

PROTECTING THE BRAIN AND PERFORMANCE

The brain is a complex organ that controls our emotions, thoughts, motor skills and every process that regulates our body. It's the single most important part of the human body to protect and that is why it's so important to never stop innovating, researching and developing products to protect our brain and performance.



OVERVIEW HELMETS CYCLING 2024



10747_1024 Carbon Black



10746_1001 Hydrogen White



10746_1002 Uranium Black



10746 8338 Actinium Pink/ Uranium Black Matt





10530_8347 Hydrogen White/Uranium Black Matt



10530_8348 Uranium Black/Hydrogen White Matt



10530_8375 Fluorescent Orange AVIP/ Uranium Black Matt



KORTAL



10527_1036 Hydrogen White Matt



10527_1037 Uranium Black Matt



10527_1589 Lead Blue Matt



10521_8347 Hydrogen White/Uranium Black Matt



10521_8420

Uranium Black Matt/ Hydrogen White



10521_8375 Fluorescent Orange AVIP/ Uranium Black Matt





10521_8777 Selentine Off-White/ Calcite Blue Matt



10524_1036 Hydrogen White Matt



Uranium Black Matt



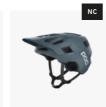
10524_1589 Lead Blue Matt



10524_1136 Garnet Red Matt



10524_1723 Actinium Pink Matt



10524_1665 Calcite Blue Matt





10582_8043 Hydrogen White/Fluorescent Orange AVIP





10580_8001 Hydrogen White/Uranium Black Uranium Black/ Hydrogen White Matt



10580_8348





10580_8277 10580 8449 Garnet Red/Hydrogen White Matt Lead Blue/Hydrogen White Matt



10517_1036 Hydrogen White Matt



10517_1037 Uranium Black Matt



10517_1136 Garnet Red Matt



10517_1589 Lead Blue Matt



10517_1723 Actinium Pink Matt



10743_8347 Hydrogen White/Uranium Black Matt



10743_8420 Uranium Black Matt/ Hydrogen White



10743_8375 Fluorescent Orange AVIP/ Uranium Black Matt



10743_8777



10740_1036 Hydrogen White Matt



Uranium Black Matt



10740_1461 Epidote Green Matt



10740_1723 Actinium Pink Matt



10740_1665 Calcite Blue Matt







10668 1001 Hydrogen White

10668 1002 Uranium Black













10738_1002 Uranium Black





10816_1002 Uranium Black Matt





10750_1001 Hydrogen White



10750_1002 Uranium Black



10750_1036 Hydrogen White Matt





10750_1037 Uranium Black Matt



10750_1126 Prismane Red Matt



Fluorescent Orange AVIP



10750_1589 Lead Blue Matt



Garnet Red Matt



10699_1037 Uranium Black Matt



10699_1051 Granite Grey Matt



10699_8348 Uranium Black/ Hydrogen White Matt



10699_8639 Uranium Black/ Prismane Red Matt



10699_8347 Hydrogen White/ Uranium Black Matt





10765_1217 Fluorescent Orange AVIP



10765 1066 Okenite Off-White Matt



10761_8348 Uranium Black/Hydrogen White Matt





10756_1001 Hydrogen White



10756 1002 Uranium Black



10756 1036 Hydrogen White Matt



10756 1037 Uranium Black Matt



10756_1126 Prismane Red Matt



10756 1217 Fluorescent Orange AVIP



10756_1461



10756_1589 Lead Blue Matt



10756_1055 Okenite Off-White Matt





10802 1001 Hydrogen White



10802 1037 Uranium Black Matt



10802 1136 Garnet Red Matt

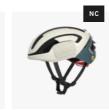


10802 1217 Fluorescent Orange AVIP





10804 1037 Uranium Black Matt



10804_8777





10779_1001 Hydrogen White



10779_1037 Uranium Black Matt



10779_8639



Uranium Black/ Prismane Red Matt



10779_8647 Uranium Black/ Lead Blue Matt



10779_1461 Epidote Green Matt

HELMETS OVERVIEW CYCLING 2024 11









10770_1037

10770_1217 Uranium Black Matt Fluorescent Orange AVIP



10770_1589 Lead Blue Matt



10770_1126 Prismane Red Matt





10775_8375 Fluorescent Orange AVIP/ Uranium Black Matt



10775_8631 Fluorescent Orange AVIP/ Hydrogen White



10775_8632 Fluorescent Orange AVIP/ Epidote Green Matt





10612_1001 Hydrogen White



10612_1037 Uranium Black Matt



10612_9050



10611_1001 Hydrogen White



10611_1037 Uranium Black Matt





10819_1001 Hydrogen White



10819_1037 Uranium Black



10642_1001 Hydrogen White



10642_1002 Uranium Black





10702_1036 Hydrogen White Matt



10702_1037 Uranium Black Matt



10702_1461 Epidote Green Matt





10821_1036 Hydrogen White Matt



10821_1037 Uranium Black Matt



10821_9050 Fluorescent Orange



10821_1461 Epidote Green Matt



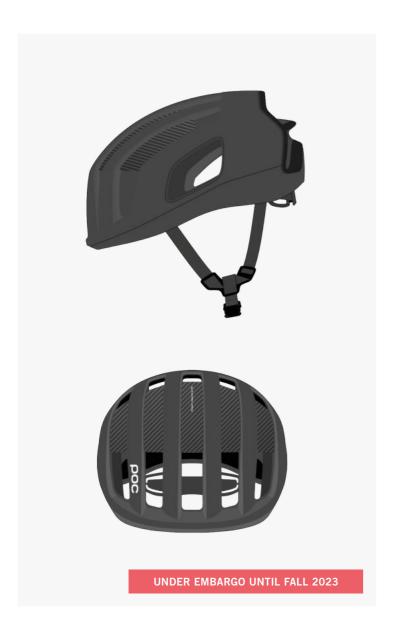
10821_1723 Actinium Pink Matt



10540_1002 Uranium Black



10540_1506 Lead Blue





10816 1001 Uranium Black Matt

CYTAL CARBON

The Cytal Carbon is the result of the constant search for new ways to maximise performance and safety. The road cycling helmet introduces new methods and technologies to deliver speed and safety.

DETAILS_

Carbon wing

The helmet features an integrated lightweight carbon wing which improves aero performance and impact force distribution.

Open air entry ports

The more open air entry ports at the front of the helmet allow for improved ventilation and airflow around the head.

LightweightThe helmet is lightweight, tipping the scales at 250g in a size M.

250 G

290 G

Adjustment system

The size adjustment system spans from temple to temple around the back of the head, keeping the front more open for better ventilation while also ensuring. a secure fit.

Lightweight PC Shell

The exterior PC shell is molded to the helmet liner for enhanced structural stability.

Optimised EPS liner

The EPS liner is optimised for performance, giving extra protection in the zones it is needed most.

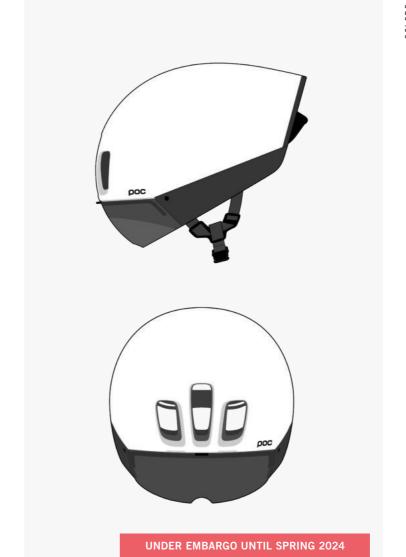
CERT.

EN 1078 **CPSC 1203** AS/NZS 2063

50-56 CM M 54-59 CM L 56-61 CM TBD G

*weights are subject to change

ARTICLE NO. **10816**









10819 1001 Hydrogen White

10819 1037 Uranium Black

PROCEN AIR

Optimised for speed, the Procen Air brings the benefits of a time trial helmet to performance road cycling, giving the comfort and ventilation needed for a day in the peloton.

fast as possible. Detachable visor

ty of the helmet.

CFD Tested

EPS liner

PC Shell

DETAILS_

The magnetic visor can easily be removed while riding.

The EPS liner is optimized to provi-

de crash protection at a low weight.

The outer PC shell is lightweight

and enhances the structural integri-

Extensive CFD testing and evalua-

tion helped ensure the helmet is as

Molded EVA zone

The lower zone of the rear of the helmet is molded in malleable EVA to improve comfort behind the neck.

Internal airflow channels

The helmet's airflow channels allow air to move across the whole head, and support reduced drag for improved all-round aerodynamics.

Magnetic visor storage system

Magnets to the rear of the helmet make it possible to store the visor while cycling.

Size Adjuster

An integrated size adjuster spanning from temple to temple around the back of the head makes it easy to find a secure and comfortable fit.

Clarity lens technology

The visor features a lens with Clarity Road technology which heightens contrast and manages the colour spectrum for optimum vision on the road.

CERT.

EN 1078 **CPSC 1203** AS/NZS 2063

M 54-60 CM 350 G

*weights are subject to change

ARTICLE NO. 10819 HELMETS : **Size guide** Cycling 2024



MTB HELMETS	XS 48-52 cm		S 51-54 cm	M 54-59 cm	M 54-60 cm	M 55-58 cm	M 55-59 cm	L 56-61 cm	L 56-62 cm	L 59-62 cm	WF Wide Fit
CRANE MIPS / KORTAL / KORTAL RACE MIPS			•			•					•
POCITO CRANE MIPS			•			•					
OCTAL X MIPS		•			•				•		
CORON AIR MIPS / CORON AIR CARBON MIPS			•			•					•
OMNE RESISTANCE AIR MIPS		•		•				•			
TECTAL / TECTAL RACE MIPS / TECTAL RACE MIPS NFC			•			•					•
AXION / AXION RACE MIPS / OTOCON	•		•			•					•
OTOCON RACE MIPS			•			•				•	
ROAD HELMETS	XS 48-52 cm	S 50-56 cm	S 51-54 cm	M 54-59 cm	M 54-60 cm	M 55-58 cm	M 55-59 cm	L 56-61 cm	L 56-62 cm	L 59-62 cm	WF Wide Fit
CYTAL CARBON		•		•				•			
VENTRAL MIPS / VENTRA AIR MIPS NFC		•		•				•			
VENTRAL AIR MIPS		•		•				•			•
VENTRAL LITE		•		•				•			•
VENTRAL TEMPUS MIPS		•		•				•			
OCTAL MIPS		•			•				•		
CORPORA			•			•				•	
OMNE AIR MIPS		•		•				•			•
OMNE BEACON MIPS		•		•				•			
OMNE ULTRA MIPS / OMNE LITE		•		•				•			
MYELIN		•		•					•		
TEMPOR							•				
PROCEN AIR		•		•				•			
CEREBEL / PROCEN					•						

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SECURE THE NEXT GENERATION

Giving proactive protection to children and younger riders, our POCito and Youth collections feature details tailored to the specific needs of young ones as they develop their skills. Designed to protect, inspire and stand out, the collections ensure young riders always get noticed.



HELMETS_ POCITO

19



10826 8234 Fluorescent Yellow/Green



10826_8233 Fluorescent Blue



10826_9050 Fluorescent Orange



10826_1712 Fluorescent Pink





10736_8234 Fluorescent Yellow/Green



10736_8233 Fluorescent Blue



10736_9050 Fluorescent Orange



10736_9085 Fluorescent Pink





ASP2015_9596 Lead Blue Trans/ Clarity POCito/Sunny Blue CAT 3



ASP2015_9595 Fluo Orange Trans/ Clarity POCito/Sunny Blue CAT 3





ASP2015_9597 Fluo Pink Trans/ Clarity POCito/Sunny Blue CAT 3



EV1001_9589



EV1001_9590 Ulranium Black Trans/Fluo Blue/
Clarity POCito/Sunny Grey
Cat 3

Uranium Black Trans/Fluo Grange/
Uranium Black Trans/Lime green/
Clarity POCito/Sunny Grey
Clarity POCito/Sunny Grey
Cat 3

Uranium Black Trans/Lime green/
Clarity POCito/Sunny Grey
Clarity POCito/Sunny Grey
Clarity POCito/Sunny Grey
Cat 3

Lead Blue/Fluo Blue/Clarity
POCito/Sunny Blue
CAT 3



EV1001_9591



EV1001_9592



EV1001_9593

20024_8234



20024_9050



20024_9085



20398_1002 POCito Joint VPD Air Protector Uranium Black



POCITO VPD AIR VEST



65150_9050 Fluorescent Orange



10519_8372 Uranium Black Matt/Gold



10824 8372 Uranium Black Matt/Gold

HELMETS_ FABIO ED.



40252_8394 Hydrogen White/Gold Light Brown



DE1010_8372 Uranium Black Matt/Gold Cat 3 Grey



WILL8022_8372 Uranium Black Matt/Gold Cat 3 Grey



20432_8373 Uranium Black/Gold



20442_8373 Uranium Black/Gold

SEAMLESS FIT TECHNOLOGY

TECHNOLOGY

RECOMMENDED COMBINATIONS





EYEWEAR_ ORA [PLATFORM]

A natural choice for enduro.



CORON AIR

EYEWEAR_ ORA [PLATFORM]

Optimised for downhill.



OTOCON

EYEWEAR_ OPSIN YOUTH

A natural choice for younger riders.



KORTAL [PLATFORM]

DEVOUR

For everything from all-mountain and enduro to trail.



TECTAL [PLATFORM]

Functionality for trail and enduro.

CRAVE



VENTRAL LITE | ELICIT

The ultimate pairing when weight is of the essence.



VENTRAL [PLATFORM]

Controlled airflow for aerodynamic efficiency.

PROPEL



OMNE [PLATFORM]

Complementary protection for gravel, adventure, the road or the trail.

ASPIRE



VENTRAL LITE | ELICIT TORIC

The light weight combination.

GREAT ALONE, BETTER TOGETHER

To enhance performance and protection, we always design our helmets and sunglasses so they have a seamless fit. The way in which sunglasses and helmets will be used together affects their design so that the specific needs of different kinds of rider can be met.

POCICLARITY

EYEWEAR & CLARITY LENS TECHNOLOGY

Clarity™ is POC's innovative lens program. Designed to control the color spectrum for enhanced contrast and color definition. All combinations of tints, mirrors and technology have been carefully selected to minimize glare and to utilize the full effect of the base tint benefits. All to ensure vision can stay sharp when riding in extreme conditions, even the changing ones.

CLARITY ROAD

TECHNOLOGY

Clarity Road lenses have specific tints that are optimized for the road environment. The lenses increase contrast on the road surface for sharper definition and allow the rider to react earlier to surface irregularities.



CLARITY TRAIL

Clarity Trail lenses have tints which are specifically designed to enhance contrast and boost trail associated colors, such as green and brown.

MTB riding is often subject to abrupt changes in light and shadow and as such the lenses are optimized for variable light conditions.



CLARITY UNIVERSAL

Clarity Universal lenses are optimized for all-round use, giving sharper contrast and definition across a broad range of colours and light conditions.



CLARITY PHOTOCHROMIC

Clarity Photochromic lenses are clear indoors and darkens automatically when exposed to sunlight. The molecules coated on the lens surface are activated by the sun's ultraviolet radiation, causing the lens to darken based on the prevailing light.



LENS GUIDE



25 TECHNOLOGY CYCLING 2024

	CLARITY ROAD	CLARITY TRAIL	CLARITY UNIVERSAL	CLARITY PHOTOCHROMIC	CLARITY POLARIZED	CLARITY POCito	STANDARD LENSES
CLOUDY		CLARITY TRAIL CLOUDY BROWN CAT 1 VLT 44-53%					CLEAR CAT 8 VLT 98%
PARTLY SUNNY	CLARITY ROAD PARTLY SUNNY VIOLET CAT 2 VIT 24-33% CLARITY ROAD PARTLY SUNNY LIGHT SILVER CAT 2 VIT 19-25% CLARITY ROAD PARTLY SUNNY BOLD CAT 2 VIT 21-26%	CLARITY TRAIL PARTLY SUNNY LIGHT SILVER CAT 2 VLT 32-48% CLARITY TRAIL PARTLY SUNNY SILVER CAT 2 VLT 18-25%	CLARITY UNIVERSAL PARTLY SUNNY GREY CAT 2 VLT 18%				
SUNNY	CLARITY ROAD SUNNY GOLD CAT 3 VLT 18-26% CLARITY ROAD SUNNY SILVER CAT 3 VLT 18-13%		CLARITY UNIVERSAL SUNNY GREY CAT 3 VLT 10-16% CLARITY UNIVERSAL SUNNY BLACK CAT 3 VLT 10% CLARITY UNIVERSAL SUNNY GREY CAT 3 VLT 10% CLARITY UNIVERSAL SUNNY GOLD CAT 3 VLT 16%		CLARITY POLARIZED SUNNY GREY CAT 3 VLT 14%	CLARITY POCITO SUNNY BLUE CAT 3 VLT 10% CLARITY POCITO SUNNY GREY CAT 3 VLT 10%	
GLACIAL			CLARITY UNIVERSAL GLACIAL GOLD CAT 4 VLT 6%				
CHANGING				CLARITY PHOTOCHROMIC CHANGEASLE GREY CAT 8-3 VLT 14-84%			

+ CLEAR LENS INCLUDED

CLARITY

CLARITY **ROAD** LENS Optimized for the colors of the road,

TRAIL LENS

Optimized for the

colors of the Trail, making it easier to see every detail.

making it easier to

see every detail.

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Clarity Universal/Partly Sunny Grey Clarity Trail/Partly Sunny Silver CAT 2, VLT 23% CAT 2, VLT 19%









PRO1001_9569



Uranium Black/ Clarity Road/Sunny Silver CAT 3, VLT 15%



PR01001_9582 Grey Translucent/ Clarity Road/Sunny Silver CAT 3, VLT 15%





EL1001_9587

PRO1001_9545

Hydrogen White/ Clarity Road/Sunny Silver CAT 3, VLT 15%



AIM1001_9545 Hydrogen White/ Clarity Road/Sunny Silver Cat 3, VLT 10%



Uranium Black/Clarity Trail/ Partly Sunny Light Silver Cat 2, VLT 34%



AIM1001_9550 Uranium Black/
Clarity Road/Partly Sunny Gold
CAT 2, VLT 26%

Cat 3, VLT 10%



AIM1001_9548



AIM1001_9528 Prismane Red/ Clarity Road/Sunny Silver Cat 3, VLT 10%



AIM1001_9547 Tortoise Brown/ Clarity Road/Sunny Silver Cat 3, VLT 10%



AIM1001_9544 Fluorescent Orange Translucent/
Clarity Road/Sunny Gold
Cat 3, VLT 26%

Epidote Green Translucent/
Clarity Road/Sunny Silver
CAT 3, VLT 10%



AIM1001_1455



AIM1001_1506 Lead Blue/Clarity Road/ Partly Sunny Gold CAT 2, VLT 26%



MA1001_9535 Hydrogen White/ Clarity Trail/Partly Sunny Silver CAT 2, VLT 15%



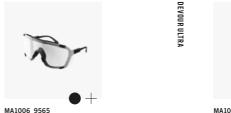
MA1001_9534 Uranium Black/ Clarity Trail/Partly Sunny Silver CAT 2, VLT 15%



MA1001_9550 Uranium Black/ Clarity Road/Partly Sunny Gold CAT 2, VLT 26%



MA1001_9567 Transparant Crystal/ Clarity Trail/Partly Sunny Silver CAT 2, VLT 15%



Uranium Black/Clarity Photochromic/



Transparant Crystal/ Clear/ Cat 0, VLT 87%



DVG1001_9586 DVG1001_9533 Hydrogen White/ Uranium Black/ Clarity Universal/Sunny Gold CAT 3, VLT 16%



Clarity Universal/Sunny Grey Cat 3, VLT 10%



NI1001_9580 Hydrogen White/ Clarity Universal/Sunny White CAT 3, VLT 16%



NI1001_9581 Uranium Black/ Clarity Universal/Glacial Gold Cat 4, VLT 6%



round use, giving sharper contrast and definition.



ASP2012_9545 Hydrogen White/ Clarity Road/Sunny Silver CAT 3, VLT 13%



ASP2012_9534 Uranium Black/ Clarity Trail/Partly Sunny Silver CAT 2, VLT 20%



ASP2012_9550 Uranium Black/ Clarity Road/Partly Sunny Gold CAT 2, VLT 26%



ASP2012_9547 Tortoise Brown/ Clarity Road/Sunny Silver CAT 3, VLT 13%



ASP2012_9533 Uranium Black/ Clarity Universal/Sunny Grey CAT 3, VLT 18%



ASP2014_9545 Hydrogen White/ Clarity Road/Sunny Silver CAT 3, VLT 13%



ASP2014_9534 Uranium Black/Clarity Trail/



ASP2014 9550 Uranium Black/Clarity Road/ Partly Sunny Gold CAT 2, VLT 26%



CR3010_1001 Hydrogen White/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%



CR3010_1002

Uranium Black/ Clarity Road/Partly Sunny Silver Cat 3, VLT 11%



CR3010 1812 Tortoise Brown/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%



CR3010 8195 Uranium Black Translucent/ Clarity Trail/Partly Sunny Silver CAT 2, VLT 18%





DOBL5012 1001 Hydrogen White/ Clarity Road/Sunny Silver Cat 3, VLT 10%



DOBL5012_1002 Uranium Black/Clarity Road/ Sunny Gold Cat 3, VLT 16%



DOBL5012_1812 Tortoise Brown/Clarity Road/ Sunny Silver Cat 3, VLT 10%



DOBL5012 1230 Fluorescent Orange Translucent/ Clarity Road/Sunny Gold Cat 3, VLT 16%



DOHB5511_1001 Hydrogen White/ Clarity Road/Sunny Silver Cat 3, VLT 10%



DOHB5511_1002 Uranium Black/ Clarity Road/Sunny Gold Cat 3, VLT 16%



DOHB5511_1812 Tortoise Brown/ Clarity Road/Sunny Silver Cat 3, VLT 10%





Fluorescent Orange Translucent/ Clarity Road/Sunny Gold Cat 3, VLT 16%



AV1001_1001 Hydrogen White/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%



Uranium Black/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%

AV1001_1002



AV1001_1048 Transparant Crystal/ Clarity Universal/Sunny Grey Cat 3, VLT 18%



AV1001_1048 Transparant Crystal/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 13%



AV1001_1002 Uranium Black/

Hydrogen White/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%



Uranium Black/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%



DE1001_1048 Transparant Crystal/ Clarity Trail/Partly Sunny Silver Cat 2, VLT 18%



DE1001 1002 Uranium Black/Clarity Universal/ Transparant Crystal/ Sunny Grey CAT 3, VLT 13%



DE1001_1048



RE1011 9533 Uranium Black/ Clarity Universal/Sunny Grey Cat 3, VLT 14%



RE1011 9594 Uranium Black/ Clarity Polarized/Sunny Grey Cat 3, VLT 14%



RE1011 9547 Tortoise Brown/ Clarity Road/Sunny Silver Cat 3, VLT 11%



RE1011_1455 Epidote Green Translucent/ Clarity Road/Sunny Silver CAT 3, VLT: 11%



KNOW9012 9578 Uranium Black/ Clarity Universal/Sunny Grey CAT 3, VLT 13%



KNOW9012 9547 Tortoise Brown/ Clarity Road/Sunny Silver CAT 3, VLT 11%



KNOW9012_9548 Transparant Crystal/ Clarity Road/Sunny Silver CAT 3, VLT 11%



KNOW9011 9594 Uranium Black/ Clarity Polarized/Sunny Silver CAT:3, VLT: 14%



Uranium Black/ Clarity Polarized/Sunny Grey CAT 3, VLT 14%



Uranium Black/Hydrogen White Grey/ CAT 3, VLT 13%



Tortoise Brown/ Clarity Trail/Partly Sunny Silver CAT 2, VLT 18%



WANT7011_9594 Uranium Black/ Clarity Polarized/Sunny Grey CAT 3, VLT 14%



Uranium Black/Hydrogen White/ Tortoise Brown/ Clarity Universal/Sunny Grey CAT 3, VLT 13%



Clarity Trail/Partly Sunny Silver CAT 2, VLT 18%

ADDITIONAL + CLEAR LENS INCLUDED

CLARITY TRAIL LENS

Optimized for the colors of the Trail, making it easier to see every detail.

CLARITY **ROAD** LENS

Optimized for the colors of the road, making it easier to see every detail.

△ CLARITY UNIVERSAL LENS

Optimized for allround use, giving and definition.



40260 1002 Uranium Black/ Clarity Trail Brown/No Mirror CAT 1, VLT 67%



40251_1002 Uranium Black/ Grey/No Mirror/ CAT 1, VLT 56%

40251_1140

Grev/No Mirror/ Cat 1, VLT 56%

40250_1048

Cat 0, VLT 87%

Transparant Crystal/

Garnet Red Translucent/



40250_1002 Uranium Black/ Cat 0, VLT 87%

40271_1002 Uranium Black/ Grey/ CAT 1, VLT 56%

40270_1002 Uranium Black/ Grey/ CAT 1, VLT 56%

ADDITIONAL CLEAR LENS INCLUDED

CLARITY TRAIL LENS

> Optimized for the colors of the Trail, making it easier to see every detail.

CLARITY **ROAD** LENS

> Optimized for the colors of the road, making it easier to see every detail.

 \triangle CLARITY UNIVERSAL LENS

> Optimized for allround use, giving sharper contrast and definition.



EYEWEAR_PERFORMANCE



Okenite Off-White Clarity Trail/Partly Sunny Silver CAT 2, VLT 19% Uranium Black/

Uranium Black/ CAT 2, VLT 23% CAT 2, VLT 19%

NEW BIO-GRILAMID + EXTRA LENS INCLUDED

ELICIT TORIC

Exceptionally lightweight and with a completely frameless lens, the Elicit give exceptional coverage and performance.

Exceptionally lightweight DETAILS_

A frameless design and a truss structure on the temples keeps weight low.

Bio-grilamid temples

Lightweight, strong, durable and made from majority renewable sources.

Interchangeable nosepiece

Two sizes of nosepiece are provided so each user can find a comfortable fit.

Clarity lens

Lenses with Clarity technology for sharper vision are available.

Interchangeable lens

Easily swap lens to a different tint to always have the best vision in different light conditions.

Snap hinges

Snap-in hinges allow temples to break away from the lens in a fall, minimizing damage. They can easily be snapped back in place.

Anti-scratch treatment

Keeps the lenses free from blemishes that affect vision.

UV400

Complete UVA and UVB protection.

Weight

Curved lens

weight low.

Ri-Pel™

A continuous, curved lens

with chamfers at the edge give

exceptional coverage and keep

Ri-Pel™ protects from dirt, water,

sweat, salt, oil and dust, and ma-

kes the lenses easier to keep clean.

Spare lenses available

INCLUDED IN BOX:

EXTRA LENS (CLEAR) HARD CASE

SOFT CARRYING POUCH/ CLEANING CLOTH





ARTICLE NO. EL1004

SPARELENSES OVERVIEW_ CYCLING 2024



MA1101_9551 Clarity Trail/Cloudy Brown CAT 1, VLT 50%



MA1101_9553 Clarity Trail/Partly Sunny Light Silver CAT 2, VLT 37% CAT 2, VLT 19%



MA1101_9552

Clarity Road/Partly Sunny Violet CAT 2, VLT 30%

MA1101_9554





MA1101_9555 Clarity Road/Partly Sunny Light Silver Clarity Road/Partly Sunny Gold CAT 2, VLT 22% CAT 2, VLT 20%



MA1101 9557 Clarity Road/Sunny Silver CAT 3, VLT 11%



MA1101 0C90 CAT 0, VLT 87%



MA1103 9558 Clarity Photochromic/Changeable Grey Cat 0-3, VLT 87%



MA1101_9556

PR01101 9584 Clarity Trail/Partly Sunny Silver CAT 2, VLT 25%



PRO1101 9553 Clarity Trail/Partly Sunny Light Silver CAT 2, VLT 35%



PR01101_9583 Clarity Trail/Cloudy Brown CAT 1, VLT 47%



PR01101_9554

Clarity Road/Partly Sunny Violet CAT 2, VLT 27%



Clarity Road/Partly Sunny Light Silver Clarity Road/Sunny Silver CAT 2, VLT 20% CAT 3 , VLT 15%



Clarity Road/Sunny Gold CAT 3, VLT 24%



PR01101_9522 Clear CAT 0, VLT 90%



ELICIT







EL1101_9552 Sunny Light Silver
Clarity Trail/Partly Sunny Silver
CAT 2 , VLT 24%



EL1101_9554 Clarity Road/Partly Sunny Violet CAT 2, VLT 24%



EL1101_9556 Clarity Road/Partly Sunny Light Silver Clarity Universal/Sunny Grey CAT 2, VLT 19% CAT 3, VLT 12%



EL1101 9570



EL1101 9573 Clarity Road/Sunny Gold CAT 3, VLT 16%

EL1201_9551

Clarity Trail/Cloudy Brown CAT 1, VLT 50%





EL1101 9522 Clear CAT 0, VLT 90%

EL1201_9552





Clarity Trail/Partly Sunny Silver CAT 2, VLT 19%



Clarity Road/Partly Sunny Violet CAT 2, VLT 30%

EL1201_9554









EL1201_9570 Clarity Road/Partly Sunny Light Silver Clarity Universal/Sunny Grey
CAT 2, VLT 22% CAT 3, VLT 10%



EL1201_9555 Clarity Road/Sunny Gold CAT 2, VLT 21%



Partly Sunny Light Silver

EL1201_9553

Clarity Trail/Partly S CAT 2 , VLT 37%

EL1201_9557

AS2110_9553

Clarity Road/Sunny Silver CAT 3, VLT 11%

EL1201_9522 Clear CAT 0, VLT 90%



AS2110 9551



AS2110 9552 Clarity Trail/Partly Sunny Light Silver Clarity Trail/Partly Sunny Silver CAT 2, VLT 40% CAT 2, VLT 20%



AS2110 9554





ASP2110 9556



AS2110_9509 Clarity Universal/Partly Sunny Grey Clarity Road/Sunny Silver CAT 2, VLT 18% CAT 3, VLT 13%





CAT 0. VLT 90%



AS2112_8480 Clarity Photochromic Clear/Neutral Grey Cat 0–3



AIM



AS2113_9551

Clarity Trail/Cloudy Brown CAT 1, VLT 53%

AS2113_9553 Clarity Trail/Partly Sunny Light Silver Clarity Trail/Partly Sunny Silver CAT 2, VLT 40% CAT 2, VLT 20%



AS2113_9552



AS2113_9554 CAT 2, VLT 33%



AS2113_9556



AS2113_9557 Clarity Road/Partly Sunny Light Silver CAT 2, VLT 25% CAT 3, VLT 13%

33



AS2113 9555 Clarity Road/Partly Sunny Gold CAT 2, VLT 23%



AS2113 9509 Clarity Universal/Partly Sunny Grey CAT 2, VLT 18%



AS2113 9588 Clarity POCito/Sunny Blue CAT 3, VLT 10%



AS2113 0C90 Clear CAT 0, VLT 90%



AIM1101_9551 Clarity Trail/Cloudy Brown CAT 1, VLT 46%



AIM1101_9552



AIM1101_9554



AIM1101_9555 Clarity Road/Partly Sunny Violet CAT 2, VLT 27%



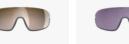
Clarity Road/Partly Sunny Gold CAT 2, VLT 26%



AIM1101_9557 AIM1101_0C90 Clear CAT 0, VLT 90%



CR3110 OBSM







CR3110 OVLS CR3110 OVSI



Clarity Universal/Sunny Grey CAT 3, VLT 16%

CR3110 OBWN

Clarity Trail/Cloudy Brown CAT 1, VLT 50%

CR3110_0G13



CR3110_0C90 Clear CAT 0, VLT 90%

CR3110 OBLM



Clarity Road/Partly Sunny Light Silver CAT 2, VLT 20%





SPARELENSES OVERVIEW_



DOBL5110_OBWN Clarity Trail/Cloudy Brown CAT 1, VLT 44%



DOBL5110_OBLM Clarity Trail/Partly Sunny Light Silver CAT 2, VLT 32% CAT 2, VLT 24%



DOBL5110_OBSM

DOBL5110_0V10

Clarity Road/Sunny Silver CAT 3, VLT 10%



DOBL5110_OVLS

DOBL5110_0V28

Clarity Road/Partly Sunny Light Silver Clarity Road/Partly Sunny Violet CAT 2, VLT 19% CAT 2, VLT 24%

DOBL5110_OVGM Clarity Road/Sunny Gold CAT 3, VLT 16%

DOBL5110_0C90 Clear CAT 0, VLT 90%



DOHB5610 OBWN Clarity Trail/Cloudy Brown CAT 1, VLT 44%



DOHB5610 OBSM Clarity Trail/Partly Sunny Light Silver CAT 2, VLT 32% Clarity Trail/Partly Sunny Silver CAT 2, VLT 24%



DOHB5610 OV28 Clarity Road/Partly Sunny Violet CAT 2, VLT 24%



DOHB5610 OVLS Clarity Road/Partly Sunny Light Silver Clarity Road/Sunny Silver CAT 2, VLT 19% CAT 3, VLT 10%



DOHB5610 0V10



DOHB5610_0VGM Clarity Road/Sunny Gold CAT 3, VLT 16%



DOHB5610_OB10 Clarity Universal/Sunny Black CAT 3, VLT 10%





DOHB5610 OBLM

DOHB5610_0C90 Clear CAT 0, VLT 90%



41246_9004 Grey CAT 1, VLT 56%



41246_OGRM Grey/Green CAT 3, VLT 11%



41247_9408 Clarity Trail CAT 1, VLT 67%



41246_9008 Transparent CAT 0, VLT 87%







41249_9008



41251_9008



41248_9008



DVG1101_9470 Clarity Universal/Sunny Grey CAT 3, VLT 10%





VPD SYSTEM_

PROTECTION

Race ready protection with the perfect balance between performance and protection.

Protection level: Intended discipline: 1 & 2

Downhill, Dirt, Enduro, Trail

VPD MAX_



Maximum protection for everyone who wants to

be totally safeguarded.

Protection level: Intended discipline:

Downhill, Dirt, E-bike



Intuitive, lightweight and ventilated protection.

Protection level: Intended discipline: 1 or uncertified Trail, XC

CYCLING 2024





20396_1002 VPD System Torso Uranium Black



20620_1002 VPD System Back Uranium Black



20397_1002 VPD System Chest Uranium Black



70303 1002

VPD System Straps Uranium Black

20377_1002 Joint VPD System Knee Uranium Black



20394_1002 Joint VPD System Elbow Uranium Black



20378_1002 VPD System Lite Knee Uranium Black



20395_1002 VPD System Lite Elbow Uranium Black





20386_1002 Oseus VPD Jacket Uranium Black



20388_1002 Oseus VPD Tee Uranium Black



20384_1002 Oseus VPD Vest Uranium Black



20381_1002 Oseus VPD Torso Uranium Black



20389_1002 Oseus VPD Shorts Uranium Black



20382_1002 Oseus VPD Elbow Uranium Black



20383_1002 Oseus VPD Knee Uranium Black





20450_1002 Spine VPD Air Vest Uranium Black



20450_1553 Spine VPD Air Vest Cubane Blue



20460_1002 Spine VPD air WO vest Uranium Black



20326_1002 VPD Air Back Uranium Black



20387_1002 Synovia VPD Shorts Uranium Black



20022_1002 VPD Air Comp Back Jr Uranium Black



20023_1553 VPD Air Vest Jr Cubane Blue



20440_1002 Joint VPD Air Knee Uranium Black



20440_1460 Joint VPD Air Knee Epidote Green



20440_1815 Joint VPD Air Knee Aragonite Brown





20430_1002 Joint VPD Air Elbow Uranium Black



20430_1460 Joint VPD Air Elbow Epidote Green



20430_1815 Joint VPD Air Elbow Aragonite Brown



20335_1002 VPD Air +Tee Uranium Black



20470 1002

VPD Air Leg Uranium Black

20471_1002 VPD Air Sleve Uranium Black

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20473_1002 VPD Air Flow Elbow Uranium Black



20474_1002 VPD Air Flow Knee Uranium Black





20331_9002 Spine VPD 2.0 Jacket Black



20323_9002Spine VPD 2.0 Vest Black



20342_9002 Hip VPD 2.0 Shorts Black



20376_1002 2037 Joint VPD 2.0 Long Knee Joint Uranium Black Urani



20374_1002 Joint VPD 2.0 Knee Uranium Black



20393_1002 Joint VPD 2.0 Elbow Uranium Black

PROTECTION SIZE GUIDE

PROTECTION SIZE GUIDE		XS	8Y	\$ 10Y		M _{12Y}		L 14Y		XL	
SIZL	UUIDL			SLIM	REGULAR	SLIM	REGULAR	SLIM	REGULAR		
LENGTH				LENGTH 150-165		LENGTH	LENGTH 165-180		H 180-		
	CHEST:			73-78 cm	79-84 cm	85-90 cm	91-96 cm	97-102 cm	103-108 cm		
WOMEN'S PROTECTION	WAIST:			61-65 cm	66-70 cm	71-75 cm	76-80 cm	81-86 cm	87-92 cm		
	SEAT:			78-83 cm	84-89 cm	90-95 cm	96-101 cm	102-107 cm	108-113 cm		
	ARM LENGTH:			57-58 cm	58,5-59,5 cm	60-61 cm	61,5-62,5 cm	63-64 cm	64,5-65,5 cm		
	SHOULDER TO SHOULDER:			35-36 cm	37-38 cm	39-40 cm	41-42 cm	43-44 cm	45-46 cm		
LENGTH				LENGTH 150-165		LENGTH 165-180		LENGTH 180-			
	OUFOT			01.00	07.00	02.00	00.104	105 110	111 110		
NOI	CHEST:			81-86 cm	87-92 cm	93-98 cm	99-104 cm	105-110 cm	111-116 cm		
ОТЕСТ	WAIST:			70-75 cm	76-81 cm	82-87 cm	88-93 cm	94-99 cm	100-105 cm		
MEN'S PROTECTION	SEAT: ARM LENGTH:			84-89 cm 60,5-61,5 cm	90-95 cm 62-63 cm	96-103 cm 63,5-64,5 cm	102-107 cm 65-66 cm	108-113 cm 66,5-67,5 cm	114-119 cm 68-69 cm		
MEN	SHOULDER TO SHOULDER:			39-40 cm	41-42 cm	43-44 cm	45-46 cm	47-48 cm	49-50 cm		
	SHOOLDEN TO SHOOLDEN:			35-40 CIII	41-42 CIII	45-44 CIII	43-40 CIII	47-46 CIII	45-30 CIII		
LENGTH				LENGTH	125-150	LENGTH 150-165		LENGTH 165-180			
	CHEST:			67-71 cm		72-76 cm		77-81 cm			
NOIL	WAIST:			61-63 cm		64-66 cm		67-69 cm			
IUNIOR PROTECTION	SEAT:			72-76 cm		77-81 cm		82-86 cm			
	INSEAM:			61-65 cm		66-70 cm		71-75 cm			
N	ARM LENGTH:			47-49 cm		49,5-51,5 cm		52-54 cm			
	SHOULDER TO SHOULDER:			32,5-34,2 cm		34,3-36 cm		36,1-37,8 cm			
LENGTH				LENGTH 100-120		LENGTH 120-140		LENGTH 140-160			
	CHEST:			46-55 cm		56-66 cm		67-76 cm			
NOI	WAIST:			45-54 cm		55-60 cm		61-66 cm			
OTECT	SEAT:			52-61 cm		62-71 cm		72-81 cm			
POCITO PROTECTION	INSEAM:			41-50 cm		51-60 cm		61-70 cm			
	ARM LENGTH:			37,5-41,5 cm		42,5-46,5 cm		47,5-51,5 cm			
	SHOULDER TO SHOULDER:			25,3-28,8 cm		28,9-32,4 cm		32,5-36 cm			
GENDER		MEN'S	WOMEN'S	MEN'S	WOMEN'S	MEN'S	WOMEN'S	MEN'S	WOMEN'S	MEN'S	WOMEN'S
	BICEPS:	18-22 cm	28-29 cm	23-27 cm	30-31 cm	28-32 cm	32-33 cm	33-37 cm	34-35 cm	38-42 cm	36-37 cm
JOINTS VPD 2.0 KNEE, ELBOW / VPD 2.0 LONG KNEE / VPD AIR ELBOW, KNEE	FOREARM:	16-20 cm	24-25 cm	21-25 cm	25,5-26,5 cm	26-30 cm	27-28 cm	31-35 cm	28,5-29,5 cm	36-40 cm	30-31 cm
	10CM ABOVE KNEEE:	33-37 cm	35,5-36,5 cm	38-41 cm	37-38 cm	42-45 cm	38,5-39,5 cm	46-49 cm	40-41 cm	50-53 cm	41,5-42,5 cr
	CALF:	27-30 cm	34,5-35,5 cm	31-34 cm	36-37 cm	35-38 cm	37,5-38,5 cm	39-42 cm	39-40 cm	41-46 cm	40,5-41,5 cr
GENDER		MEN'S	WOMEN'S	MEN'S	WOMEN'S	MEN'S	WOMEN'S	MEN'S	WOMEN'S	MEN'S	WOMEN'S
										min 3	HOMEN 3
E, ELBOW	BICEPS:	28-29 cm	27-29 cm	30-31 cm	28-31 cm	32-33 cm	32-33 cm	34-35 cm	34-35 cm	36-37 cm	36-37 cm
JOINTS STEM KNEE, E AIR SLEEVE, L EM LIGHT KNE	FOREARM:	24-25 cm	24-25 cm	25,5-26,5 cm	25,5-26,5 cm	27-28 cm	27-28 cm	28,5-29,5 cm	28,5-29,5 cm	30-31 cm	30-31 cm
JOINTS VPS SYSTEM KNEE, ELBOW / VPD ARR SLEEVE, LEG / VPD SYSTEM LIGHT KNEE, ELBOW	10CM ABOVE KNEEE:	37-39 cm	37-39 cm	40-42 cm	40-42 cm	43-45 cm	44-45 cm	46-48 cm	46-48 cm	49-51 cm	49-51 cm
_ MPI	CALF:	34,5-35,5 cm	34,5-35,5 cm	36-37 cm	36-37 cm	37,5-38,5 cm	37,5-38,5 cm	39-40 cm	39-40 cm	40,5-41,5 cm	40,5-41,5 cr







52776 1002 M's Essential MTB Dungaree Uranium Black



52851 1002 52851 1816 Guardian Air Jacket Uranium Black Guardian Air Jacket Axinite Brown



52820 1024 Essential DH LS Jersey Carbon Black



M's Essential MTB LS Jersey Uranium Black



M's Essential MTB LS Jersey Calcite Blue



M's Essential MTB LS Jersey Light Sandstone Beige



M's Essential MTB LS Jersey Jasper Brown



52901_1002 M's Reform Enduro Light Tee Uranium Black



52901_1043 M's Reform Enduro Light Tee Turmaline Navy M's Reform Enduro Light Tee Sylvanite Grey



52901_1205 M's Reform Enduro Light Tee Zink Orange



M's Reform Enduro Light Tee Epidote Green



52901_1663 M's Reform Enduro Light Tee Mineral Blue



M's Reform Enduro Light Tee



52901_1582



52906_1040 M's Reform Enduro Jersey Alloy Grey



52906 1816 M's Reform Enduro Jersey Axinite Brown M's Reform Enduro Jersey Calcite Blue



52906 1584



52906 1582



52906_1065 M's Reform Enduro Jersey Okenite Off-White



52905_1002 M's Reform Enduro Tee Uranium Black

52906 1002

M's Reform Enduro Jersey Uranium Black



52905_1582 M's Reform Enduro Tee Turmaline Navy



52905_1040 M's Reform Enduro Tee Alloy Grey



52905_1816 M's Reform Enduro Tee Axinite Brown



52905_1584 M's Reform Enduro Tee Calcite Blue



52905_1065 M's Reform Enduro Tee Okenite Off-White



APPAREL_MTB_CONCEPT : ESSENTIAL





52755 1002



52755 1047 M's Infinite All-Mountain Shorts
Uranium Black
M's Infinite All-Mountain Shorts
Moonstone Grey
M's Infinite All-Mountain Shorts
Himalayan Salt



52755 1134



52852 1002 Guardian Air Shorts Uranium Black



52852 1816 Guardian Air Shorts



52835_1002 Essential Enduro Shorts Uranium Black



52835_1043

Essential Enduro Shorts Sylvanite Grey



52835_1582 Essential Enduro Shorts Turmaline Navy

52835_1460

Essential Enduro Shorts Epidote Green



52835_1828 Essential Enduro Shorts Jasper Brown



52824 1002 Velocity Shorts Uranium Black



52902 1002 Re-Cycle Boxer Uranium Black





52888_1002 W's Essential MTB Dungaree Uranium Black

52904 1002



52903_1002 W's Reform Enduro Jersey Uranium Black



52903_1816 W's Reform Enduro Jersey Axinite Brown



W's Reform Enduro Jersey Okenite Off-White



52857 1002 W's Essential Enduro Shorts Uranium Black



52857 1460 W's Essential Enduro Shorts Epidote Green



52857 1043 W's Essential Enduro Shorts Sylvanite Grey



W's Reform Enduro Light Tee Uranium Black

52847_1002 W's Infinite All-Mountain Shorts W's Infinite All-Mountain Shorts Uranium Black Moonstone Grey



W's Reform Enduro Light Tee Sylvanite Grey

52904 1043





APPAREL_MTB_CONCEPT : ESSENTIAL CYCLING 2024

30376_1002

Savant MTB Glove





30376_1460 Savant MTB Glove Epidote Green



30376_1731 Savant MTB Glove



30376_8598 Savant MTB Glove Gradient Sylvanite Grey



47

30376_8602 Savant MTB Glove



30334 8204 Resistance Enduro Glove Uranium black/Uranium Black



30334_1043



Resistance Enduro Glove Sylvanite Grey



Resistance Enduro Glove Light Azurite Blue



30334_1815 Resistance Enduro Glove Aragonite Brown



Resistance Enduro Glove Axinite Brown



30335_8204 Resistance Adjustable Enduro Glove / Uranium Black



30335_1816 Resistance Adjustable Enduro Glove / Axinite Brown



30335_1584 Resistance Adjustable Enduro Glove / Calcite Blue



30335_1205 Resistance Adjustable Enduro Glove / Zink Orange



Resistance Adjustable Enduro Glove / Okenite Off-White



30337_1002 Essential DH Glove Uranium Black



65153_1009 Lure MTB Sock Long Uranium Black/Granite Grey

65145_1002

Lithe MTB Sock Mid Uranium Black



65153_8040 Lure MTB Sock Long Zink Orange/Hydrogen White



65153_8626 Lure MTB Sock Long Calcite Blue/Hydrogen White



65153_8618 Lure MTB Sock Long Lt Sandstone Beige/Moonstone



65153_1452 65153_8612 Lure MTB Sock Long Epidote Green/Uranium Black Lure MTB Sock Long Jasper Brown/Axinite Brown



65145_1460 Lithe MTB Sock Mid Epidote Green



65145_1815 Lithe MTB Sock Mid Aragonite Brown



65145_1731 Lithe MTB Sock Mid Ammolite Coral



65145_1816 Lithe MTB Sock Mid Axinite Brown

APPAREL_MTB_CONCEPT : ESSENTIAL

PACKS



25123_1002 Column VPD Backpack 13L Uranium Black



25123_1460 Column VPD Backpack 13L Epidote Green



25122_1002 Column VPD Backpack 8L Uranium Black



25122_1815 Column VPD Backpack 8L Aragonite Brown



25121_1002 Column VPD Backpack Vest Uranium Black



25125_1002 Versatile Backpack 20L Uranium Black



25124_1002 Hip Pack Hydro 4L Uranium Black



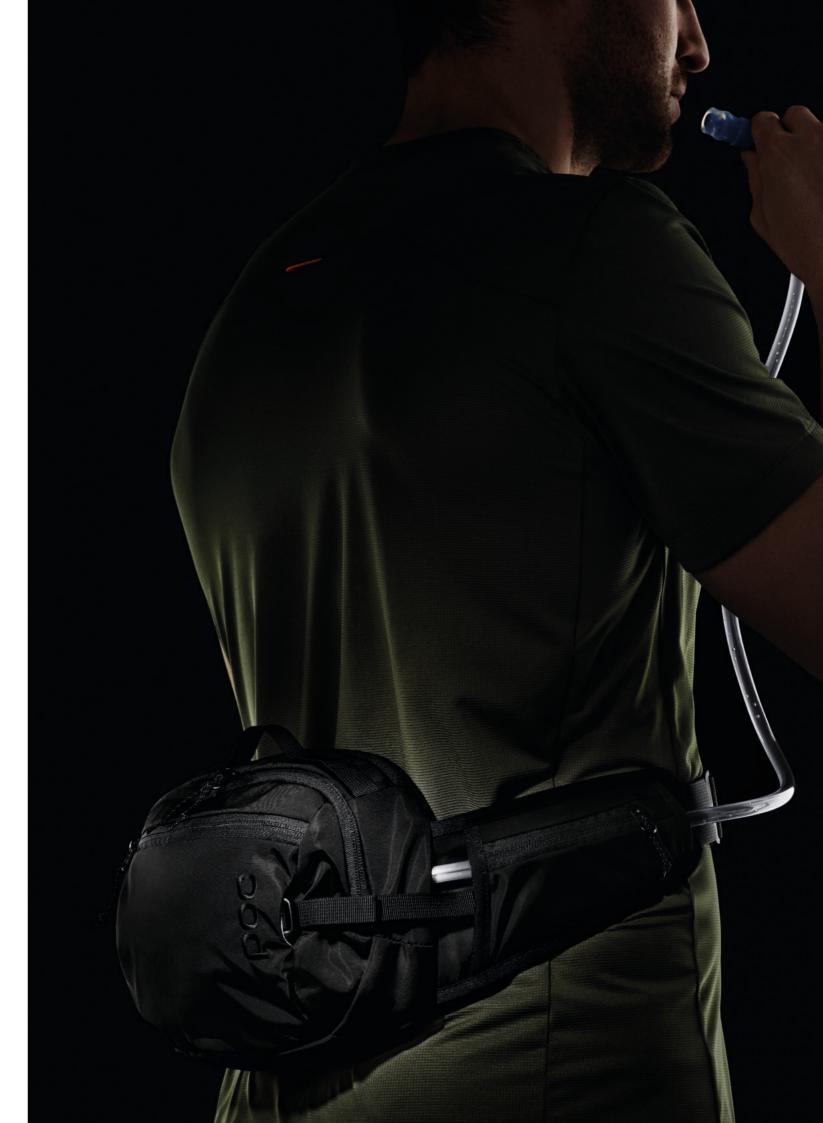
25120_1002 Lamina Hip pack Uranium Black



25120_1460 Lamina Hip pack Epidote Green



25120_1815 Lamina Hip pack Aragonite Brown







52765_1043Consort MTB Dungaree Sylvanite Grey



52757_1002 Bastion Shorts Uranium Black



52301_1002 Resistance Pro DH Pant Uranium Black



52754_1002Rhythm Resistance Pants Uranium Black



30340_1002 Resistance Pro DH Glove Uranium Black



Essential MTB Strong Sock Mid Uranium Multi Black





52758_1002 M's Mantle Thermal Hoodie Uranium Black



52758_1828M's Mantle Thermal Hoodie
Jasper Brown



52853_1002W's Mantle Thermal Hoodie Uranium Black



52853_1828W's Mantle Thermal Hoodie
Jasper Brown

MTB AIR_ Keeping your body temperature low and not overheating is vital if you want to perform on a top level.

It's made out of light and thin fabrics with

designed to help your

body with temperature

from overheating.

APPAREL_MTB_CONCEPT : AIR







52842_1002 MTB Pure Tee Uranium Black

52842 8521 MTB Pure Tee

52842 8522 MTB Pure Tee Calcite Blue / Light Sandstone







MTB Pure 3/4 Jersey



MTB Pure 3/4 Jersey



MTB Pure 3/4 Jersey Epoidote Green / Light Sandstone



52844_1458 M's MTB Pure LS Jersey Prehnite Green/Hydrogen White



52844_8513 M's MTB Pure LS Jersey
Turmaline Navv/Prehnite Green



52844 8514 M's MTB Pure LS Jersey Axinite Brown/Hydrogen White



52844 8515 M's MTB Pure LS Jersey Himalayan Salt/Turmaline Navy



52844 8516 M's MTB Pure LS Jersey MTB Air Layer Bib Shorts Light Sandstone Beige/Zink Orange Uranium Black









52848 8522





52848 8527 W's MTB Pure 3/4 Jersey Calcite Blue / Light Sandstone Beige W's MTB Pure 3/4 Jersey Axinite Brown/Rock Salt



52848_8528 W's MTB Pure 3/4 Jersey Rock Salt/Hydrogen White



W's MTB Pure 3/4 Jersey Epidote Green/Light Sandstone Beige

52848_8519

52854_8525 W's MTB Pure LS Jersey Prehnite Green/Rock Salt



W's MTB Pure LS Jersey Jasper Brown/Axinite Brown



W's MTB Pure LS Jersey Lt Sandstone Beige/Granite Grey



52854_1821 W's MTB Pure LS Jersey Light Sandstone Beige / Himalayan Salt





52912_1002 Poise Hoodie Uranium Black



52912 1460 Poise Hoodie Epidote Green

52763_1828



52912 1814 Poise Hoodie Light Sandstone Beige



52763_1002 Rouse Shirt Uranium Black



52763_1460 Rouse Shirt Epidote Green



52767_1002 Essential Casual Short Uranium Black



52767_1828 Essential Casual Short Jasper Brown



52916_1002 W's Poise Hoodie Uranium Black



52916_1814





APPAREL_MTB_CONCEPT: YOUTH



Y's Essential MTB LS Jersey



52913 1460

52865_8530 Y's Essential MTB LS Jersey Natrium Blue/Epidote Green



52864 1043

Y's Essential MTB Shorts Sylvanite Grey



52859_1043 Y's XC Jersey Sylvanite Grey



Y's XC Jersey Gradient Aventurine Yellow/



Y's XC Bibshorts Uranium Black



65157_1001 Y's Essential Road Sock



65157_1002 Y's Essential Road Sock Uranium Black



65154_8530 Y's Essential MTB Sock



30339_1002 Y's Resistance MTB Adj. Glove Uranium Black



Y's Resistance MTB Adj. Glove Natrium Blue



60056_1043 Y's Essential MTB Cap Sylvanite Grey

MTB **YOUTH**_

Giving proactive protection to children and younger riders, our POCito and Youth collections feature details tailored to the specific needs of young ones as they develop their skills. Designed to protect, inspire and stand out, the collections ensure young riders always get noticed.





APPAREL_GRAVEL_CONCEPT: ULTRA

52330_1002 M's Ultra Cargo Bib Shorts Uranium Black



52406_1043 M's Ultra Tee Sylvanite Grey







52778_1829 M's Ultra Jersey Magnasite Beige



52779_1002 M's Ultra Shorts Uranium Black



52314_1002 M's Signal All-weather Jacket Uranium Black



52314_1047 M's Signal All-weather Jacket Moonstone Grey



52846 1002 W's Signal All-weather Jacket Uranium Black



52846 1047 W's Signal All-weather Jacket Moonstone Grey



52846 1134 W's Signal All-weather Jacket Himalayan Salt



52407_1043 W's Ultra Tee Sylvanite Grey



52890_1043 W's Ultra Jersey Sylvanite Grey



52890_1829 W's Ultra Jersey Magnasite Beige



52891_1002 W's Ultra Shorts Uranium Black



30270_1205 AVIP Glove Long Zink Orange



30280_1205 AVIP Glove Short Zink Orange



65143_1002 POC Ultra Sock Mid Uranium Black



65147_8042 Flair Sock Mid Hydrogen White/Zink Orange



65147_1452 Flair Sock Mid Epidote Green/Uranium Black



65147_8288 Flair Sock Mid Uranium Black/Sylvanite Grey



65147_8528 Flair Sock Mid Rock Salt/Hydrogen White



65147_8628 Flair Sock Mid Jasper Brown/Calcite Blue









25132_1002 Ultra Bento Bag 0.7L Uranium Black



25133_1002 Ultra Bar Bag 4L Uranium Black



25134_1002 Ultra Vest Uranium Black

APPAREL

58011 1002 Pure-Lite Splash Jacket Uranium Black



58011 1042 Pure-Lite Splash Jacket



58012_1002 Haven Rain Jacket Uranium Black



Haven Rain Jacket Granite Grey



58051_1002 M's Enthral Gilet Uranium Black



58090_1002 All-Weather Vest Uranium Black



Essential Layer LS Jersey



Essential Layer LS Jersey Uranium Black



58221 1001



58221_1002



58135 8655

58135 8002 M's Essential Road Logo Jersey Uranium Black/Hydrogen White Calcite Blue/Dark Calcite Blue





M's Essential Road Logo Jersey Zink Orange/Granite Grey



58146 8204 Pure Bib Shorts VPDS



58146 1582 Pure Bib Shorts VPDS Turmaline Navy



52327 1002 Rove Cargo VPDS Bib Shorts Uranium Black



52327_1816 Rove Cargo VPDS Bib Shorts Axinite Brown



53307 1002 W's Essential Splash Jacket Uranium Black



53307 1042 W's Essential Splash Jacket Granite Grey





W's Enthral Gilet Uranium Black



Essential Road W's LS Jersey Navy Black



61



53300_8002 W's Essential Road Logo Jersey Uranium Black/Hydrogen White W's Essential Road Logo Jersey Zink Orange/Granite Grey



53300_8666



53300_8790 W's Essential Road Logo Jersey W's Pure Bib Shorts VPDS Okenite Off-White/Calcite Blue Uranium Black





W's Pure Bib Shorts VPDS Turmaline Navy



W's Pure Bib Shorts VPDS Himalayan Salt



53308_1001 W's Essential Layer Vest Hydrogen White



53308_1002 W's Essential Laver Vest Uranium Black

Essential Road Sock

65148 1002



58165 1002 W's Essential Cargo Bib Shorts Uranium Black



30338_1002 Essential Short Glove Uranium Black



30374_8599 Deft Short Glove Gradient Turmaline Navy



30374_8606 Deft Short Glove Gradient Mineral Blue



Essential Road Sock

65148 1001

Essential Long Sock Hydrogen White

Short, Hydrogen White



58135 8666



65120_1584 Essential Road Sock Short. Turmaline Navy

Essential Long Sock Epidote Green



65148_1617



65142_9050 Fluo Sock Mid Fluorescent Orange

58215 1002

Essential Road Cap Uranium Black



65144_8599 Essential Print Sock Long Gradient Turmaline Navy



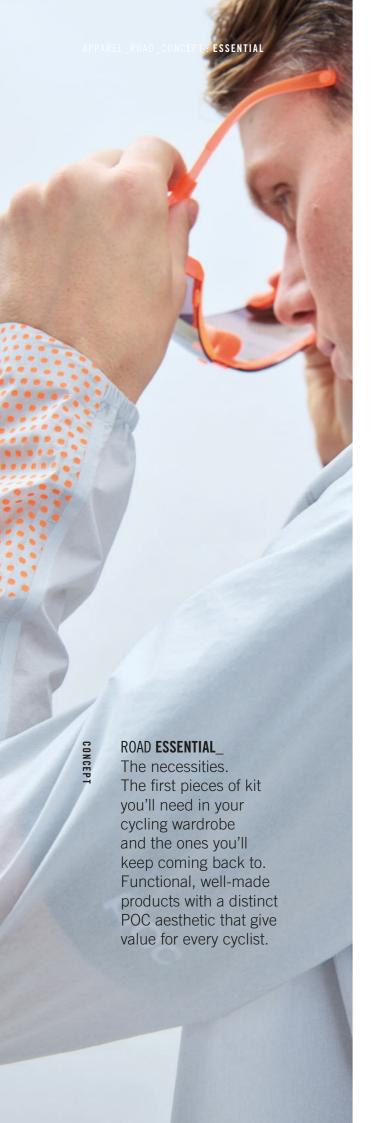
Essential Print Sock Long Gradient Mineral Blue



58215 1205 Essential Road Cap Zink Orange



58215 1584 Essential Road Cap Calcite Blue











52338 1205 M's Air Indoor Vest Zink Orange

52338 1582 M's Air Indoor Vest Turmaline Navy





M's Air Tee Epidote Green









52340_1582 M's Air Indoor Shorts Turmaline Navy



53303_1002 W's Air Jersey Uranium Black

M's Air Tee Hydrogen White



53302_1205 W's Air Indoor Vest Zink Orange



W's Air Indoor Vest Rock Salt



W's Air Indoor Shorts Uranium Black

W's Air Indoor Shorts Turmaline Navy

















Agile Short Glove Uranium Black

30375_1001 Agile Short Glove Hydrogen White

30375_1460 Agile Short Glove Epidote Green

30375_1582 Agile Short Glove Turmaline Navy

30375_1584 Agile Short Glove Calcite Blue



65149_1001 Seize Sock Short Hydrogen White



65149_1002 Seize Sock Short Uranium Black



Seize Sock Short Turmaline Navy



65141_1001 Soleus Lite Sock Mid Hydrogen White



65141_1002 Soleus Lite Sock Mid Uranium Black



65141_1582 Soleus Lite Sock Mid Turmaline Navy



65141_1584 Soleus Lite Sock Mid Calcite Blue



ROAD AIR_

APPAREL_ROAD_CONCEPT : AIR



ROAD THERMAL_

Riding your bike all year around is not for the faint-hearted. It is cold, dark, wet, muddy and generally speaking, pretty miserable. We have grown up riding in harsh and changing conditions, and we've experienced just how decisive the right equipment can be. The Thermal collection is a tribute to all the stubborn cyclists out there.



52315 1002 Pro Thermal Jacket Uranium Black



52315 1042 Pro Thermal Jacket Granite Grey



52315 1815 Pro Thermal Jacket Aragonite Brown



Pro Thermal Vest Granite Grey



52318_1815 Pro Thermal Vest Aragonite Brown



52326_1002 Muse Jersey Uranium Black

52318_1002

Pro Thermal Vest Uranium Black



52326 1814 Muse Jersey Light Sandstone Beige



53164_1002 M's Ambient Thermal Jersey Uranium Black





52336 1002 M's Thermal Lite LS Jersey Uranium Black



52336_1814 M's Thermal Lite LS Jersey Light Sandstone Beige



52319 1002



58157_1002 M's Thermal Cargo Tights Uranium Black



53306 1002 W's Thermal Splash Jacket Uranium Black



53306 1134 W's Thermal Splash Jacket Himalayan Salt



W's Ambient Thermal Jersey Uranium Black



W's Ambient Thermal Jersey Garnet Red



53301 1002 W's Thermal Jacket Uranium Black



53301 1134 W's Thermal Jacket Himalayan Salt



53309_1002 W's Thermal Lite Jersey Uranium Black



53309_1814 W's Thermal Lite Jersey Light Sandstone Beige



58158_1002 W's Thermal Cargo Tights Uranium Black



58206_1002



58207 1002



30281_1002



30281_1205



30373_1002 Thermal Lite Glove Uranium Black



58217 1002 Thermal Cap Uranium Black



58217_1205



64306 1002 Thermal Headband Uranium Black



64306 1205 Thermal Headband Zink Orange



64305 1002 Thermal Beanie Uranium Black



64304_1002



64101_1002



64303_1002



65146_1002



65146_1053 Zephyr Merino Sock Mid Sylvanite Grey Melange



53213 1002 Thermal Heavy Bootie Uranium Black



53216 1002 Thermal Bootie Uranium Black



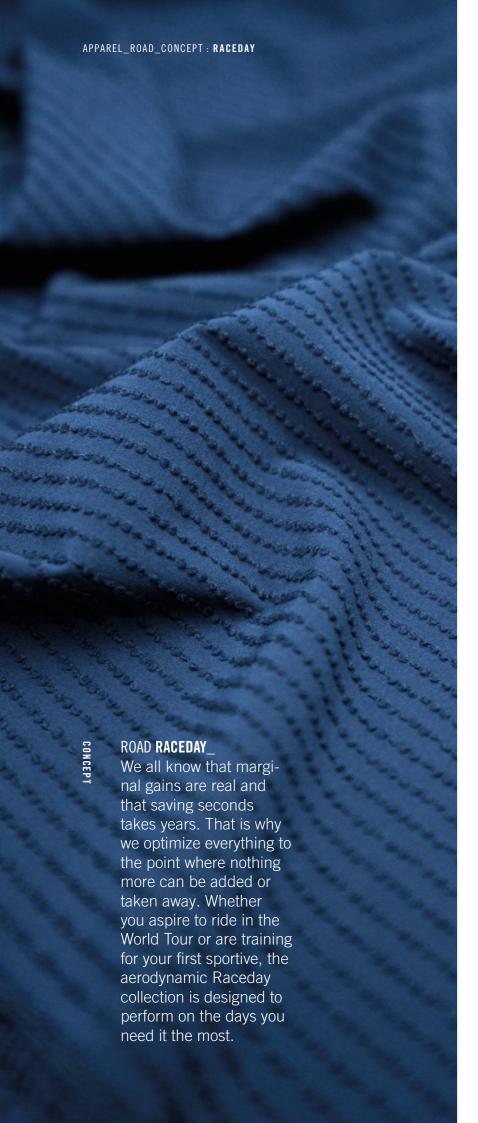
53216 1205 Thermal Bootie Zink Orange



53214 1002 Thermal Short Bootie Uranium Black



53214 1205 Thermal Short Bootie Zink Orange





52313 1043 The Supreme Rain Jacket Sylvanite Grey



The Supreme Rain Jacket Jasper Brown



52342_1002 M's Raceday Jersey Uranium Black



M's Raceday Bibshorts Uranium Black



53310 1002 W's Raceday Jersey Uranium Black



58164 1002 W's Raceday Bibshorts Uranium Black



30377_1002



Raceday Bootie Uranium Black





58223_1582 M's Pristine Jersey Turmaline Navy



58223 1460 M's Pristine Jersey Epidote Green



58223_1205 M's Pristine Jersey Zink Orange



M's Pristine Jersey Calcite Blue



58224_1001 M's Pristine Print Jersev Hydrogene White



58224 1002 M's Pristine Print Jersey Uranium Black



58223_1002

M's Pristine Jersey Uranium Black

58224_1447 M's Pristine Print Jersey



Essential Road VPDS Bib Shorts Uranium Black/Hydrogen White



Essential Road VPDS Bib Shorts
Uranium Black/Uranium Black
Sylvanite Grey/Hydrogen White









53297_1582 W's Pristine Jersey Turmaline Navy



53297 1065 W's Pristine Jersey Okenite Off-White



53297 1205 W's Pristine Jersey Zink Orange



53299_1001 W's Pristine Print Jersey Uranium Black



53299_1447

53299_1002 W's Pristine Print Jersey Prehnite Green W's Pristine Print Jersey Hydrogene White

53297 1002

W's Pristine Jersey Uranium Black





52323_1002 M's Motion Rain Jacket Uranium Black



52323_1584 M's Motion Rain Jacket Calcite Blue



52324_1001 M's Motion Wind Jacket Uranium Black



52324_1460 Motion Wind Jacket Epidote Green



M's Motion Wind Jacket Calcite Blue



52325_1002 M's Motion Rain Pants Uranium Black



52856_1002 W's Motion Rain Jacket Uranium Black



52856_1584 W's Motion Rain Jacket Calcite Blue

61630 1582 W's Light Merino Jersey Turmaline Navy

LIFESTYLE OFFER





51064_1002



51064_1040 M's Coalesce Jacket Alloy Grey

62101_1053



51066_1002 M's Coalesce Vest Uranium Black



61610_1002 M's Light Merino Jersey Uranium Black



61610_1582 M's Light Merino Jersey Turmaline Navy



62101_1002 M's Merino Zip Hood Uranium Black



M's Merino Zip Hood Sylvanite Grey Melange



62101 1582 M's Merino Zip Hood Turmaline Navy



M's Transcend Jacket Uranium Black



61620_1002 M's Light Merino Tee Uranium Black



61620_1582 M's Light Merino Tee Turmaline Navy



62130_1002 M's Transcend Pants Uranium Black



61531_1002 POC Crew Uranium Black



61531_1044 POC Crew Grey Melange



61531_1134 POC Crew Himalayan Salt





61531 1059 POC Crew Selentine Off-White



62093_1002 POC Hood Uranium Black



62093_1044 POC Hood Grey Melange



62093_1134 POC Hood Himalayan Salt





62093_1059 POC Hood Selentine Off-White



61602_1002 POC Tee Uranium Black



61602_1001 POC Tee Hydrogen White



61602_1044 POC Tee Grey Melange





61602_1460 POC Tee Epidote Green



APPAREL_CONCEPT : LIFESTYLE

51065 1002 W's Coalesce Jacket Uranium Black

61640_1582

W's Light Merino Tee Turmaline Navy





62103_1002



62103_1040 M's Transcend Jacket Alloy Grey



60055_1002 POC Trucker Cap Uranium Black



62111 1053

62112_1002

W's Transcend Jacket Uranium Black

W's Merino Hood Sylvanite Grey Melange

60055 1460 POC Trucker Cap Epidote Green



62111 1582

62112_1040

W's Transcend Jacket Alloy Grey

W's Merino Hood Turmaline Navy

60055 1584 POC Trucker Cap Calcite Blue



60055_1829 POC Trucker Cap Magnasite Beige



60054_1002



60054_1828 Urbane Cap Jasper Brown





60050_1002 POC Corp Cap Uranium Black



60050_1651 POC Corp Cap Natrium Blue



60050_1041 POC Corp Cap Pegasi Grey



60050_1065 POC Corp Cap Okenite Off-White



60053_1041 POC Corp Cap JR Pegasi Grey



60053_1651 POC Corp Cap JR Natrium Blue

APPAREL_CONCEPT : LIFESTYLE

U



51063_1040 Liner Jacket JR Alloy Grey



51063_9050 Liner Jacket JR Fluorescent Orange



62115_1053Merino Zip Hood JR
Sylvanite Grey Melange



61609_1044 POC Hood JR Grey Melange



61609_1651 POC Hood JR Natrium Blue

61607_1651

POC Tee JR Natrium Blue



61608_1044 POC Crew JR



61608_1651 POC Crew JR Natrium Blue



61607_1001 POC Tee JR Hydrogen White





61607_1205 POC Tee JR Zink Orange



61607_1044 POC Tee JR Grey Melange

APPAREL: SIZE GUIDE CYCLING 2024 73

APPAREL

SIZE	GUIDE	XS	S		М			L		XL	XXL
	CHEST:	73-78 cm	79-84 cm	า	83-90	cm	91-	96 cm	97	-102 cm	103-108 cm
EAR	WAIST:	60-65 cm	66-70 cm	66-70 cm		cm	76-	80 cm	83	1-86 cm	87-92 cm
WOMEN'S BIKE WEAR	SEAT:	88-93 cm	94-99 cm	94-99 cm		5 cm	106-	111 cm	112	2-118 cm	119-124 cm
N'S B	INSEAM:	75-76 cm	76,5-77,5	76,5-77,5 cm		cm	79,5-	81,5 cm	82	2-83 cm	83,5-84,5 cm
NOME	ARM LENGTH:	57-58 cm	58,5-59,5	58,5-59,5 cm		cm	61,5-	62,5 cm	63	3-64 cm	64,5-65,6 cm
	SHOULDER TO SHOULDER:	35-36 cm	37-38 cm	า	39-40	cm	41-	42 cm	43	3-44 cm	45-46 cm
	CHEST:	81-86 cm	87-92 cm	n	91-98	cm	99-	104 cm	105	5-110 cm	111-116 cm
AR	WAIST:	70-75 cm	76-81 cm	n	82-87	cm	88-	93 cm	94	1-99 cm	100-105 cm
Men's bike wear	SEAT:	84-89 cm	90-95 cm	n	96-101	cm	102-	107 cm	108	3-113 cm	114-119 cm
.	INSEAM:	78,5-79,5 cm	80-81 cm	n	81,5-82	5 cm	83-	84 cm	84,5	5-85,5 cm	86-87 cm
Æ	ARM LENGTH:	60,5-61,5 cm	62-63 cm	n	63,5-64	5 cm	65-	66 cm	66,5	5-67,5 cm	68-69 cm
	SHOULDER TO SHOULDER:	39-40 cm	41-42 cm	า	43-44	cm	45-	46 cm	47	7-48 cm	49-50 cm
GLOVES	KNUCKLE CIR:	16-17 cm	16-19 cm	n	17-21	cm	17-	23 cm	22	2-24 cm	
019	PALM LENGTH:	17 cm	18 cm		19 c	m	2	0 cm	:	21 cm	
	SHOE SIZE EU:		36-39		40-4	2	4	3-45			
BOOTIES	SHOE SIZE UK:		TBU		TBU	J	-	гви			
B0	SHOE SIZE US:		TBU		ТВІ	J	1	ГВИ			
	SHOE SIZE EU:		37-38		39-4	1	4	2-44			
SOCKS	SHOE SIZE UK:		3.5-5.5		6.5-8	.5	9.5	5-11.5			
O)	SHOE SIZE US:		6-8		9-1	1	1	2-14			
HEADWEAR	SIZE	ONE SIZE		S	/M			L/X	L		
CAPS	HEAD CIRCUMFERENCE:	54-59 cm		54-59 cm				56-61	cm		
HATS	HEAD CIRCUMFERENCE:	57-59 cm		57-5	59 cm			59-61	cm		
JUNIOR	SIZE GUIDE	XXXS	XXS 120 / 6 Y		XS	140 /	10 Y	M	,	L 160 / 14 Y	XL 170 / 16 Y
POCITO SIZE		XS	S		M	ı	L	XL			
	CHEST:	51-55 cm	56-61 cm	6	2-66 cm	65-7	1 cm	72-76 cn	n	77-81 cm	82-86 cm
	WAIST:	52-54 cm	55-57 cm	5	8-60 cm	61-6	3 cm	64-66 cn	1	67-69 cm	70-72 cm
ቯ	SEAT:	59-61 cm	62-66 cm	6	7-71 cm	72-7	6 cm	77-81 cn	1	82-86 cm	87-91 cm
APPAREL	INSEAM:	46-50 cm	51-55 cm	5	6-60 cm	61-6	5 cm	66-70 cn	1	71-75 cm	76-80 cm
	ARM LENGTH:	39,5-41,5 cm	42-44 cm	44,	5-46,5 cm	47-4	9 cm	49,5-51,5	em	52-54 cm	55-56,5 cm
	SHOULDER TO SHOULDER:	27,1-28,8 cm	28,9-30,6 cm	30,	7-32,4 cm	32,5-3	4,2 cm	34,3-36 c	m	36,1-37,8 cm	37,9-39,6 cm
VES	KNUCKLE CIR:			9	9-11 cm	11-1	3 cm	14-16 cn	n	16-18 cm	
GLOVES	PALM LENGTH:				15 cm	16	cm	17 cm		18 cm	
HATS	HEAD CIRCUMFERENCE:	ONE SIZE 51	1-56 cm						-		•
	-	ABBREVIATIO	NS & MEASUREMEN	NTS: 1''	= 2,5 cm, 1 cr	m = 0.4", c	ir. = circur	nference			

75



M'S ULTRA CARGO BIB SHORTS



52330 1002 Uranium Black





52776 1002 Uranium Black

M'S ULTRA CARGO **BIB SHORTS**

Silk, the world's strongest natural fibre, brings durability and comfort to these bib shorts, helping keep you protected as you discover distant new roads.

Reinforced with silk

Silk thread in the side panels acts as natural reinforcement, enhancing durability and protection in a fall.

Exceptional wicking properties

The bibs are effective at wicking moisture away from the body and are quick to dry.

Strong and stretchy suspenders

The suspenders only stretch in one direction, giving freedom of movement and security.

Storage pockets

Mesh pockets on the leg feature an elasticated envelope opening to keep belongings secure. A pocket to the rear improves carrying options.

Agility chamois

Moisture wicking, Durable

The bibs feature the Agility VPDS chamois with silicone inserts for improved vibration absorption and a central channel for improved blood flow. The shorter pad length is ideal for gravel riding.

Silicone dotted jersey gripper

The leg grippers are soft jersey and feature silicone dots on the inner to keep the bibs from riding up your legs as you pedal.

UPF 50+ sun protection

The bibs keep you protected from the sun, even on longer rides.

Construction

Main fabric: 78% polyamide, 22% elastane, woven. Side panels: 69% polyamide, 29% elastane, 2% silk, woven..

XS, S, M, L, XL, XXL

APPAREL_

M'S ESSENTIAL MTB DUNGAREE

Soft, airy and flexible, the Essential MTB Dungarees, bring durability, flexibility and comfort, no matter how you ride.

Flexible

DETAILS_

The soft recycled polyamide features 5% elastane for added stretch, giving excellent freedom of movement.

Durable

Despite their softness and flexibility, the dungarees are durable, with good abrasion resistance.

PFAS-free DWR

The entire garment is water repellent thanks to a PFAS-free DWR treatment that ensures water easily pearls off.

Good storage

The dungarees feature two open hand pockets, an accessible back pocket with side entry and a zipped chest pocket.

Fits with body armour

There is room for both a back protector and knee pads, and you can still pedal comfortably.

Shaped for MTB

A longer back, articulated knees and tapered legs and a gusseted crotch enhance comfort and support excellent freedom of

Adjustable suspenders

Elastic, buckle-secured, suspenders over each shoulder are easily adjustable so you can find the perfect fit.

Adjustable waist

An adjuster to the rear makes it easy to find a comfortable and secure fit around the waist.

A zip fly opening improves functionality for any urgent trail-side stops.

Construction: Main Fabric: 95% recycled polyamade, 5% elastane. Fabric weight: 152g/sqm.

S, M, L, XL, XXL

ARTICLE NO. 52776

ARTICLE NO. **52330**

M'S ULTRA SHORTS



52779 1002 Uranium Black





52891 1002 Uranium Black

M'S ULTRA **SHORTS**

Combine a sense of freedom with the freedom to move comfortably both on and off the bike in these shorts designed for adventure. Adjustable and with a slim fit, these shorts provide comfort and carrying possibilities in equal measure.

Recycled Materials

DETAILS_

The main fabrics used in the construction of the shorts are fully

PFAS-free DWR

The fabric is treated with a PFAS-free DWR (durable water repellent) to keep you dry in light showers.

Slim style

The slimmer, almost fitted, cut of the shorts gives comfort when pedalling and gives a clean silhouette off the

Adiustable Adjusters on the waist make it easy to

Storage pockets

An open hand pocket on each leg and a secure card pocket to the rear give plenty of storage.

Works with or without bibs

The shorts can be paired over bibs or worn by themselves.

Construction:

Front fabric: 100% recycled polyester. Weight: 185g/sqm Rear fabric: 100% recycled polyester. Weight: 117g/sqm

S, M, L, XL, XXL

W'S ULTRA SHORTS

Combine a sense of freedom with the freedom to move comfortably both on and off the bike in these shorts designed for adventure. Adjustable and with a slim fit, these shorts provide comfort and carrying possibilities in equal measure.

Recycled Materials

DETAILS_

The main fabrics used in the construction of the shorts are fully recycled.

PFAS-free DWR

The fabric is treated with a PFASfree DWR (durable water repellent) to keep you dry in light showers.

Slim style

The slimmer, almost fitted, cut of the shorts gives comfort when pedalling and gives a clean silhouette

Adjustable

Adjusters on the waist make it easy to find the right fit.

Storage pockets

An open hand pocket on each leg and a secure card pocket to the rear give plenty of storage.

Works with or without bibs

The shorts can be paired over bibs or worn by themselves.

Construction:

Front fabric: 100% recycled polyester. Weight: 185g/sqm Rear fabric: 100% recycled polyester. Weight: 117g/sqm

XS, S, M, L, XL

ARTICLE NO. **52891**

Recycled material, Lightweight, Water resistant





52888 1002 Uranium Black

COLORS

W'S ESSENTIAL MTB DUNGAREE

Soft, airy and flexible, the Essential MTB Dungarees, bring durability, flexibility and comfort, no matter how you ride.

Flexible

DETAILS_

The soft recycled polyamide features 5% elastane for added stretch, giving excellent freedom of movement.

Durable

Despite their softness and flexibility, the dungarees are durable, with good abrasion resistance.

PFAS-free DWR

The entire garment is water repellent thanks to a PFAS-free DWR treatment that ensures water easily pearls off.

Good storage

The dungarees feature two open hand pockets, an accessible back pocket with side entry and a zipped chest pocket.

Fits with body armour

There is room for both a back protector and knee pads, and you can still pedal comfortably.

Shaped for MTB

A longer back, articulated knees and tapered legs and a gusseted crotch enhance comfort and support excellent freedom of

Recycled material, Durable, Water resistant

Adjustable suspenders

Elastic, buckle-secured, suspenders over each shoulder are easily adjustable so you can find the perfect fit.

Adjustable waist

An adjuster to the rear makes it easy to find a comfortable and secure fit around the waist.

Construction:

Main Fabric: 95% recycled polyamade, 5% elastane, Fabric weight: 152g/sqm.

XS, S, M, L, XL









52890 1043 Sylvanite Grev

52890 1829 Magnasite Beige

W'S ULTRA JERSEY

Soft, lightweight and with exceptional wicking properties, the Ultra Jersey combines exceptional performance with a more casual, relaxed style.

Drirelease® yarn with wool

The jersey includes drirelease® yarn with wool for enhanced wicking properties, improving the feeling of dryness every time you perform.

Recycled polyester

The polyester used in the jersey is recycled.

Longer cut

The jersey is slightly longer than a traditional road jersey, giving extra coverage for the slightly more upright position on a gravel bike.

Lightweight mesh pockets

The jersey features 3 large rear pockets for all your ride essentials. A smaller zipped pocket is ideal for valuables or a credit card.

Elasticated bottom hem

The bottom hem is fully elasticated, helping to keep the jersey securely in place no matter how hard you

XS, S, M, L, XL



M'S ULTRA TEE



52406 1043 Sylvanite Grev

M'S ULTRA TEE

Lightweight and airy, the Ultra Tee keeps you comfortable on longer, hotter days. The more relaxed style is the ideal alternative to a traditional cycling jersey yet the material choice delivers all the performance benefits.

Drirelease® yarn with wool

The cycling t-shirt includes drirelease® yarn with wool for enhanced wicking properties, improving the feeling of dryness every time you perform.

Recycled polyester

DETAILS_

The polyester used in the t-shirt is recycled.

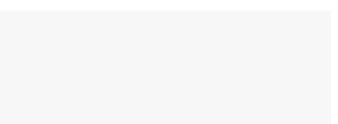
Shaped for cycling
The loose fit does not hang too far from the body even while leaning forwards. Cut slightly shorter at the front and longer at the rear, the tee does not get in the way while cycling.

Construction

Main fabric: 86% recycled polyester, 11% wool, 3% elastane. Fabric Weight 124g/sqm.

XS, S, M, L, XL







52407 1043 Sylvanite Grey



DETAILS_

W'S ULTRA TEE

Lightweight and airy, the Ultra Tee keeps you comfortable on longer, hotter days. The more relaxed style is the ideal alternative to a traditional cycling jersey yet the material choice delivers all the performance benefits.

Drirelease® yarn with wool

The cycling t-shirt includes drirelease® yarn with wool for enhanced wicking properties, improving the feeling of dryness every time you perform.

Recycled polyester

The polyester used in the t-shirt is recycled.

Shaped for cycling
The loose fit does not hang too far from the body even while leaning forwards. Cut slightly shorter at the front and longer at the rear, the tee does not get in the way while cycling.

Construction

Main fabric: 86% recycled polyester, 11% wool, 3% elastane. Fabric Weight 124g/sqm.

XS, S, M, L, XL

APPAREL_

83





52778 1043







25134_1002 Ultra Vest Uranium Black

M'S ULTRA **JERSEY**

Soft, lightweight and with exceptional wicking properties, the Ultra Jersey combines exceptional performance with a more casual, relaxed style.

Drirelease® yarn with wool

The jersey includes drirelease® yarn with wool for enhanced wicking properties, improving the feeling of dryness every time you perform.

Recycled polyester

The polyester used in the jersey is recycled.

Longer cut

The jersey is slightly longer than a traditional road jersey, giving extra coverage for the slightly more upright position on a gravel bike.

Lightweight mesh pockets

The jersey features 3 large rear pockets for all your ride essentials. A smaller zipped pocket is ideal for valuables or a credit card.

Elasticated bottom hem

Recylced material, Moisture wicking, Lightweight

The bottom hem is fully elasticated, helping to keep the jersey securely in place no matter how hard you

S, M, L, XL, XXL

ULTRA VEST

The perfect accompaniment to a traditional cycling jersey when looking to carry more for your adventure, the Ultra Vest makes it easy to store everything within easy reach while you ride.

Lightweight Mesh

DETAILS_

The vest is constructed from a lightweight mesh and is highly

Space for drinks bladder

The vest has a pocket to store a 2L water bladder and has space to keep a drinks tube secure.

Accessible pockets

All pockets on the vest are easily reachable while cycling.

4 front pockets

The front of the vest features four large pockets: two zipped and two

2 side pockets

Two smaller open pockets are included under the arms and are ideal for storing smaller items like used food packaging.

Open rear pocket

The open pocket to the rear is per-fect for stashing a jacket mid-ride.

Slim fit

The vest is constructed to give a slimmer, tighter fit, ideal for the demands of competition.

Elasticated front adjuster

The elasticated front adjuster system keeps the vest secure and is easy to operate with one hand.

S, M, L

ARTICLE NO. 25134

Packable

ARTICLE NO. 52778

Sylvanite Grev

52778 1829 Magnasite Beige

85



ULTRA BAR BAG 4L



25133_1002 Uranium Black





25132_1002 Ultra Bento Bag 0.7L Uranium Black

NEW

ULTRA BAR BAG 4L

The Ultra Bar Bag makes it easy to reach everything you need on your day-long adventure and is shaped for ultimate comfort with minimal impact on airflow as you ride.

4L Volume

A volume of 4L makes it possible to carry kit and food supplies for a full day.

Mesh storage pockets

Small mesh storage pockets on the outside are ideal for storing empty snack wrappers.

U-shaped zip opening

The wide, U-shaped zip opening makes it easy to see all your belongings and can easily be operated with one hand while riding.

Internal storage compartments

Three internal mesh pockets help keep your belongings organised and secure.

Cable passage

A small opening in the bag makes it easy to thread a cable for a lamp through, so you can keep the battery pack secure.

Shaped for efficiency

The tapered cube shape of the bag is designed to minimise disruption to airflow around the bike.

Elastic fasteners

The elasticated fasteners are easy to operate and ensure it's possible to quickly find a secure fit on your bike.

Reflective details

Small reflective thread on the zippers and fasteners help ensure others notice you in low light.

Waterproof fabric and zippers

The bar bag is constructed from waterproof fabric and features waterproof zippers. Seams are not water-tight.

Dimensions

Height: 16 cm Width: 21.5 cm Depth: 19 cm.

ONE SIZE - 4L

ARTICLE NO. 25133 Water resistant

NEW

ULTRA BENTO BAG 0.7L

Ideal for keeping frequently used items within easy reach, the Ultra Bento Bag has just enough space for the bare essentials on any ride.

0.7L Volume

DETAILS_

The small volume of the bag is ideal for a few essentials on any ride.

Internal storage compartments

Two internal mesh pockets help keep your belongings organised and secure.

Cable passage

A small opening in the bag makes it easy to thread a cable for a lamp through, so you can keep the battery pack secure.

One-handed zip opening

The zip pull is easy to use one-handed, and the bag is shaped so the zip opens and closes smoothly, even while riding.

Elastic fasteners

The elasticated fasteners are easy to operate and ensure it's possible to quickly find a secure fit on your bike.

Reflective details

Small reflective thread on the zippers and fasteners help ensure others notice you in low light.

Waterproof fabric and zippers

The bag is constructed from waterproof fabric and features waterproof zippers. Seams are not water-tight.

Dimensions: Length: 20 cm

Height: 10 cm Width: 5.5 cm.

ONE SIZE - 0.7L

ARTICLE NO. **25132**

Water resistant

APPAREL_

ULTRA SNACK BAG 1L







25131_1002 Ultra Snack Bag 1L Uranium Black

NEW

ULTRA SNACK BAG 1L

Fuelling is essential for going further, and the Ultra Snack Bag makes it easy to keep your nutrition within easy reach at all times.

1L Volume

The volume of 1L gives enough space to carry snacks, gels and food supplies, or alternatively a wide-necked bottle with diameter up to 89mm.

External Mesh Pockets

Small mesh storage pockets on the outside are ideal for storing empty snack wrappers.

One-handed opening

The one-handed drawstring makes it easy to both open and close the bag while on the move.

Waterproof fabric

The bag is constructed from waterproof XPac Rx15 fabric. The seams and top opening mean the bag is not completely watertight.

Elastic fasteners

The elasticated fasteners are easy to operate and ensure it's possible to quickly find a secure fit on your bike.

Reflective details

Small reflective thread on the zippers and fasteners helps ensure others notice you in low light.

Multiple attachment points

The bag can easily be attached around the handlebar or head tube.

Drainage hole

A small drainage hole at the bottom of the bag ensures liquid can escape if a bottle leaks.

ONE SIZE - 1L

ARTICLE NO. **25131**

Water resistant









1042





Hydrogen White 1001

Uranium Black 1002

Flou. Pink

Zink Orange 1205

Alloy Grey 1040

Sylvanite Grey

87



1582



1460







Aragonite Brown 1815













1731





1829

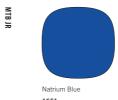


1055



8777



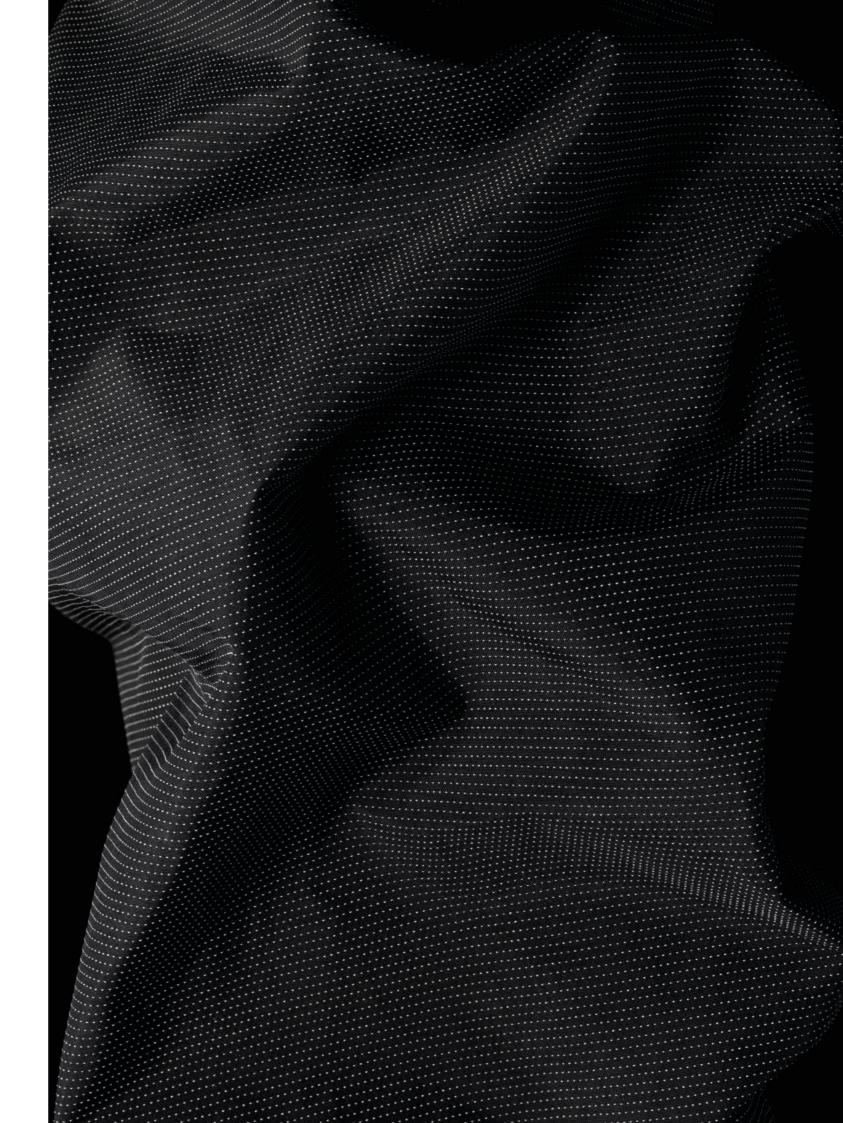


SHORTS & PANTS

All our shorts and pants are developed for durability, practicality, comfort and protection.
All are cut to work with knee pads and give exceptional comfort and coverage while pedalling. The material choices ensure the garments can withstand damage from falling.



	CONSORT MTB Dungaree	RHYTHM RESISTANCE Pants	RESISTANCE PRO DH PANTS	MOTION RAIN Pants	M'S & W'S ESSENTIAL MTB DUNGAREE
	ART NO. 52765	ART NO. 52754	ART NO. 52301	ART NO. 52325	ART NO. 52776 & 52888
DESCRIPTION_	Developed for the very wettest and muddiest conditions, the dungarees give extra protection to keep you warm and dry.	Ideal for cooler weather riding, these pants have great durability.	Heavy-duty pants with pre-bent knee for downhill riding.	Versatile, durable rain protection for the trails or the commute.	Soft, airy and flexible, the Essential MTB Dungarees, bring durability, flexibility and comfort, no matter how you ride.
USAGE AREA_	Trail/Enduro/Downhill	Trail/Enduro	Enduro/Downhill	Trail/City	Trail/Enduro/Downhill
MATERIAL_	Polyamide, Elastane	Polyamide, Cordura®, Elastane	Polyamide, Cordura®, Elastane	Polyamide	Recyled Polyamide, Elastane
REINFORCEMENTS_	Polyamide	Cordura®	Cordura®	No	No
KNEE-PAD COMPATIBLE_	Yes	Yes	Yes	Yes	Yes
ADJUSTABLE WAIST_	Yes	Elasticated	Yes	Yes	Yes
SEAM-FREE GUSSET_	Yes	Yes	No	No	Yes
VENTILATED_	Yes	No	No	No	No
INSEAM SIZE M_	88 cm	85 cm	74 cm	81.5 cm	Men_ 88 cm Women_ 83 cm
POCKETS_	Zipped hand pockets, chest pocket and zipped card pocket	Zipped hand pockets, zipped security pocket.	Zipped hand pockets, zipped security pocket.	Zipped hand pockets, zipped security pocket.	Zipped hand pockets, accessible back pocket, zipped chest pocket



APPAREL_MTB/CYCLING SHORTS & PANTS CYCLING 2024 91



	M'S ULTRA SHORTS	ESSENTIAL ENDURO Shorts	M'S INFINITE All-Mountain Shorts	W'S INFINITE All-Mountain Shorts	BASTION SHORTS
	ART NO. 52779	ART NO. 52835	ART NO. 52755	ART NO. 52847	ART NO. 52757
DESCRIPTION_	Adjustable and with a slim fit, these shorts provide comfort and carrying possibilities in equal measure.	Lightweight, breahtable and quick-drying shorts with stretch.	Midweight, windbreaking protective shorts.	Midweight, windbreaking protective shorts.	Fully waterproof, highly breathable shorts ideal for wet conditions.
USAGE AREA_	Trail/Enduro	Trail/Enduro	Trail/Enduro	Trail/Enduro	Trail/Enduro
MATERIAL_	Recycled polyester	Polyamide, Elastane	Polyamide, Cordura®, Elastane, Polyester	Polyamide, Cordura®, Elastane, Polyester	Polyamide, Elastane
REINFORCEMENTS_	No	N/A	Cordura®	Cordura®	Polyamide
KNEE-PAD COMPATIBLE_	Yes	Yes	Yes	Yes	Yes
ADJUSTABLE WAIST_	Yes	Yes	Yes	Yes	Yes
SEAM-FREE GUSSET_	Yes	No	Yes	Yes	No
VENTILATED_	Yes	No	Yes	Yes	No
INSEAM SIZE M_	28 cm	33 cm	33,5 cm	36 cm	37,5 cm
POCKETS_	Open hand pockets, secure card pocket	Zipped hand pockets.	Hand pockets with envelope closure, zipped security pocket.	Hand pockets with envelope closure, zipped security pocket.	Zipped hand pockets, zipped security pocket.



W'S ULTRA SHORTS	M'S ESSENTIAL Casual Shorts	VELOCITY SHORTS	GUARDIAN AIR Shorts	W'S ESSENTIAL Enduro Shorts	Y'S ESSENTIAL MTB SHORTS
ART NO. 52779	ART NO. 52767	ART NO. 52824	ART NO. 52852	ART NO. 52857	ART NO. 52858
Adjustable and with a slim fit, these shorts provide comfort and carrying possibilities in equal measure.	Durable and casual, these shorts are for on or off the bike.	Heavy-duty, highly durable all-weather shorts suited to downhill.	Lightweight, flowy trail shorts.	Lightweight, breahtable and quick-drying shorts with stretch.	Lightweight, stretchy shorts for younger riders.
Trail/Enduro	Urban/Trail	Downhill	Trail	Trail/Enduro	Trail
Recycled polyester	Polyamide, Elastane	Polyamide, Elastane, Polyamide Cordura®	Cordura®, Polyamide, Elastane	Polyamide, Elastane	Polyamide, Elastane
no	N/A	Cordura®	Cordura®	N/A	N/A
Yes	Yes	Yes	Yes	Yes	Yes
Yes	No	Yes	Elasticated	Yes	Yes
Yes	Yes	Yes	Yes	No	No
Yes	No	No	No	No	No
26 cm	33,7 cm	35,5 cm	32 cm	27,5 cm	26,5 cm
Open hand pockets, secure card pocket	Open hand pockets.	Open hand pockets, zipped leg pockets, zipped security pocket.	Zipped hand pockets, zipped security pocket.	Zipped hand pockets.	Open hand pockets, zipped card pocket.

BIBS

Bib shorts can make or break a ride, and the rider. Essential for performance and comfort whether on a short, intense criterium or a long endurance adventure, getting the right bib shorts is vital. We build all our bibs around our unique VPDS inserts with silicone in the chamois. They use silicone for shock and vibration absorption so you can sit more comfortably for longer.









		1		
	M'S ULTRA CARGO Bib Shorts	M'S THERMAL Cargo tights	W'S THERMAL Cargo tights	ROVE CARGO VPDS BIB SHORTS
	ART NO. 52330	ART NO. 58157	ART NO. 58158	ART NO. 52327
DESCRIPTION_	Lightweight and flexible, and featuring integrated storage solutions.	Thicker, insulated fabrics with weather protection provide warmth and comfort.	Thicker, insulated fabrics with weather protection provide warmth and comfort.	Recycled materials couple with extra storage pockets on the legs and back.
CHAMOIS TYPE_	Agility	Vital	W's Multi D	Vital
GRIPPER_	4.5 cm wide elastic	No gripper	No gripper	4,5cm-wide jersey with silicone
MATERIAL_	Silk is woven into side panels for extra durability and protection. Stretch fabric and flatlock seams.	Integrated insulation, and wind- and water-proof zones give protection. Stretch fabric and flatlock seams.	Integrated insulation, and wind- and water-proof zones give protection. Stretch fabric and flatlock seams.	Recycled, breathable fabric with compression feel and flatlock seams.
SUSPENDER_	The suspenders only stretch in one direction, giving freedom of movement and security.	Elasticated, breathable mesh.	Reversed suspender with overlap design and extreme stretch for easy toilet breaks.	Elasticated, breathable seam-free mesh.
SAFETY_	Reflective details	Reflective details.	Reflective details.	Reflective details.
INSEAM SIZE M_	24 cm	78 cm	71 cm	26 cm
TEMPERATURE RANGE_	15–35°C (59–95°F)	0-15°C (32-59°F)	0-15°C (32-59°F)	15-35°C (59-95°F)





	M'S ESSENTIAL ROAD VPDS BIB SHORTS	M'S PURE BIB Shorts VPDS	W'S PURE BIB Shorts VPDS	M'S MTB AIR Layer bib shorts	W'S ESSENTIAL CARGO BIB SHORTS
	ART NO. 58145	ART NO. 58146	ART NO. 58154	ART NO. 52850	ART NO. 58165
DESCRIPTION_	Dynamic bib shorts for comfort and performance on long or short rides.	Optimized for performance on training and longer rides.	Optimized for performance on training and longer rides.	Highly ventilated, these are the ideal under-layer or indoor training bibs.	With suspenders that can be crossed on the front or back, it's easy to find a comfortable fit.
CHAMOIS TYPE_	M's Multi D	M's Catalyst	W's Catalyst	M's Catalyst	W's CATALYST
GRIPPER_	10 cm-wide jersey with silicone.	6.5 cm-wide jersey with silicone.	6.5 cm-wide jersey with silicone.	5cm-wide perforated elastic.	4,5cm wide jersey silicone
MATERIAL_	Breathable fabric with compression feel. Flatlock seams.	Breathable lightweight fabric.	Breathable lightweight fabric.	Highly ventilated, lightweight mesh with storage pockets on thigh.	Stretch fabric with compression feel. Flatlock seams.
SUSPENDER_	Elasticated, breathable, seam-free mesh.	Elasticated, breathable mesh.	Reversed suspender with overlap design and extreme stretch for easy toilet breaks.	Highlight ventilated, lightweight, stretchy mesh.	Flexible suspender solution can be worn in multiple ways.
SAFETY_	Reflective details.	Reflective details.	Reflective details.	N/A. To be worn as under-garment.	Reflective details
INSEAM SIZE M_	26 cm	24 cm	24 cm	24 cm	26 cm
TEMPERATURE RANGE_	15–35°C (59–95°F)	15-35°C (59-95°F)	15–35°C (59–95°F)	N/A. To be worn as under-garment.	15–35°C (59–95°F)



M'S RACEDAY Bib Shorts	W'S RACEDAY BIB SHORTS	M'S AIR Indoor Shorts	W'S AIR Indoor Shorts	Y'S XC BIB SHORTS
ART NO. 58162	ART NO. 58164	ART NO. 52340	ART NO. 53304	ART NO. 52860
Optimised for comfort, support and speed.	Optimised for comfort, support and speed.	Performance and comfort for every indoor training session.	Performance and comfort for every indoor training session.	Soft, flexible, and with stretch and compression for extra comfort.
M's Contour VPDS	W's Purpose VPDS	M's VPDS Lite	W's VPDS Lite	Youth-specific
10 cm-wide jersey with silicone.	10 cm-wide jersey with silicone.	6.5 cm	6.5 cm	4.5cm-wide elastic.
Breathable fabric with exceptional stretch and compression.	Breathable fabric with exceptional stretch and compression.	Breathable fabric with compression feel. Flatlock seams.	Breathable fabric with compression feel. Flatlock seams.	Breathable, fabric with stretch and compression.
Elasticated, breathable, seam-free mesh.	Elasticated, breathable, seam-free mesh	N/A	N/A	Highly elasticated and breathable.
Reflective details.	Reflective details.	Reflective details.	Reflective details.	Reflective details.
27 cm	25 cm	23 cm	24 cm	23 cm
15–35°C (59–95°F)	15–35°C (59–95°F)	N/A	N/A	15–35°C (59–95°F)

BIB PADS

97

- 3D-molded silicone-based VPDS inserts Additional support in the frontal area. for reduced vibration and enhanced anatomic support.
- 3D-shaped for maximum support and comfort.
- Seamless design for comfort and support.
- Bacteriostatic properties to keep the pad fresher for longer.
- Features recycled top fabric



• Silicone based pre-cut VPDS inserts for reduced vibration and enhanced anatomic support.

- Seamless design for comfort and
- Perforated base layer for maximum ventilation.
- The fabric has bacteriostatic properties, which will keep your pad fresh over a longer time.

• A layer construction gives a slim profile

management thanks to enhanced perfo-

for a precise connection to the bike,

optimum feel and support. Superior breathability and moisture

ration across the chamois

Features recycled top_fabric



- Silicone-based VPDS chamois developed for ergonomic and shorter saddles, and optimized for gravel and adventure
- High-density zones support full pelvic rotation
- Central channel supports blood flow and Features recycled top fabric reduces pressure in the perineal area.
 - Seamless design for comfort and support.
 - The fabric has bacteriostatic properties, which will keep your pad fresh over a longer time.
 - Features recycled top fabric.



- Longer pad gives additional support in the frontal area.
- Silicone based pre-cut VPDS inserts for reduced vibration and enhanced anatomic support.



W'S PURPOSE

• High-density padding at the front and silicone • A large central cavity enhances comfort and at the rear improves support for the pubis and ischium, enhancing comfort in an aggressive road cycling position.

• Silicone based pre-cut VPDS inserts

for reduced vibration and enhanced

Seamless design for comfort and

anatomic support.

support.

- VPDS silicone inserts lift the ischium improving support, absorbing vibrations and giving a $$\bullet$$ Bacteriostatic properties keep the pad more comfortable position on the saddle.
- allows for improved bloodflow in sensitive
- Perforated cushioning enhances breathability and moisture control.
 - fresher for longer.



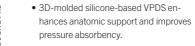


• Features recycled top fabric



CHAMOIS

The addition of silicone-based VPDS in the chamois pad is what makes our bibs truly unique. The silicone aids shock and vibration absorption, enhancing comfort: vital when sitting for longer periods of time.



- Optimized for a more static position on the bike: slimmer, longer profile.
- Airy and perforated 3-layer pad for optimal breathability.
- Bacteriostatic properties keep the pad fresher for longer.
- Top-layer fabric optimized for indoor comfort - dries 2x faster than other pads so you feel drier for longer.



99

ABS: ACRYLONITRILE BUTADIENE STYRENE

A very hard plastic used in the helmet shell. It is widely known for its impact resistance, strength and durability.

PC: POLYCARBONATE

Stiff and strong material used in the helmet shell. It is well suited to thermoforming to give a secure bond with the helmet liner.

EPP: EXPANDED POLYPROPYLENE

A helmet liner material that can withstand multiple impacts, dependent on the severity of the impact. EPP liners tend to be thicker than EPS liners.

TWICEME® NFC MEDICAL ID

The twlCEme® NFC Medical ID is an NFC chip located inside the helmet. By using the associated app, wearers can upload their vital info and emergency contact details directly to the helmet. These can then be read by first responders-or anyone-with a smartphone at the scene of an accident.

EPS: EXPANDED POLYSTYRENE

The traditional helmet liner material found in most helmets (from all manufacturers). Will compress under force, and tends to only be suitable for one crash. Lighter than EPP. EPS liners can be thinner than EPP liners because EPS has better impact resistance in terms of volume of material used.

ARAMID

GLOSSARY

Exceptionally strong synthetic fibers that provide unsurpassed protection against penetration and enhance the structural stability of a helmet.

FIBERGLASS

Strong and lightweight material used in the helmet shell. Highly durable and well suited to thermo-forming, to give a secure bond with the helmet liner.

CARBON FIBER

Exceptionally lightweight and very strong material used in the helmet shell.

UNIBODY SHELL

Where the helmet shell works as a monocoque to give extra strength and stability to the entire helmet.

VPD: Visco-elastic polymer dough

ARMOR

VPD is our highly flexible protective material, visco-elastic polymer dough. VPD retains its impact absorption ability regardless of number of impacts. VPD is malleable and shapes to the form of your body for a unique and flexible fit, only hardening on impact for enhanced protection

VPD

VPD is our highly flexible protective material, visco-elastic polymer dough. VPD retains its impact absorption ability regardless of number of impacts.

VPD is malleable and shapes to the form of your body for a unique and flexible fit, only hardening on impact for enhanced protection.

AERO FABRIC

Small ceramic dots printed on a fabric to enhance durability and crash protection. The dots work to minimize friction between rider and road surface in a fall, thereby minimizing road rash and reducing damage to the garment itself.

VECTRAN

CERAMIC PRINT

Vectran, a material around 5x stronger than steel, is a liquid crystal polymer much like a strengthened polyester. Its high tensile strength gives excellent cut, tear, abrasion and puncture resistance.

CORDURA®

GRII AMID

A high-Denier nylon yarn used for its exceptional durability and abrasion resistance.

A textured fabric designed to minimize drag and make a rider more easily slip through the air.

VPDS

VPDS is our Visco-elastic Polymer Dough blended with silicone. Developed for its exceptional vibration dampening effect, we use VPDS in our bib short chamois to help deliver a smoother ride.

Durable water repellent. A treatment used on our apparel to prevent water being absorbed by the material. The DWR ensures liquid pearls off the material surface for water repellency, not complete waterproofness.

WATER COLUMN

The water column indicates the level of water pressure a fabric will tolerate before any water will pass through. The higher the water column, the more waterproof the material is.

BREATHABILITY

The level of water vapour that a material will allow to pass through. Generally the measure is given in grams per square meter per 24hours (gsm/24hr). The higher the figure, the more breathable a material is.

Global Recycled Standard: An internationally recognised voluntary product standard that verifies the recycled content in a particular product.

Lightweight, highly impact resistant, strong and weather resistant plastic, making it suitable for goggle and sunglasses frames.

BIOGRII AMID

A biologically based alternative to Grilamid, developed using plant oils.

PFC-FREE DVR

POC

RECYCLED POLYESTER

RECYCLED POLYAMIDE

ENVIRONMENTALLY-CONSCIOUS_

Uses materials or techniques that have less impact on the environment than standard materials or techniques.



ICONS

DURABLE

Tougher materials designed to withstand scrapes and minimize the risk of tearing.



LIGHTWEIGHT_

Constructed in ways or from materials that give a lower weight than comparable products.



DYNAMIC FIT

Uses materials with four-way stretch for enhanced freedom of movement and exceptional comfort in the cycling position.



WIND RESISTANT_

Uses fabrics that do not let the wind pass through, giving an effective barrier against the wind.



HIGHLY VISIBLE_

Uses materials or technology to ensure riders are easily noticeable.



AERODYNAMIC_

Materials, design and construction that work to enhance the aerodynamic properties of the garment.



INSULATED_

Uses fabrics or construction methods that trap air to provide insulation.



THERMALLY REGULATIVE_

Uses fabrics with properties to aid thermal regulation.



PACKABLE_

Designed and constructed in a way that allows the garment to be packed and stored in its own pocket.



WATER RESISTANT_

Features a DWR (Durable Water Repellent) treatment for protection from light showers.



IMPACT PROTECTION_

Features materials that can absorb or dissipate impact forces to enhance protection.



BREATHABLE_

Fabric lets air and vapour pass through for exceptional ventilation.



WATERPROOF_

Made from waterproof fabrics and with taped seams for complete protection from the rain.



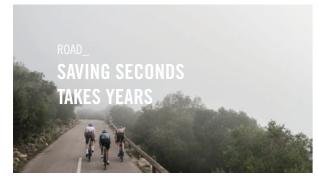
RECYCLED_

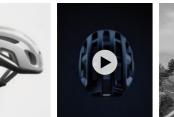
Made from majority post-consumer recycled materials.

COMMUNICATION PLAN

CYCLING 2024

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POC















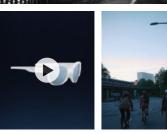


















TEAM **EF EDUCATION - EASY POST**

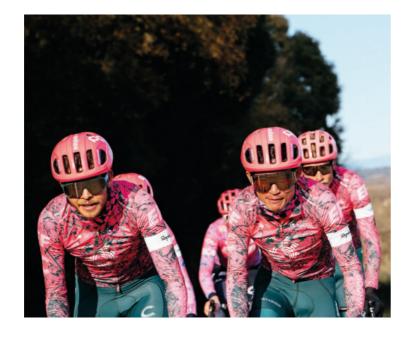
Discipline_ Road: Men's WorldTour

Contract Period_ 2021+

POC Products_

- Helmet (Ventral Family, Tempor, Cerebel, Omne)
- Eyewear (Casual & Performance)

Instagram_ @efprocycling



TEAM **EF EDUCATION - TIBCO - SVB**

Discipline_ Road: Women's WorldTour

Contract Period_ 2022+

POC Products_

- Helmet (Ventral Family, Tempor, Cerebel, Omne)
- Eyewear (Casual & Performance)

Instagram_ @efeducation.tibco.svb



TEAM 31

Discipline_ MTB: XCO World Cup

Contract Period_ 2022+

- Helmet (Ventral Family, Cerebel, Omne)
- Eyewear (Casual & Performance)
- Apparel, on-bike

Instagram_@team31_org



ATHLETE

ROBIN GOOMES

Discipline_ MTB: Freeride

Location_ NZL

POC Products_

- Helmet
- Eyewear
- Protection

Instagram_ @robin_riding_hood



TEAM IBIS RACING

Discipline_ MTB: Enduro World Cup

Location_ SWE, GER, NZ

POC Products_

- Helmet
- Eyewear
- Protection
- Apparel

Instagram_@ibisracing



ATHLETE

FABIO WIBMER

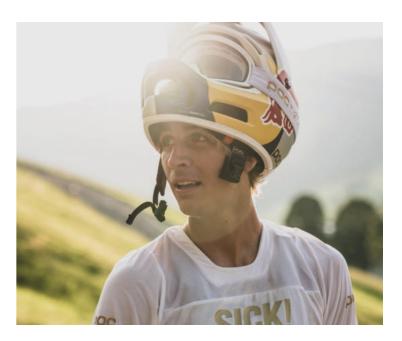
Discipline_ MTB: Trial, Freeride

Location_ AUT

POC Products_

- Helmet
- Eyewear
- Protection
- Limited Apparel

Instagram_ @wibmerfabio







Countertop, shelf or slatwall display Includes slatwall mount on back. Floor standing display Internal lighting requires electrical outlet 800mm wide x 1660mm tall x 451 deep

PC9516110010NE1





POC DISPLAY - SUNGLASS COUNTERTOP DISPLAY

Countertop, shelf or slatwall display Includes slatwall mount on back 492mm wide x 666mm tall x 285mm deep Sunglass Cabinette Base PC9515010010NE1 Sunglass Cabinette Glass

PC9515110010NE1

POC SLATWALL GOGGLE HOLDER

PC9516610010NE1

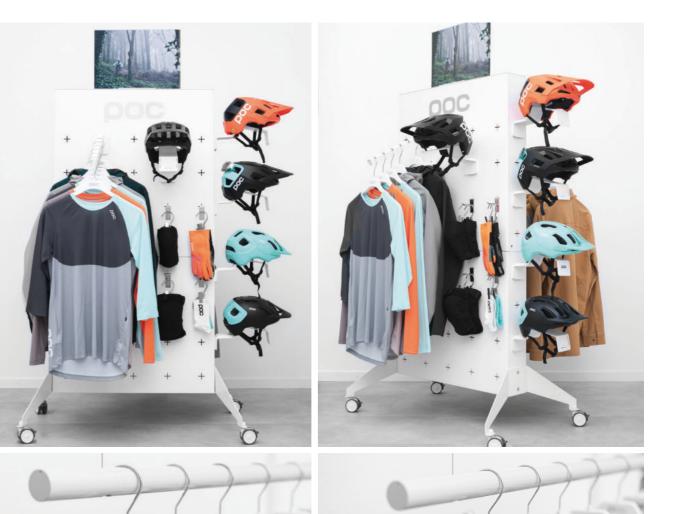


POC









POC DISPLAY - HELMET DISPLAY TREE

POC System Helmet Display base + 8 helmet holders PC9512710010NE1

POC SYSTEM HELMET DISPLAY BOTTOM WHEELS PC9514310010NE1

POC SYSTEM HELMET DISPLAY ACCESSORY KIT

- 20 helmet holders with POC display metal clips only **PC9514410010NE1**

POC DISPLAY - CLOTHING RACK

POC System Clothing display Base Upper + 8 helmet holders PC9513110010NE1

POC DISPLAY - COMBO DISPLAY

POC System Freestanding Display Base + 8 helmet holders

+ 8 helmet holders

PC9514010010NE1

POC SYSTEM FREESTANDING DISPLAY GLASS DOOR PC9514190990NE1

POC SYSTEM FREESTANDING DISPLAY BOTTOM WHEELS PC9512810010NE1

POC SYSTEM FREESTANDING ACCESSORY KIT

- 8 Helmet hangers
- 1 Goggle insert holds 9 goggles
- 2 Waterfall racks

PC9514210010NE1

HELMET HOLDER - POC DISPLAY / SLATWALL PC9515210010NE1

HELMET HOLDER - SLATWALL PC9512910010NE1

WATERFALL RACK SLATWALL PC9515310010NE1

POC SYSTEM CLOTHING DISPLAY BASE LOWER PC9514510010NE1

POC SYSTEM CLOTHING DISPLAY BOTTOM WHEELS PC9514710010NE1

POC SYSTEM CLOTHING HANGER FRONT WATERFALL RACK PC9513710010NE1

POC SYSTEM CLOTHING DISPLAY ACCESSORY KIT

- 8 Helmet hangers
- 1 Shelf
- 2 Waterfall racks
- 1 Side hanger bar
- 1 Accessories hanger with 5 hooks

PC9514610010NE1

INSTORE HANGER

Top/Jersey Hanger **PC9508310010NE1**

INSTORE HANGER

Pant Hanger

PC9511410010NE1





A4 VERTICAL COUNTER STAND

Vertical format Graphic dims: 8.27 x 11.7in Double sided framee

A4 VERTICAL SLATWALL

Vertical format Graphic dims: 8.27 x 11.7in Single sided frame

A3 HORIZONTAL COUNTER STAND

Horizontal format Graphic dims: 16.5 x 11.7in Double sided frame

A3 HORIZONTAL COUNTER STAND

Horizontal format Graphic dims: 16.5 x 11.7in Single sided frame

RETAILERS:

Please request frames and seasonal graphics from your local POC sales rep



A3 VERTICAL LED COUNTER STAND

Vertical format Graphic dims: 11.7 x 16.5in Double sided frame

A3 VERTICAL LED SLATWALL

Vertical format Graphic dims: 11.7 x,16.5in Single sided frame









PC9517090080NE1

SUNGLASS HOLDER 2PCS

PC9516990080NE1

GOGGLE ACRYLIC TUBE 150MM

PC9516790080NE1

GOGGLE ACRYLIC TUBE 240MM

PC9516890080NE1







POC SLATWALL SIGN

Slatwall or shelf display 801mm wide x 241m 241mm tall PC9521710010NE1

POC O SIGN

Slatwall or shelf display Internal lighting requires electrical outlet 315mm tall x 292mm tall Width: 315 mm, Hight: 292 mm PC9521810010NE1

RETAILERS:

Please request frames and seasonal graphics from your local POC sales rep



TABLE MIRROR 240x220mm

PC9517110010NE1