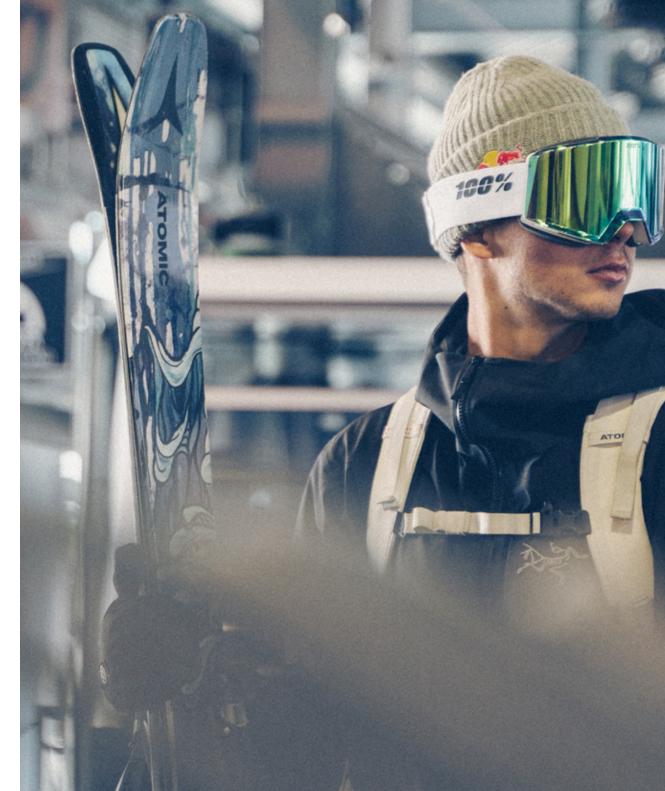


Essential White HIPER Violet Mirror

51000-00016









Signature Series

The next generation of athletes usher in a new wave of style and innovation. The 100% design and creative teams collaborated with Nico Porteous, Zoi Sadowski-Synnott, and Dusty Henricksen to represent their individual personalities in each of their new Signature models.



Snowcraft S

The 100% Snowcraft S Goggle reduces the overall size of the frame without sacrificing field of vision. Developed with Olympic Champion Zoi Sadowski-Synnott, built to take on all terrain and weather conditions.

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology
 maximum protection with uncompromised
 ontics
- HiPER® Contrasting Lens Technology filters out non-essential color wavelengths and enhances the ones needed for optimal detail
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- $\bullet \textit{Spare HiPER lens included}$
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



Goggles Snowcraft S

New

Eggplant HIPER Green Mirror

S3 / 15%



SPARE LENS: S2/38% HIPER True Gold Mirror

51009-00008

New

Zoi Signature HIPER Black Mirror

S2 / 26%



SPARE LENS: S3 / 12% HIPER Blue Mirror

51009-00011

Essential

Black/Silver

HIPER Silver Mirror S4/8%



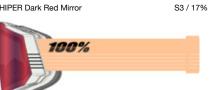
S1 / 48%

SPARE LENS: HIPER Turquoise Mirror

51009-00001

New

Peachtree HIPER Dark Red Mirror



SPARE LENS: S1 / 48% HIPER Silver Flash Mirror

51009-00009

Essential White/Lavender

HIPER Lavender Mirror

S3 / 12%



100% 100% SPARE LENS: S1 / 48%

HIPER Turquoise Mirror

51009-00003

New

Smoothie HIPER Yellow Gold Mirror

S3 / 12%

SPARE LENS:

HIPER Turquoise Mirror

51009-00010

Essential

Black/Green HIPER Green Mirror

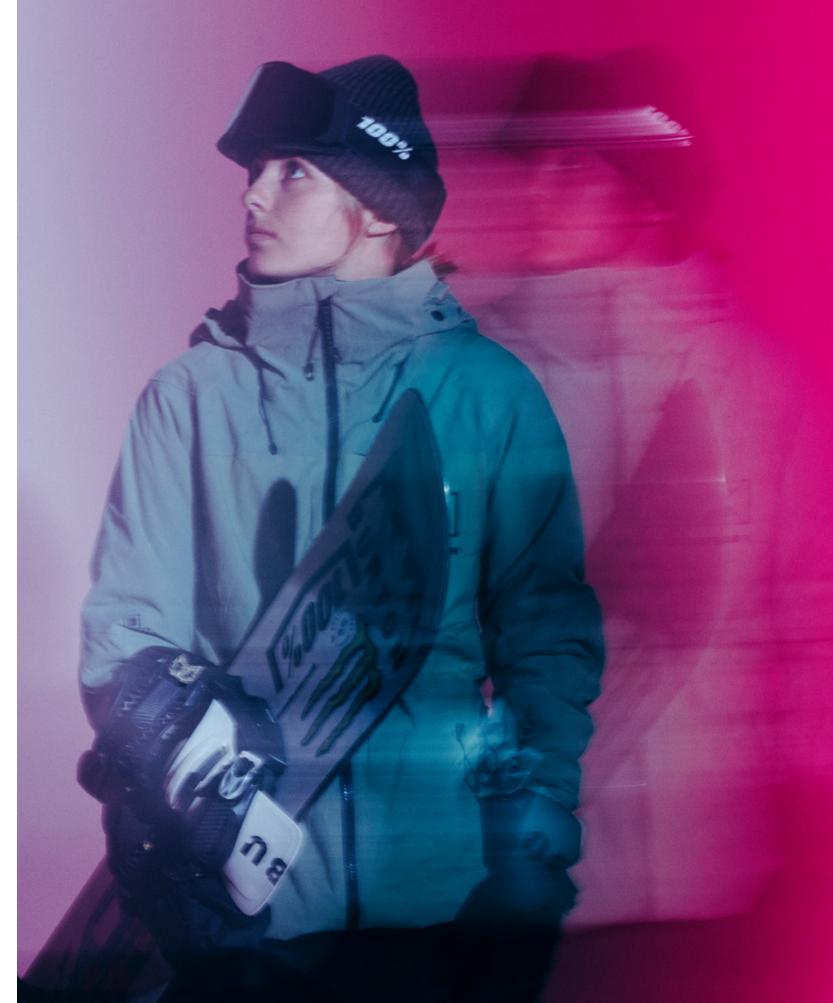
S3 / 15%

S1 / 48%





SPARE LENS: HIPER Turquoise Mirror



Snowcraft

The 100% Snowcraft goggle sets the benchmark for a premium performance snow goggle. Delivering utmost protection, visibility, and comfort for optimal performance on the mountain. The Snowcraft lens is compatible with the 100% Snowcraft XL goggle, taking the concept of 'sharing your experience' to the next level.

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology
 maximum protection with uncompromised
 ontics
- HiPER® Contrasting Lens Technology filters out non-essential color wavelengths and enhances the ones needed for optimal detail
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included compatible with the Snowcraft XL Goggle by 100%
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



Goggles Snowcraft





51001-00013





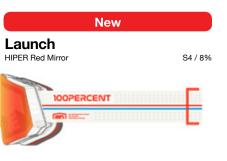


51001-00011





51001-00002





51001-00014



51001-00004

Essential Black
HIPER Silver Mirror



51001-00001





Essential WhiteHIPER Lavender Mirror S3 / 12%



51001-00003

S4 / 8%



Snowcraft XL

The Snowcraft XL is an oversized option of it's sibling — for those looking to turn up the volume on the style dial. The Snowcraft XL lens is compatible with the 100% Snowcraft goggle, so you can pack less and focus more on what matters; giving 100% on the mountain.

Features:

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the

space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included compatible with the Snowcraft Goggle by 100%
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



Goggles Snowcraft XL





51002-00013







51002-00011

Essential Black HIPER Red Mirror



51002-00002





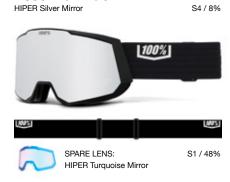
51002-00014





51002-00004

Essential Black HIPER Silver Mirror



51002-00001







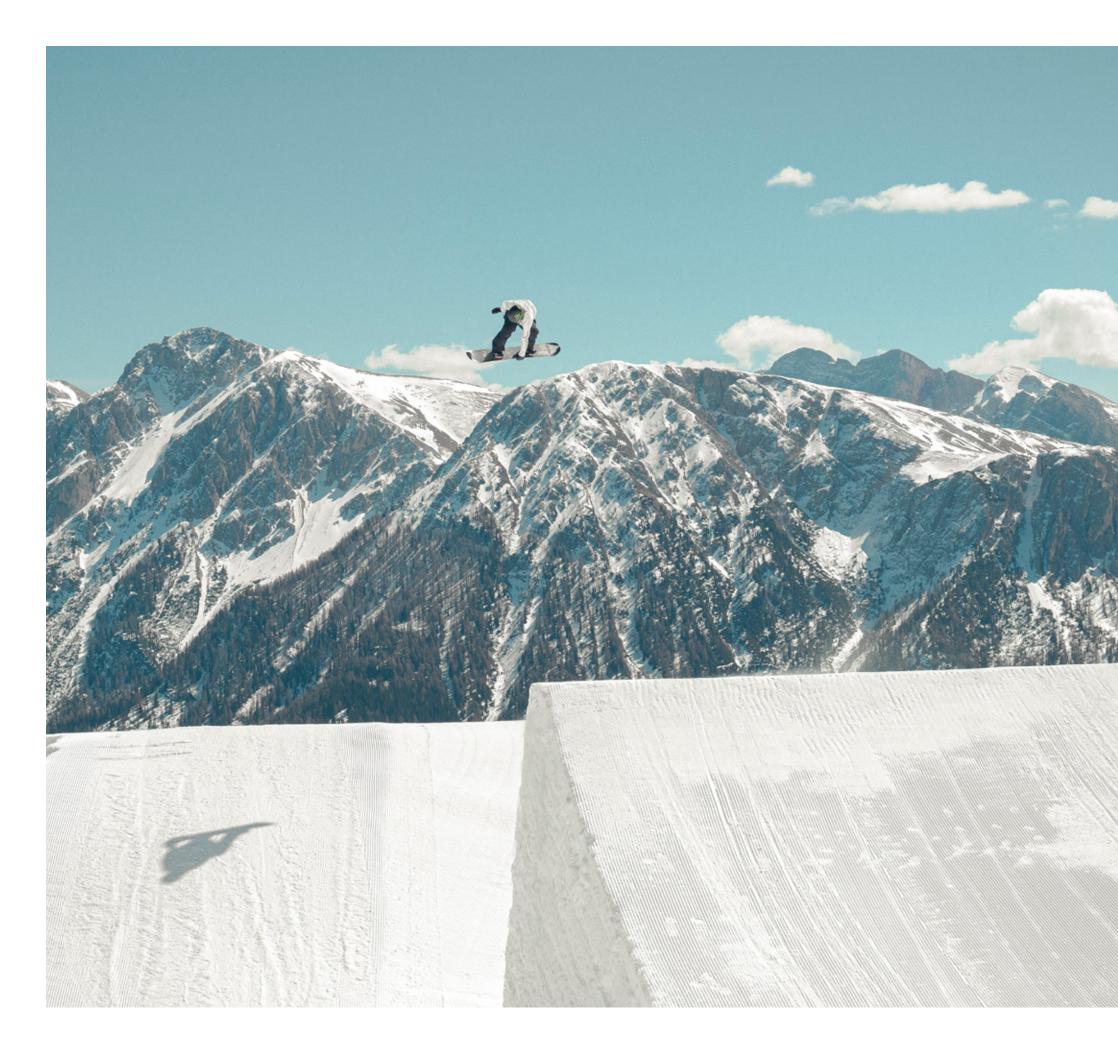


Valnor

The Valnor charges forward with premium performance with value in mind. Valnor is the essential all-around snow goggle. With its timeless design and modern technologies — the Valnor offers a near limitless field of view and superior comfort for the everyday rider.

Goggles

- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



100Percent Fall24

51011-00004

Goggles Valnor

New
Base Black
Dark Smoke S2 / 23%



New
Base White
Amber S1 / 53%



New
Black/Silver
Silver Mirror S3 /11%

51011-00001 51011-00002



New
Indigo
Blue Mirror \$2 / 22%



51011-00005

New
Black Camel
Silver Mirror S3 /11%

51011-00006



Okan

The Okan charges forward with premium performance with value in mind. Okan is the essential all-around snow goggle. From the summit through the park—the Okan offers a near limitless field of view and superior comfort for the everyday rider.

- UltraHD® Optical Clarity Lens Technology maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- Adjustable 40mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection
- Premium Injection-molded 2mm impactrated, shatter-resistant lens





Goggles Okan

Essential Black HIPER Red Mirror





51004-00001

Essential Black HIPER Turquoise Mirror

S1 / 48%





Cloud 9

HIPER Vermillon/Rose w/ Blue ML Mirror



S3 / 12%

51004-00006

Essential White HIPER Silver Mirror

S4/8%

S4 / 8%



51004-00003

Essential White HIPER Turquoise Mirror

S1 / 48%

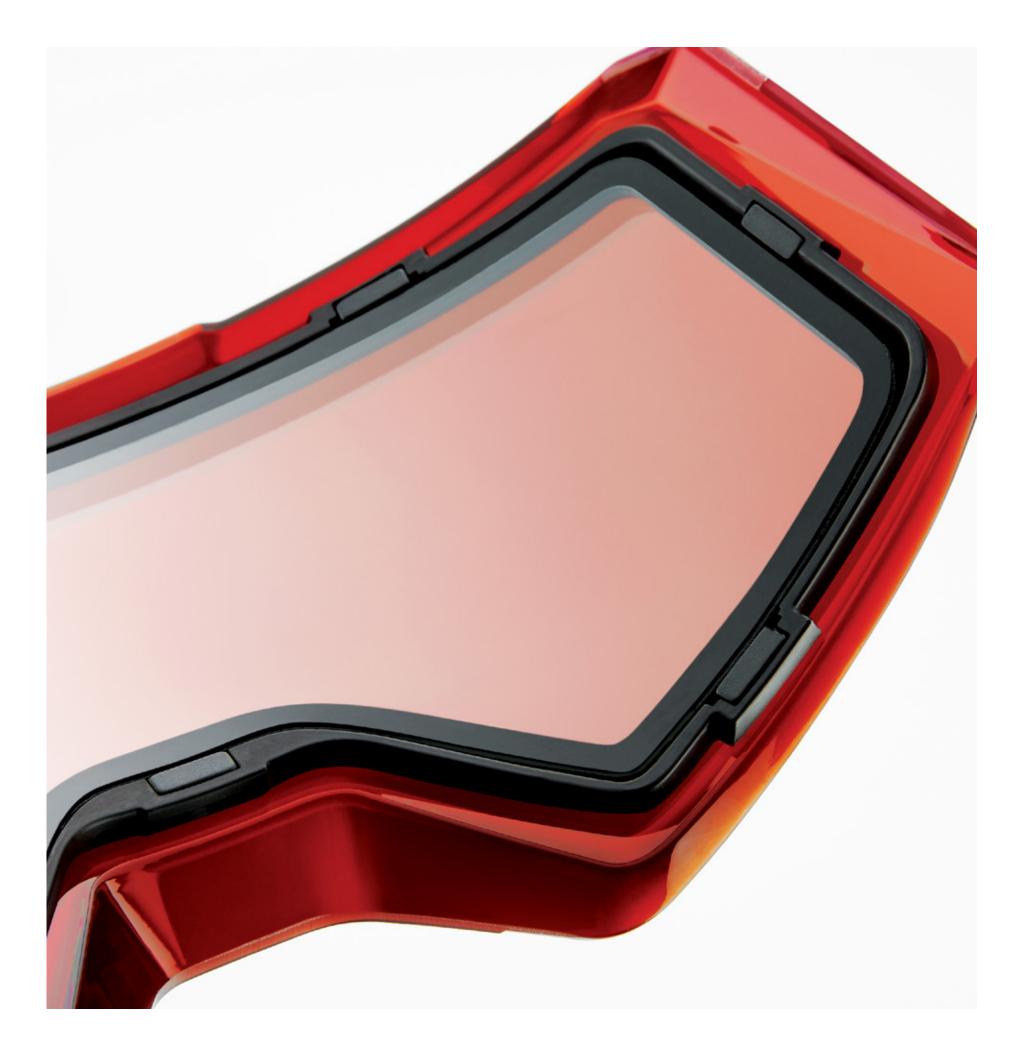




Accessory Lenses

The 100% collection of snow goggles offers several lens options for optimizing your experience on the mountain in a variety of light and weather conditions.

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology
 maximum protection with uncompromised
 ontics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses



100Percent Fall24

Goggles Accessory Lenses

Norg-

HIPER Pink w/ Turquoise ML Mirror



FC# 1 VLT# 48% 52001-00001

HIPER Grey-Blue w/ Silver ML Mirror



VLT# 8% 52001-00006

HIPER Vermillon/Rose w/ Blue ML Mirror



VLT# 12% FC# 3 52001-00011



52001-00016

Snowcraft / Snowcraft XL-



52003-00001



FC# 4 VLT# 8% 52003-00006

HIPER Vermillon/Rose w/ Blue ML Mirror

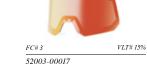


FC# 3 52003-00011

HiPER Purple Mirror w/ Dark Smoke ML Mirror

VLT# 13% FC# 3

52003-00016



HIPER Peach Mirror w/ Dark Smoke ML Mirror

HIPER Smoke Blue Flash Mirror

FC# 1

FC# 2

FC# 4

FC# 3

FC# 1

FC# 3

FC # 4

52003-00012

52003-00007

HIPER Vermillon w/Red ML Mirror

52003-00002

HIPER Grey-Green

52001-00017

HIPER Blue Flash Mirror

52001-00012

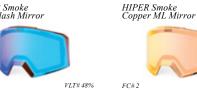
HIPER Peach Mirror w/ Dark Smoke ML Mirror

52001-00007

HIPER Vermillon w/Red ML Mirror

52001-00002

HIPER Grey-Green



VLT# 38%

VLT# 8%

VLT# 15%

VLT# 38%

VI.T# 8%



52001-00008

52001-00003

FC# 3

HIPER Smoke White ML Mirror

VLT# 38%



52001-00013

HiPER Smoke Black ML Mirror

FC# 2 52001-00018

HIPER Copper ML Mirror

FC# 2

FC# 3

FC# 3

FC# 2

52003-00018

52003-00013

HiPER Smoke Black ML Mirror

52003-00008

HIPER White ML Mirror

52003-00003

HIPER Lavender ML Mirror

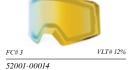
VLT# 8% FC# 3 52001-00004

HIPER Copper w/ Violet ML Mirror

HIPER Smoke Silver Flash Mirror

VLT# 48% FC# 2 52001-00009

HIPER Yellow Gold Mirror w/ Dark Smoke ML Mirror



HIPER Rose Orange w/ Dark Red ML Mirror



VLT# 17% FC# 3 52001-00019

HIPER Copper w/Violet ML Mirror

FC# 4

VLT# 12%

VLT# 12%

VLT# 26%

52003-00004

HIPER Grey-Blue w/ Green ML Mirror



HIPER Smoke True Gold Mirror

52001-00010

52001-00005



HIPER Orange Mirror w/ Dark Smoke ML Mirror



HIPER Yellow w/ Gold Flash Mirror



FC# 2 52001-00020



VLT# 38%

VLT# 13%

52003-00005

HIPER True Gold Mirro

52003-00010

HIPER Silver Flash Mirror



52003-00009

VLT# 48% FC# 2

HIPER Yellow Gold Mirror w/ Dark Smoke ML Mirror HIPER Orange Mirror w/ Dark Smoke ML Mirror



52003-00014 HIPER Rose Orange w/ Dark Red ML Mirror

FC# 3

52003-00019



FC# 3 52003-00015 HIPER Yellow w/ Gold Flash Mirror



Snowcraft S-

HIPER Blue Flash Mirror

52009-00002

Grey-Green

HIPER

FC# 2

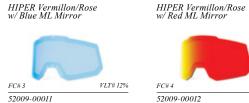
52009-00007



HIPER Grey-Blue w/ Silver ML Mirror



52009-00006



HiPER Purple Mirror w/ Dark Smoke ML Mirror



52009-00016



52009-00017

Dark Smoke

52010-00002

HIPER Peach Mirror w/ Dark Smoke ML Mirror





52009-00018



52009-00003

HIPER Copper ML Mirror

HIPER Lavender

FC# 2

VLT# 48%

VLT# 38%

VLT# 8%



VLT# 38%





HiPER Smoke Black ML Mirror





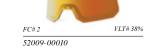
VLT# 8% FC# 3 52009-00004

HIPER Silver Flash Mirror



52009-00009

FC# 3



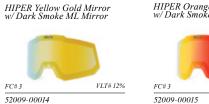
HIPER Grey-Blue w/ Green ML Mirror

52009-00005

HIPER True Gold Mirror

VLT# 8%

VLT# 13%



HIPER Rose Orange w/ Dark Red ML Mirror HIPER Yellow w/ Gold Flash Mirror



VLT# 17% 52009-00019

FC# 2

VLT# 32% 52009-00020

Valnor-



FC# 1 VLT# 53% 52010-00001



52011-00001

FC# 2 VLT# 22% FC# 2 VLT# 23%



Clear

52010-00003



FC# 3 VLT# 11%

Packaging

100% is taking the first steps in working toward eliminating plastics from our packaging, in addition to reducing the packaging size, therefore excess materials used for shipping individual packaging and containers. Also, the nesting capacity of the bonus lens packaging increases efficiency in transportation and provides cohesion in our overall package messaging.

- $\bullet \, Plastic \, Free$
- Molded Pulp
- Slim Profile
- Accessory Lens Nesting



















100Percent Fall24 Goggles Displays

Displays



Goggle Holder
Freestanding/ Slatwall







18"W - 90001-00001 90002-00001 90003-00001 34" H x 18" W x 16" D -----72064-001-01



60.5"H x 18"W x 16"D -----72064-000-01



81"H x 20"W x 24"D ——72063-000-01



www.100percent.com @ride100percent

