

Dedicated by Design.

100% Snow Goggles were created by world-class designers & engineers in California. The collection was developed to exceed the performance expectations of top global snow athletes while catering to the weekend warriors and welcoming new adventurers to the mountains.

100% goggles are the perfect blend of visual clarity, premium performance, and optimal protection in various winter conditions.

Content:

- Lens Technology
 Norg
- ------ Signature Series
- ------ Snowcraft S
- ------ Snowcraft
- —— Snowcraft XL

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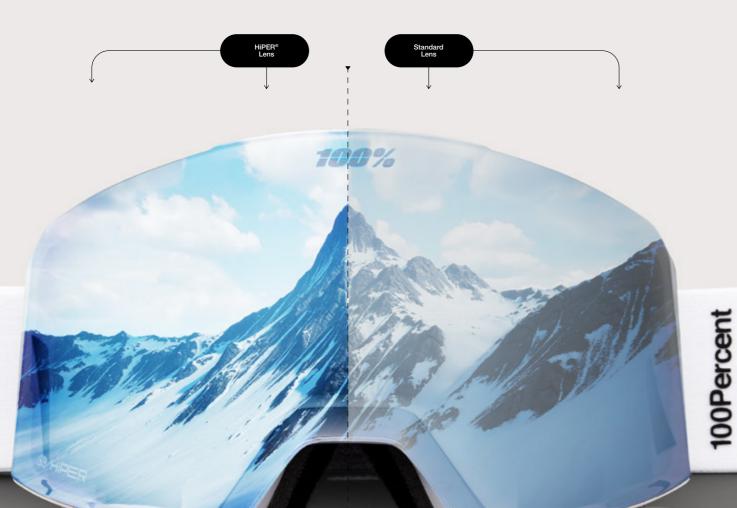
Accessory Lenses

------ Packaging

— Displays







100Percent



HiPER lenses filter out certain color wavelengths to create more contrast. You can compare it with a grayscale image that you make more black and white. We filter out the light frequencies that are 'grey' areas, bringing out the more vibrant colors and create more contrast and sharper details by doing so.







HiPER Blue Flash Mirror VLT: 48% S1 Base Tint: Smoke

VLT: 48% S1

Base Tint: Pink

HiPER Silver Flash Mirror VLT: 48% S2 Base Tint: Smoke



HiPER Turquoise Mirror HiPER True Gold Mirror VLT: 38% S2 Base Tint: Smoke

. VLT: 13% S3



HiPER Copper Mirror VLT: 38% S2 Base Tint: Deep Red





HiPER Grey-Green VLT: 38% \$2 Base Tint: Grey-Green HiPER Peach Mirror

VLT: 15% S3





HiPER Orange Mirror VLT: 13% S3 Base Tint: Dark Smoke



HiPER Purple Mirror Base Tint: Dark Smoke



HiPER Blue Mirror Base Tint: Vermilion-Rose



Base Tint: Dark Smoke



HiPER Green Mirror VLT: 8% S3 Base Tint: Grey-Blue



HiPER Violet Mirror VLT: 8% S3 Base Tint: Copper



HiPER Yellow Gold Mirror VLT: 12% S3 Base Tint: Dark Smoke



HiPER Lavender Mirror VLT: 12% S3 Base Tint: Smoke



HiPER White Mirror VLT: 12% S3 Base Tint: Smoke



HiPER Silver Mirror VLT: 8% S4 Base Tint: Grey-Blue



HiPER Red Mirror VLT: 8% S4 Base Tint: Vermilion-Rose

Goggles Norg

Norg

Our Flagship Norg goggle is equipped with our proprietary 3DPlane[™] Molded Lens Technology, which harnesses the power of the technology from our revolutionary Armega goggle. The unique lens design provides unparalleled structural integrity, enabling the frame to remain soft and comfortable. Coupled with our Gravit8[™]magnetic quick change lens system, enabling quick adaptation in every condition mother nature can throw at them.

Features:

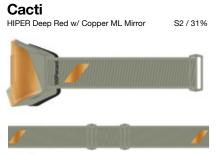
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- Gravit8[™]— 8 Magnetic touch-points provide a secure fit while ensuring easy lens changing and unrivaled performance
- 3DPlane[™] Molded Lens Technology provides seamless lens-to-goggle chasis fit
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

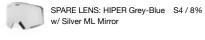
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included with magnetic protective cover, which adheres to the goggle chassis over the attached goggle — protecting both lenses at once during storage
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection off the hill



Goggles Norg



New



51000-00010

Essential White HIPER Grey-Blue w/ Green ML Mirror





51000-00004

Essential Black

HIPER Grey-Blue w/ Silver ML Mirror









Essential White



SPARE LENS: HIPER Pink S1 / 48% w/ Turquoise ML Mirror

51000-00003

51000-00011



Static HIPER Grey-Blue w/ Silver ML Mirror



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SPARE LENS: HIPER Pink S1 / 48% w/ Turquiose ML Mirror

51000-00012

Essential Black HIPER Vermillon w/ Red ML Mirror S4 / 8%



SPARE LENS: HIPER Pink S1 / 48% w/ Turquoise ML Mirror 5

51000-00002



w/ Turquoise ML Mirror 5

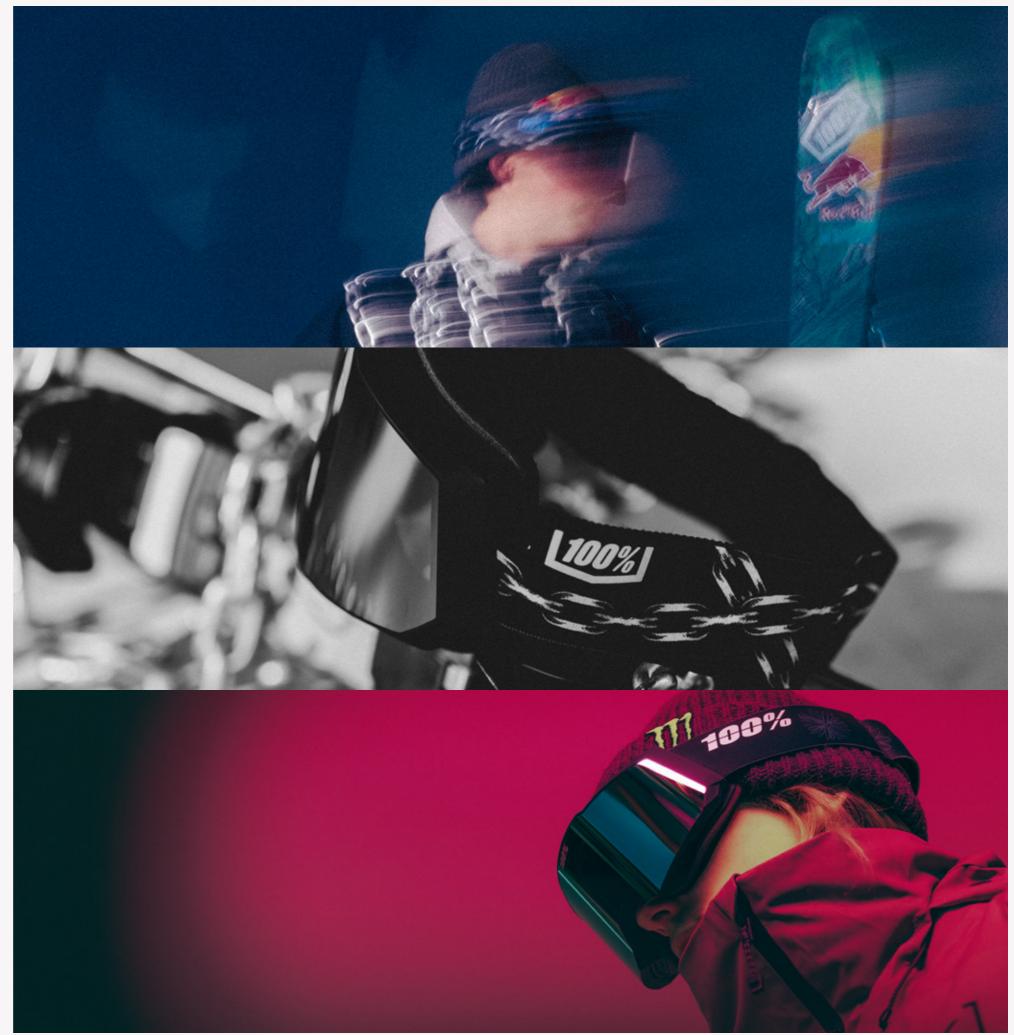




Goggles Signature Series

Signature Series

The next generation of athletes usher in a new wave of style and innovation. The 100% design and creative teams collaborated with Nico Porteous, Zoi Sadowski-Synnott, and Dusty Henricksen to represent their individual personalities in each of their new Signature models.



Goggles Snowcraft S

Snowcraft S

The 100% Snowcraft S Goggle reduces the overall size of the frame without sacrificing field of vision. Developed with Olympic Champion Zoi Sadowski-Synnott, built to take on all terrain and weather conditions.

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- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out non-essential color wavelengths and enhances the ones needed for optimal detail
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

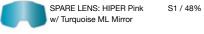
- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare HiPER lens included
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



Goggles Snowcraft S







51009-00004

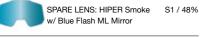
New

Zoi

HIPER Smoke w/ Lavender ML Mirror S3 / 12%







51009-00007

New

S4/8%

Black/Silver

HIPER Grey-Blue w/Silver ML Mirror





51009-00001

New

Silencio HIPER Smoke w/ Silver Flash ML Mirror S2 / 41%



OPercent 100Percen SPARE LENS: HIPER Pink S1 / 48%

w/ Turquoise ML Mirror

New

51009-00005

White/Lavender HIPER Smoke w/ Lavender ML Mirror S3 / 12%



SPARE LENS: HIPER Pink S1 / 48%

51009-00003



Creature HIPER Grey-Blue w/ Green ML Mirror S3 / 15%





51009-00006

New

Black/Green HIPER Grey-Blue w/ Green ML Mirror \$3 / 15%







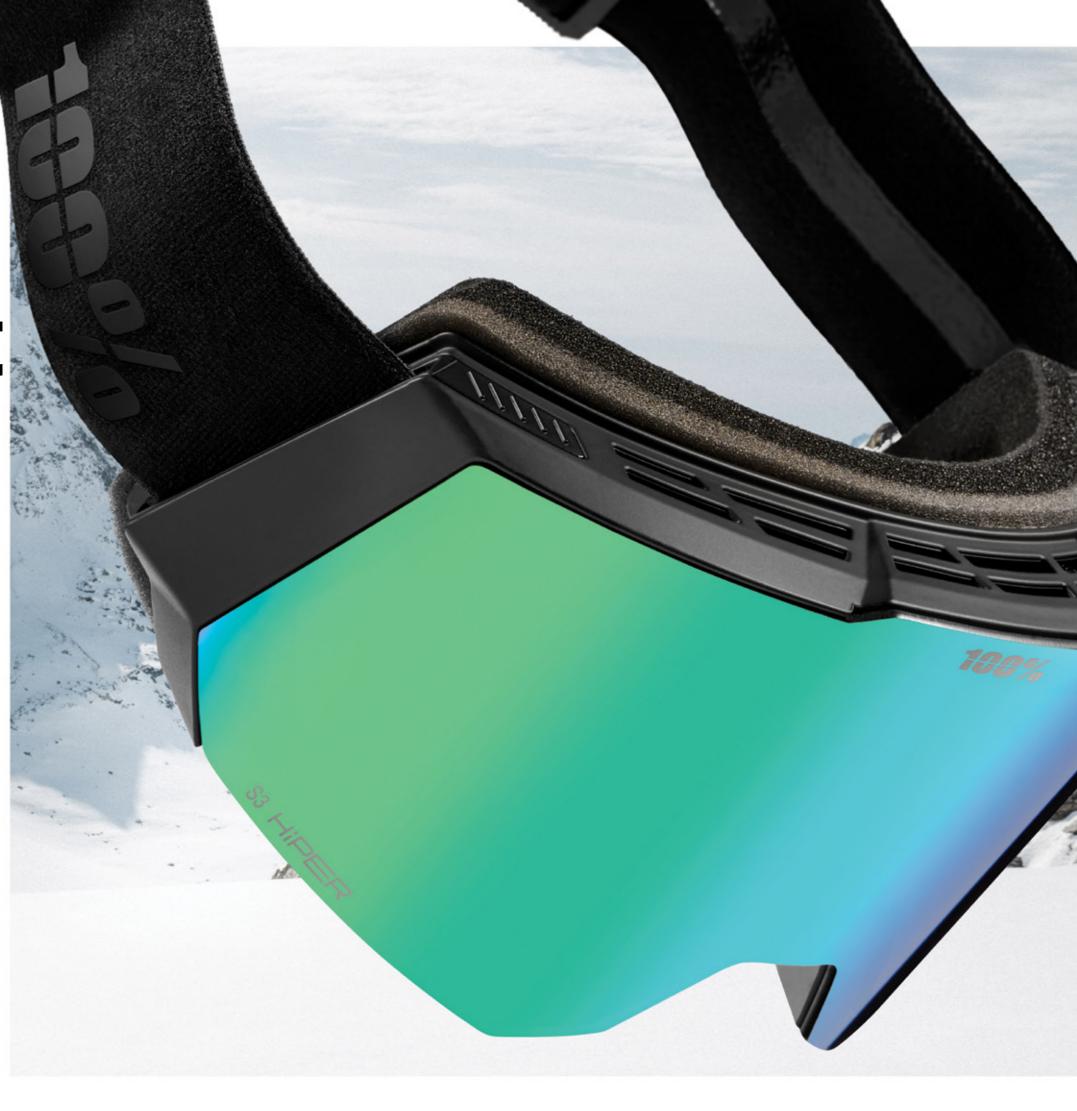
Goggles Snowcraft

Snowcraft

The 100% Snowcraft goggle sets the benchmark for a premium performance snow goggle. Delivering utmost protection, visibility, and comfort for optimal performance on the mountain. The Snowcraft lens is compatible with the 100% Snowcraft XL goggle, taking the concept of 'sharing your experience' to the next level.

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out non-essential color wavelengths and enhances the ones needed for optimal detail
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 45mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included compatible with the Snowcraft XL Goggle by 100%
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



Goggles Snowcraft

New Asteroid HIPER Copper W/ Violet ML Mirror S3 / 10%





51001-00008

New

Dusty

HIPER Vermilion-Rose w/ Blue ML Mirror S3 / 12%

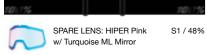


51001-00011

Essential Black

HIPER Grey-Blue w/ Green ML Mirror S3 / 15%





51001-00002

New

Aura HIPER Dark Smoke w/ Yellow Gold ML Mirror S3 / 12%



SPARE LENS: HIPER Pink S1 / 48%

w/ Turquoise ML Mirror

51001-00009

Essential White HIPER Vermillon w/Red ML Mirror S4/8%



SPARE LENS: HIPER Pink S1 / 48% w/ Turquoise ML Mirror

51001-00004

Essential Black HIPER Grey-Blue w/Silver ML Mirror



S4 / 8%

SPARE LENS: HIPER Pink S1 / 48% w/ Turquoise ML Mirror 5

51001-00001



Kano HIPER Dark Smoke w/Orange ML Mirror S3 / 13%





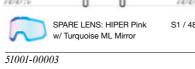
w/ Turquoise ML Mirror

51001-00010

Essential White HIPER Lavender ML Mirror S3 / 12%



SPARE LENS: HIPER Pink S1 / 48% w/ Turquoise ML Mirror







Goggles Snowcraft XL

Snowcraft X

The Snowcraft XL is an oversized option of it's sibling — for those looking to turn up the volume on the style dial. The Snowcraft XL lens is compatible with the 100% Snowcraft goggle, so you can pack less and focus more on what matters; giving 100% on the mountain.

Features:

- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the

space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- OTG compatible The goggle frame fits comfortably over Rx glasses, without compromising the fit, form, or function of the snow goggle
- Adjustable 50mm strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Spare lens included compatible with the Snowcraft Goggle by 100%
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection



Goggles Snowcraft XL

New Academia HIPER Blue Flash ML Mirror S1 / 48%





51002-00008

New

S4/8%

S4 / 8%

Nico HIPER Grey-Blue w/ Silver ML Mirror



SPARE LENS: HIPER Smoke S4 / 8% w/ Blue ML Mirrorr

51002-00011

Essential Black HIPER Vermillon w/ Red ML Mirror





51002-00002

New

Infidel HIPER Smoke w/Silver Flash ML Mirror S1/41%



In S SPARE LENS: HIPER Smoke S3 / 12% w/ White ML Mirror

51002-00009

Essential White S3 / 12% HIPER White ML Mirror



SPARE LENS: HIPER Copper S4 / 8% w/ Violet ML Mirror

51002-00004

Essential Black HIPER Grey-Blue w/ Silver ML Mirror



SPARE LENS: HIPER Pink S1 / 48% w/ Turquoise ML Mirror S



Bleach HIPER Dark Smoke w/ Purple ML Mirror S3 / 13%





w/ Copper ML Mirror

51002-00010

Essential White HIPER Copper w/ Violet ML Mirror S4 / 8%



SPARE LENS: HIPER Silver S1 / 48% Flash Mirror

51002-00003





S4 / 8%







Goggles Okan

Okan

The Okan charges forward with premium performance with value in mind. Okan is the essential all-around snow goggle. From the summit through the park the Okan offers a near limitless field of view and superior comfort for the everyday rider.

- UltraHD® Optical Clarity Lens Technology maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses

- Flexible goggle frame with multi-layer face foam with moisture wicking micro-fleece, for maximum comfort, next to skin
- Adjustable 40mm goggle strap with slip resistant grippers strategically placed allows the goggle to remain secure in variable terrain and volatile environments
- Microfiber goggle bag with segmented pocket for extra lens carrying, lens cleaning, and protection
- Premium Injection-molded 2mm impactrated, shatter-resistant lens



Goggles Okan



New



Nation HIPER Smoke w/ Blue ML Mirror 00Percent 100 100Perc 100Percent

New

51004-00010







S3 / 12%

S4 / 8%



51004-00008



Essential White

HIPER Grey-Blue w/ Silver ML Mirror







Essential White HIPER Pink w/ Turquoise ML Mirror S1/48%

51004-00004



51004-00003

Essential Black HIPER Pink w/ Turquoise ML Mirror S1 / 48%



51004-00002

Essential Black HIPER Vermillon w/Red ML Mirror



S4 / 8%







Accessory Lenses

The 100% collection of snow goggles offers several lens options for optimizing your experience on the mountain in a variety of light and weather conditions.

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- Premium Injection-molded 2mm impact-rated, shatter-resistant lens
- UltraHD® Optical Clarity Lens Technology - maximum protection with uncompromised optics
- HiPER® Contrasting Lens Technology filters out certain color wavelengths to create more contrast
- High Altitude Lens Technology alleviates lens distortion by releasing pressure at higher altitudes
- Scratch and Impact Resistant Lens with hydro and oleophobic coatings keep your lens smudge, scratch, and moisture free
- Dual Pane Anti-Fog Lens keeps your vision clear by regulating the temperature of the space between two lenses





FC# 3

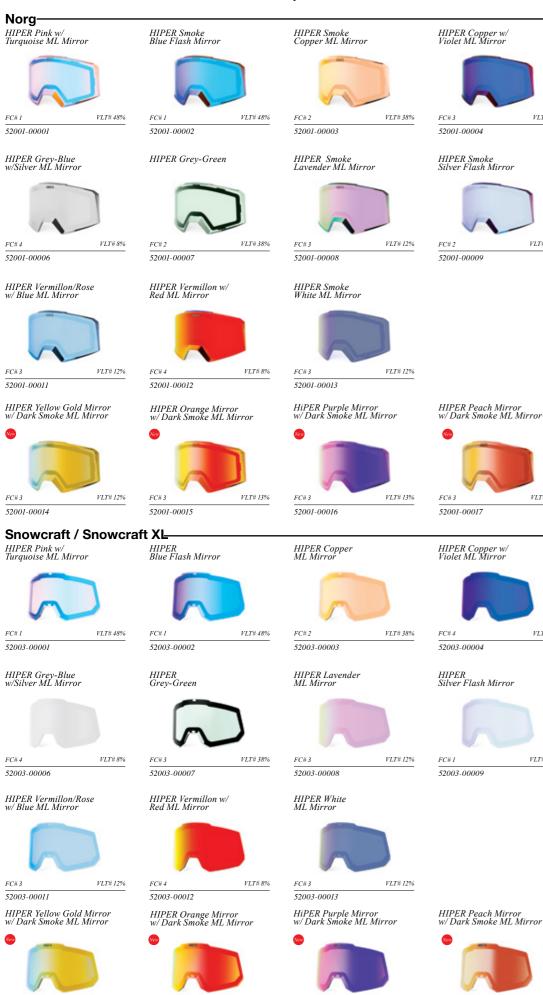
52003-00014

VLT# 12%

FC# 3

52003-00015

Goggles Accessory Lenses



VLT# 13%

FC#3

52003-00016

VLT# 13%

FC# 3

52003-00017

HIPER Pink w/	HIPER
Turquoise ML Mirror	Blue Flash Mirror
FC# 1 VLT# 48%	
52009-00001	52009-00002
HIPER Grev-Blue	HIPER
w/Silver ML Mirror	Grey-Green
FC# 4 VLT# 8%	FC# 2 VLT
52009-00006	52009-00007
HIPER Vermillon/Rose	HIPER Vermillon/Rose
w/ Blue ML Mirror	w/Red ML Mirror
FC# 3 VLT# 12%	FC# 4 VL
52009-00011	52009-00012
HIPER Yellow Gold Mirror	HIPER Orange Mirror
w/ Dark Smoke ML Mirror	w/ Dark Smoke ML Mirror
FC# 3 VLT# 12%	FC# 3 VLT
52009-00014	52009-00015
Okan HIPER Pink w/ Turquoise ML Mirror	HIPER Blue Flash Mirror
FC# 1 VLT# 48%	
52007-00001	52007-00002
HIPER Grey-Blue	HIPER
w/Silver ML Mirror	Grey-Green
FC# 4 VLT# 8%	FC#3 VLT
52007-00006	52007-00007
HIPER Vermillon/Rose	HIPER Vermillon w/
w/ Blue ML Mirror	Red ML Mirror
FC# 3 VLT# 12%	FC# 4 VL
52007-00011	52007-00012
HIPER Yellow Gold Mirror	HIPER Orange Mirror
w/Dark Smoke ML Mirror	w/ Dark Smoke ML Mirror
	• •
FC# 3 VLT# 12%	FC# 3 VL1









52007-00017

VLT# 8%

VLT# 38%

HIPER Grey-Blue w/ Green ML Mirror

FC#3

FC# 2

52001-00010

HIPER Grey-Blue w/ Green ML Mirror

52001-00005

HIPER Smoke True Gold Mirror

VLT# 8%

VLT# 48%

VLT# 15%

VLT# 8%

VLT# 48%

VLT# 15%

FC# 4

FC# 2

52003-00010

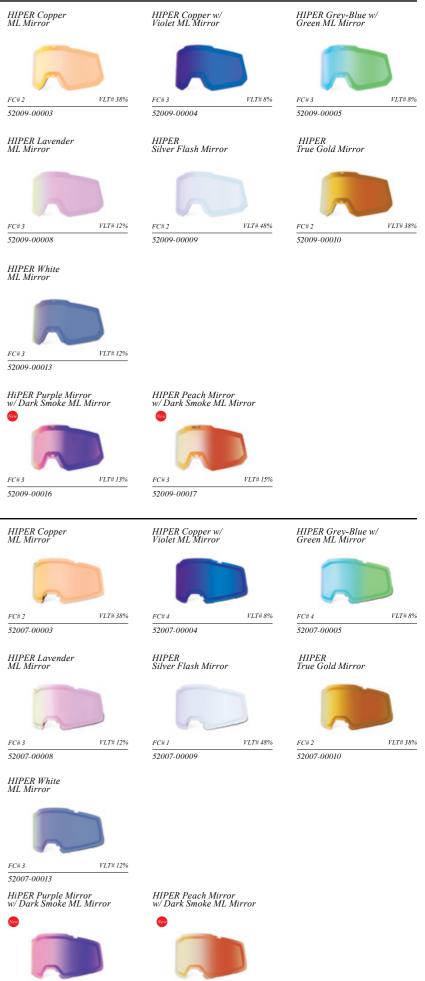
52003-00005

HIPER True Gold Mirror

VLT# 8%

VLT# 38%







Goggles Packaging

Packaging

100% is taking the first steps in working toward eliminating plastics from our packaging, in addition to reducing the packaging size, therefore excess materials used for shipping individual packaging and containers. Also, the nesting capacity of the bonus lens packaging increases efficiency in transportation and provides cohesion in our overall package messaging.

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Features:

Plastic Free

- Molded Pulp
- Slim Profile

Accessory Lens Nesting

















Goggles Displays



Goggle Holder Freestanding/ Slatwall



18"W 90001-00001 90002-00001 90003-00001



Displays

Optical Counter Cube



34" H x 18" W x 16" D 72064-001-01



81"H x 20"W x 24"D 72063-000-01



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